1894

A.D. 1894. March 3. N° 4507.

311-32

(1 SHEET)

BRITISH
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D7/551.1
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Lewis et al
4507
March 3, 1894
2 pts. Spec.

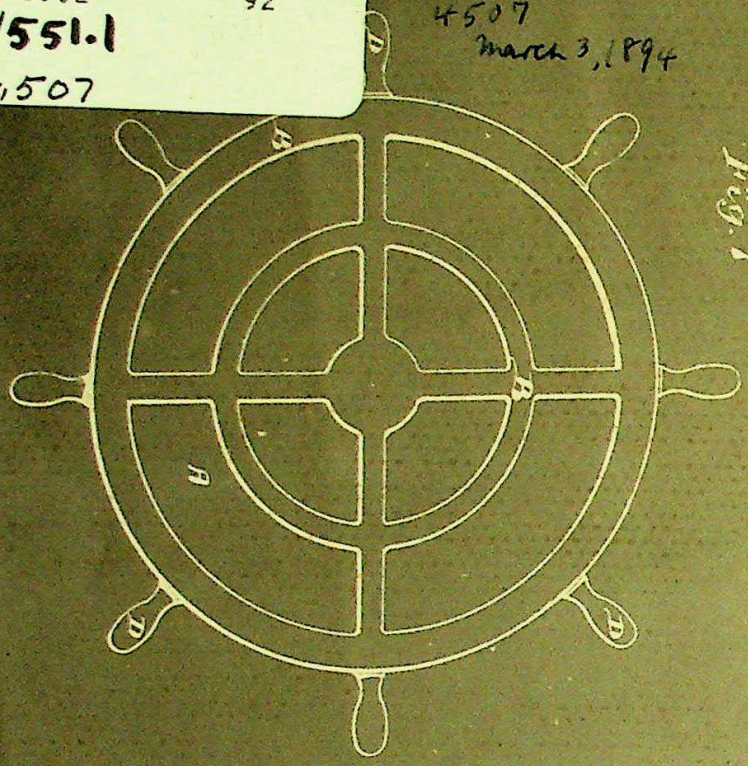


Fig. 1

Fig. 2.

[This Drawing is a reproduction of the Original on a reduced scale]

London: Printed by Darling and Son Ld.
for Her Majesty's Stationery Office. 1894.

Malby & Sons, Photo-Litho.

N° 4507 A.D. 1894

Date of Application, 3rd Mar., 1894
omplete Specification Left, 5th Apr., 1894—Accepted, 7th July, 1894

PROVISIONAL SPECIFICATION.

An Improved Revolving Stand for Carrying Dishes and the like for Use in Ovens.

I DAVID LEWIS of 60 Richards Terrace Roath Cardiff Coal Inspector and Foreman and I FRANCIS WALTER OATEN of 42 Eldon Road Riverside Canton Cardiff Printer Stationer and Book Binder do hereby declare the nature of this invention to be as follows :—

This invention relates to an improved revolving stand for the purpose of carrying dishes and such like utensils, and is intended to be used in ovens. The object of the invention is to be able to ascertain if viands contained within dishes are thoroughly cooked, without having to take the said dishes out of the oven, and this can be accomplished through our invention by simply revolving the upper portion, and thus bringing to view that portion of the viands that are cooking.

In carrying out our invention, we provide a disc or frame, the centre of which is bossed up and perforated in order to receive the projecting part of an upper revolving frame, and this projection is arranged to turn easily within the perforated lower disc before referred to. The upper revolving frame is provided with arms to assist the easy turning of the same.

By this improvement it will readily be seen that any dish placed upon the revolving stand can be brought to the light at the open oven door, and so the viands to be cooked can be inspected all round without taking them out of the oven.

Dated this 4th day of April 1894.

GEO. H. RAYNER,
37, Chancery Lane, London, W.C., Agent for the Applicants.

COMPLETE SPECIFICATION.

An Improved Revolving Stand for Carrying Dishes and the like for Use in Ovens.

We, DAVID LEWIS Coal Inspector and Foreman of 60, Richards Terrace, Roath, Cardiff, and FRANCIS WALTER OATEN Printer, Stationer and Bookbinder, of 42, Eldon Road, Riverside, Cardiff, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement :—

This invention relates to an improved revolving stand for the purpose of carrying dishes and such like utensils, and is intended to be used in ovens. The object of the invention is to be able to ascertain if viands contained within dishes are thoroughly cooked, without having to take the said dishes out of the oven, and this can be accomplished through our invention by simply revolving the upper portion, and thus bringing to view that portion of the viands that are cooking.

In carrying out our invention, we provide a disc or frame preferably supported on short feet to allow for any inequality of the floor of the oven. The centre of this disc is bossed up and perforated in order to receive the projecting part of an upper revolving frame, and this projection is arranged to turn easily within the perforated lower disc before referred to. The upper revolving frame is provided with arms to assist the easy turning of the same, and should it be found necessary small wheels or balls are arranged to take bearings upon the lower disc, and so

prevent friction upon the central pivot, should an extra weight be imposed towards the edges of the revolving frame.

By this improvement it will readily be seen that any dish placed upon the revolving stand can be brought to the light at the open oven door, and so the viands to be cooked can be inspected all round without taking them out of the oven.

In order that the invention may be more clearly understood, reference is had to the accompanying sheet of drawings, in which Fig. 1 is a plan and Fig. 2 is a section of our invention. A is the disc resting on the oven floor through the medium of the short feet marked A[1], and B is the revolving upper frame turning upon its centre C, which in this instance is at its lower portion transversed by a screw thread and fitted with a nut. Instead of this nut it will be easy to rivet the projection C. The arms D are provided upon the upper revolving stand B to assist in turning same, and small wheels E are pivoted to projections F to assist in carrying weights upon the outside of this circular revolving frame.

We do not limit ourselves to material or dimensions or to the precise placement of the parts hereinbefore referred to, nor to the character of materials that we may use in carrying out our invention.

Having now particularly described and ascertained the nature of our said invention, and in what manner the same is to be performed, we declare that what we claim is,—

(1.) An improved revolving dish stand comprising a disc or stand A carrying a revolving frame B, pivoted at C as hereinbefore set forth in this Specification, and illustrated by the accompanying drawings.

(2.) In a revolving dish stand having a base A, a revolving upper frame B, the bearing wheels E carried by small downward projections F, substantially as set forth and illustrated in the accompanying drawings.

Dated this 5th day of March 1894.

DAVID LEWIS,
FRANCIS WALTER OATEN,
37, Chancery Lane, London, W.C.

London : Printed for Her Majesty's Stationery Office, by Darling & Son, Ltd.—1894

AU 293
D7.551.1

FRANCE

N° 360.143 M. Christofleau Pl. unique

Fig. 2

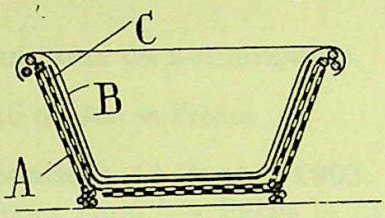
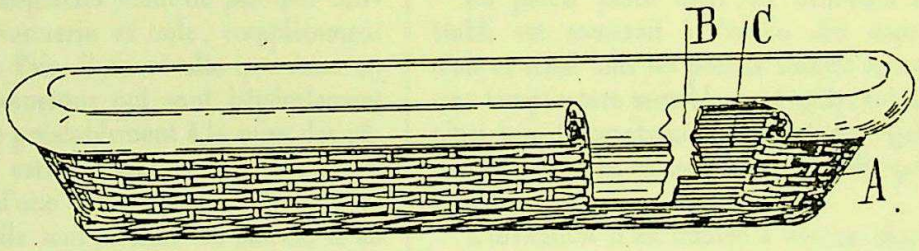


Fig. 1



from 269/302.1 (kneading boards)

RÉPUBLIQUE FRANÇAISE.

OFFICE NATIONAL DE LA PROPRIÉTÉ INDUSTRIELLE.

BREVET D'INVENTION.

II. — Alimentation.
2. — Boulangerie, pâtisserie.

N° 360.143
Duplicata

Perfectionnement aux bannetons de boulangerie.

M. Étienne-Justin CHRISTOFLEAU résidant en France.

Demandé le 14 février 1905.
Délivré le 14 février 1906. — Publié le 13 avril 1906.
[Brevet d'invention dont la délivrance a été ajournée en exécution de l'art. 11 § 7 de la loi du 5 juillet 1844 modifiée par la loi du 7 avril 1902.]

Cette invention est relative à un perfectionnement aux bannetons de boulangerie.

Les bannetons sont, comme on le sait, destinés à recevoir le pâton qui y reste pendant quelques heures avant qu'on ne le mette au four.

Les bannetons employés jusqu'ici consistent en paniers en vannerie de la forme convenable selon le type de pain à fabriquer, doublés intérieurement de toile.

Or, ces réceptacles étant de par leur constitution en vannerie et toile, complètement perméables à l'air, il en résulte que dans un groupe de bannetons qui sont généralement placés en pile préalablement à la mise des pâtons au four, certains sont soumis à des courants d'air d'une température différente de celle à laquelle sont soumis les autres; il en résulte que les pâtons fermentent inégalement et que lors de la cuisson on obtient des pains de qualité inégale.

La présente invention a pour but d'éviter cet inconvénient; elle consiste à interposer entre le panier et la toile du banneton une substance peu perméable ou imperméable à l'air, imperméable à l'humidité, et de préférence calorifuge.

Le papier dit papier parchemin, par exemple, est propre à cet emploi.

Le dessin annexé représente à titre d'exemple un banneton selon l'invention.

La fig. 1 en est une vue en élévation avec arrachement.

La fig. 2 en est une coupe transversale.

Le panier ordinaire en vannerie est indiqué en A, et la toile qui le garnit intérieurement est en B; entre le panier et la toile, est interposée une garniture C en papier parchemin par exemple.

Le pâton placé dans un banneton ainsi établi est soustrait à l'action des courants d'air et ainsi tous les pâtons restent soumis à une température sensiblement égale, subissent ainsi une fermentation sensiblement égale et fournissent à la cuisson des pains de qualité semblable.

L'invention n'est limitée à aucune disposition particulière de constitution des bannetons; la garniture intermédiaire peut être formée d'une ou plusieurs feuilles superposées et en une matière quelconque, papier, toile imperméable, etc., présentant les conditions requises pour empêcher la libre circulation de l'air, être imperméable à l'humidité et de préférence calorifuge.

RÉSUMÉ.

Cette invention est relative à :

Un perfectionnement aux bannetons de boulangerie qui consiste à interposer entre le panier et la toile, une garniture en une matière peu perméable ou imperméable à l'air, imperméable à l'humidité et de préférence calorifuge.

ÉTIENNE-JUSTIN CHRISTOFLEAU.

Par procuration :

ARMENGAUD aîné.

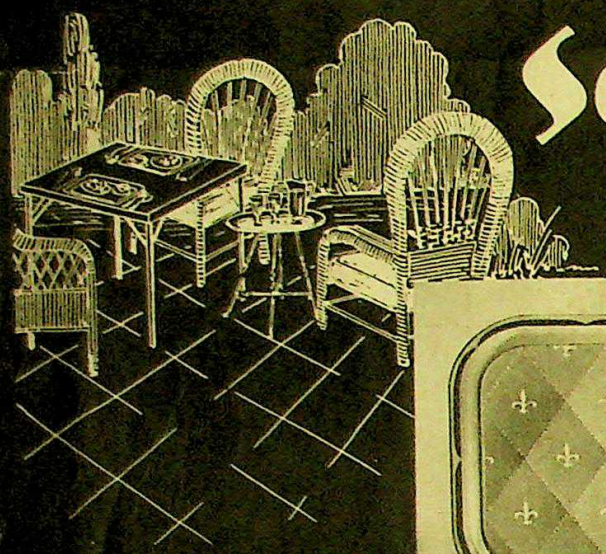
IMPRIMERIE NATIONALE. — Pour la vente, s'adresser à la SOCIÉTÉ BELIN ET Cie, 56, rue des Francs-Bourgeois. Paris (3e).

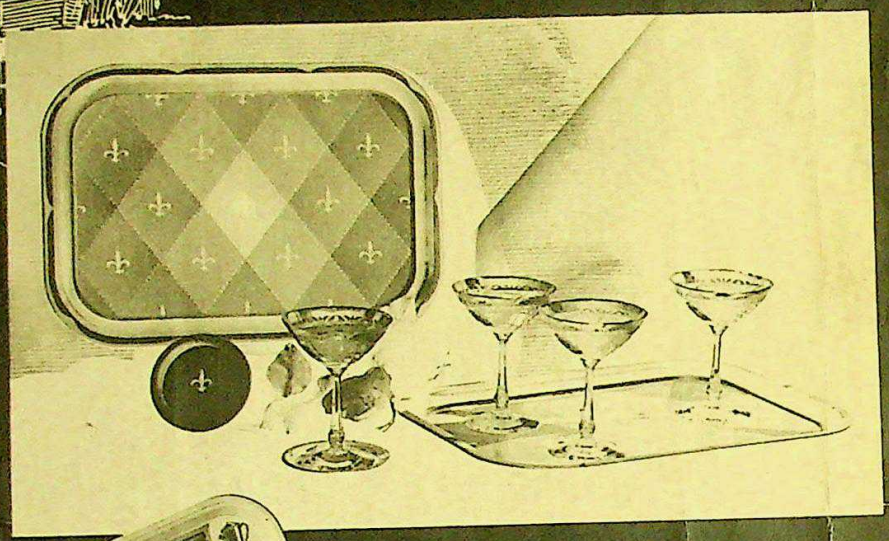
D7 · 551.1

The Gift + Art Shop for Feb. 1932.

SOCIAL SUPPER TRAYS

TRADE MARK REG. U.S. PAT. OFF.





WASHINGTON BI-CENTENNIAL

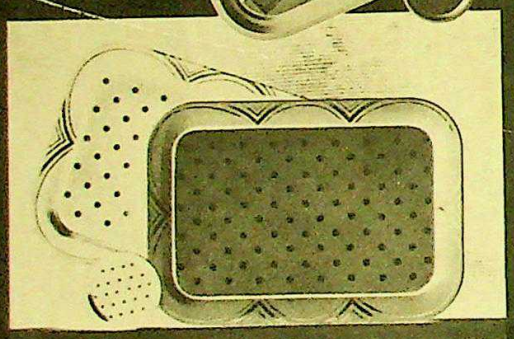
For quick turnover and immediate profitable sales, stock three special George Washington trays.

GW039—Burnished gold Washington bust and wreath design. Four colors. Size 10 x 13" oval. Price $7.20 to $7.80 doz.

GW277—Four stainless print trays decorated with prints of Washington in historical settings. 12 x 17" oblong. Price $7.20 to $7.80 doz.

MG276—Antiqued trays in green, ivory and red with medallion silhouettes of Washington and Mrs. Washington. Price—$9.00 to $10.80 doz.

Assortment No. 4 includes the above eleven trays. Special assortment price—$7.55.



Empire period Fleur de Lis trays in charmingly blended colors are priced $15.00 to $18.00 per dozen. Assorted four colors. Coasters to match.

"Social Set Ups" trays and coasters, show the modern way of mixing famous old refreshments. Rims and backs are in the new opalescent colors. Price $9.00 to $10.00. Coasters to match. Four colors.

Moderne design Polkadot Trays, distinctively smart and truly beautiful. Four pleasing colors. Price $12.00 to $15.00 a dozen. Coasters to match.

Richness of finish, depth of coloring and dignity of design are the predominant notes of these trays de luxe. Three designs, six colors. Coasters to match. Prices $12.00 to $15.00 a dozen.

Rich colors, clever designing, beautiful effects and profitable pricing to retail at from 60c to $1.00 up feature the many new Social Supper trays you will see during the Chicago Gift Shows at 1596 Merchandise Mart or at the Hotel Pennsylvania, New York show.

Write for or ask our representatives about complete gift shop assortments offered at special prices.

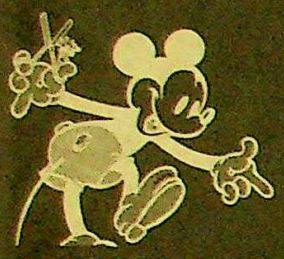
The AMERICAN ART WORKS Inc.
GIFT DEPARTMENT
COSHOCTON, OHIO

REPRESENTATIVES THROUGHOUT THE UNITED STATES

NEW YORK OFFICE
2 EAST 23rd STREET

CHICAGO SHOWROOM
1596 MERCHANDISE MART

D7.551.1
Page 58 - Premium Practice
April 1938.



MICKEY WILL MAKE MONEY FOR YOU!

Mickey's the pet of all children—and grown-ups go for him, too. In this clever new form, he'll sell your product hand over fist—just give him a try! Children are fascinated as he scampers over the page on these safe, quick-cutting scissors; grown-ups too are attracted, and *buy*. Mickey Mouse cut-out scissors are a "natural" for premiums—of high Kurlash quality, designed for real customer-appeal—and inexpensive enough to tie in with any product. Write us for full details.

KURLASH

THE KURLASH CO., Inc.
77 South Ave., Rochester, N. Y.

Speed up your Spring Promotion with the new SPECIAL

BROWN BETTY CASSEROLE

A big, full family size, 1½ qt.; old-fashioned earthenware dish set in gleaming chrome. Self-basting cover. Surprisingly low priced when bought in premium lots. Rush a letter today!

The EVEREDY Co.

41 EAST ST., FREDERICK, MD. • NEW YORK SHOWROOM—225 FIFTH AVE

rience of those who have sought his services that every product has at least one basic selling appeal that can be dramatized in a ten-second approach.

An instance was his experience with the manufacturers of square clothes pins, which were a drug on the market, and just wouldn't move until rescued by the Wheeler technique. Clerks were told to drop one on the counter in front of a customer and remark, "They won't roll when dropped," and sales jumped until today over 20 million have been sold. Other like instances make the book a valuable addition to any business library.

BALLOONS IN NEW SHADES

(*Continued from page 33*)

This is typified in the two newest numbers introduced by the Anderson Rubber Co., Akron, O., one of which looks like a twist loaf of bread, so like one that it is difficult to imagine a baker who would not jump at the chance to use it. It is called Suzy-Q, and is a combination spiral and airship type, the middle part being smooth-surfaced for imprinting. The other is Peter Rabbit Jr., a tumbling toss-up type, measuring 15 inches in height and 6 inches in diameter, with inflatable body and shuffling cardboard feet on which he always lands when tossed up. He can carry an advertising message on his back.

STRAWS IN THE WIND

(*Continued from page 27*)

each package of Dromedary Gingerbread Mix. The premium is attached to the package and both are handled as a single unit.

For four weeks beginning March 18, newspapers, radio, handbills and store displays will confront mid-western housewives at every turn with the offer of a packet of old-fashioned flower

TRAYS — TRAYS — TRAYS

No Home Has Too Many

For iced Tea, for summer drinks, for picnic lunches, for serving, for sandwiches, for sick beds—the variety of uses is infinite.

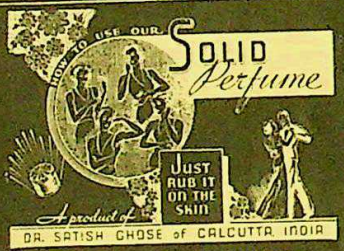
A good looking colored tray can speed up the Sale of Your Product—can be packed—can be used in combination—can be given away.

Write for samples and prices of Nesco's latest.

See us at Booth No. 27 at the Show.

NATIONAL ENAMELING AND STAMPING COMPANY

Premium Dept., 270 N. 12th St., Milwaukee, Wis.



An Ideal Premium For Women

A concentrated perfume in paste form. Rub a little on the skin, body heat brings out its exquisite aroma. Put up in small hand-painted plastic jars which are very convenient to carry in purse or pocket. Cannot spill. No waste. 25 and 50c sizes. Illustration explains its usefulness to every woman.

INDIA INCENSE COMPANY

116 West Illinois St. Chicago, Ill.

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For Examiners use Only.

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D7/551.1 House Beautiful March 1947 Rear Cover

The Aristocrat of Bonds

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MAR 4 - 194

You're on the right track when you serve Kentucky Tavern in that Twilight Special for it signals a knowledge of the world's great whiskies. America knows Kentucky Tavern, produced by one family for 3 generations as "The Aristocrat of Bonds."

Glenmore Distilleries Company
Louisville, Kentucky

TUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

COPYRIGHT 1947 G. D. CO.

D7/551.1

ATTRACTION FOR TONIGHT

Today, as in the time of the showboats, the attraction of Kentucky Tavern is its distinctive flavor . . . its unvarying uniformity. And it's still "The Aristocrat of Bonds" . . . the finest of all fine whiskies.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

D7/551.1

"New Yorker" 2/4/50 Inside rear cover

TOP QUALITY... *all the time*

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Glenmore's Kentucky Tavern, the only Bonded-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

KENTUCKY TAVERN

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Distilled and Bottled in Bond Under Supervision of the U. S. Government

© Glenmore Distilleries Company, Louisville, Kentucky

DESIGN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

"Kentucky Tavern Digest"

(Follow D-44/17.5)

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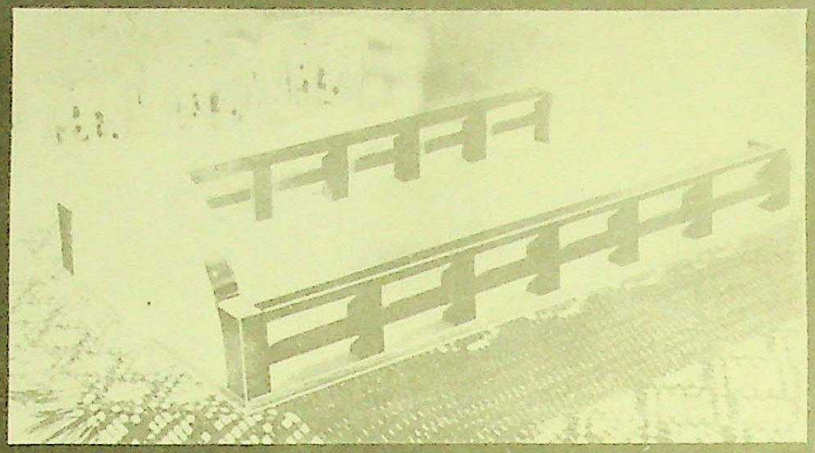
D7-551.1
Craftsman, Jan.-Feb. 1951
PAGES 17

WAGON-WHEEL SERVING TRAY

Here's a project keyed to the present popularity of the ranch-style home. It has implement-red wheels and white fence

BY ALLEN C. HAMILTON



FEATURING bright red wheel handles with polished iron rims and a sparkling white fence, this wagon-wheel tray will be the center of attraction when serving guests indoors or out.

The tray base is birch plywood 12" x 21". The surface should be sanded, finishing with No. 6/0 garnet paper, before starting assembly.

Wheel rims, Fig. 1, are 5/8" deep; they are cut out on the band saw from 3/4" plywood as in Fig. 2. Note from the drawing that the rim is for slightly more than half a wheel. Saw the rim 1" beyond the halfway point on each side. This will allow sufficient length for trimming. Sand the rims on the inside and outside surface.

Stock for the spokes is 1/2" x 3/8" and about 8 ft. of stock is required. Spokes are tapered for 1/2" at the hub end from a 3/8" width to 3/16". This is easiest done on a sanding disc by setting a guide and stop as shown in Fig. 3.

The hardwood hubs, Fig. 4, are turned on a screw center in the lathe. A hole 5/16" in diameter is bored afterwards. Use a parting tool to cut out the 1/2" slot for the spokes; turn to fit spoke ends firmly.

The spokes are secured to the rim as shown in Fig. 5 by nailing through from outside of rim into end of spoke. Use vise or hand screw to hold spoke in place for nailing.

The hub is fastened by nailing through hub flanges into spokes. First, however, fit hub in place, mark position of each spoke on the flange and drill for nails. A 1" No. 20 brad is used. Reassemble the hub with glue and nail in place. The rim ends and hub are trimmed on the band saw as in Fig. 6 on a line 5/8" below center of hub.

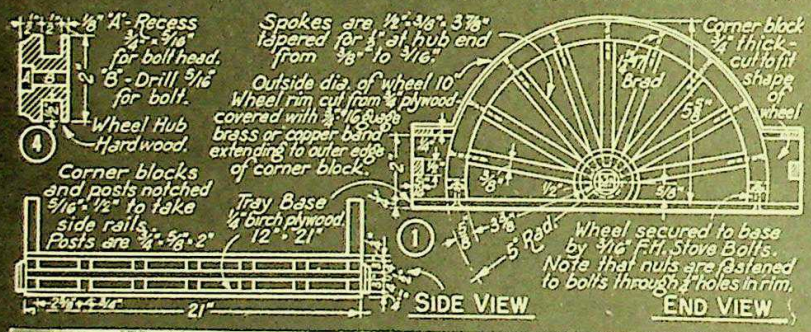
Handles are secured to base as shown in Fig. 7 with 3/16" flathead stove bolts, countersunk in underside of base and fastened to nut through a 1/4" hole through rim about 3/4" from end.

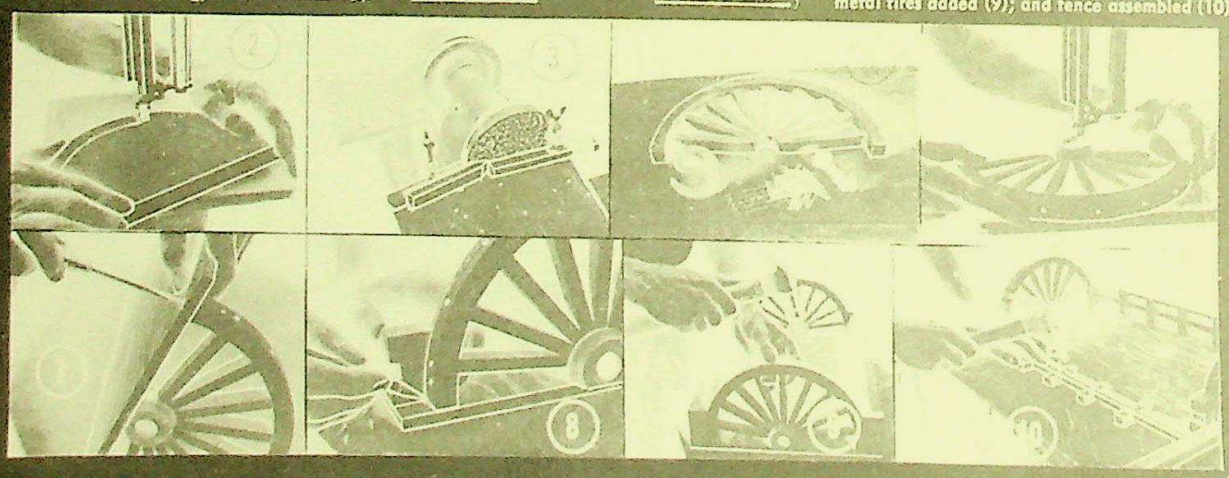
Corner blocks are of 3/4" stock, 2" high. Make four blocks 2" x 3", with a 1/2" x 3/16" notch in one side to take side rail. Line up each block with the edge of the base and trace the contour of the wheel on it as in Fig. 8. Cut out on band saw and smooth to fit with sanding drum. To assemble, block is held in place with a clamp and secured with nail from underside of base into the block.

Side rails are 3/16" x 1/2", nailed and glued to 3/4" x 5/8" posts as shown in Fig. 10, then nailed and glued to corner blocks and to tray base. Top rails, 1/4" x 5/8", are attached to posts with brads and glue. Shape small 1/4" filler blocks and glue to top of corner blocks.

Wheel handles are given a realistic touch as in Fig. 9 by nailing 3/4" metal bands over the wheel. The band is carried out to edge of each corner block. It is then cleaned and brightened with emery cloth. A 3/16" machine bolt in each hub completes the assembly.

Finishing requires the application of two coats of silver gray stain, which is allowed to dry 12 hours between coats, followed by two coats of alcoholproof varnish. Before painting handles and fence, cover base with paper and use masking tape around posts and edges. Also, cover the metal bands with tape and remove bolts from hubs. The handles are given three coats of red implement enamel; then the fence, including corner blocks, is given three coats of white enamel.





Wheel rims are bandsawed (Fig. 2); spokes are tapered on disk sander (3); wheel parts laid out (5), assembled and trimmed (6); bolted to base (7). Corner blocks are marked (8); the metal tires added (9); and fence assembled (10)

"New Yorker" 7/21/51 Inside rear cover

D7.551.1

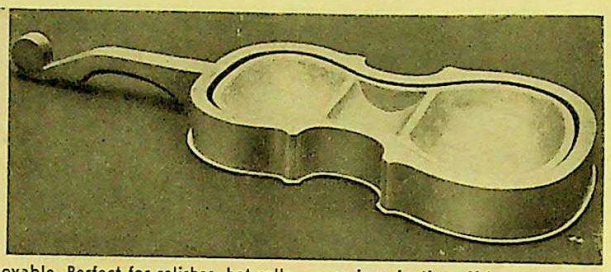
Old Fashioned Pleasure

No other Bond can match that Kentucky Tavern taste

HOUSE + GARDEN 12-1951 P.62

07/551.1

TRAY GAY for CANAPÉS



Charming New England fiddle tray, a good 23½" long by 8½" wide! Exterior is of blonde maple; pine insert tray is hand-carved, removable. Perfect for relishes, hot rolls . . . an imaginative gift!

$19.50 (Add 75c for postage and handling)

ANN ROBERTS 107 E. 60th St., New York 22, N. Y., TE 8-8060

D-30,901

D7/551.1

"new Yorker" 5/24/52 Inside rear cover

No Matter Where You Go...

No other Bond can match
that Kentucky Tavern taste

LIFE MAGAZINE 3-19-1956 F.
D7.551.1
LIFE MAGAZINE MAR. 19, 1956 P.46 ~~P.48~~

OF 2471-43

OCT 29 1953 114

NOTICE

100 Sheets — 5,000 Stamps

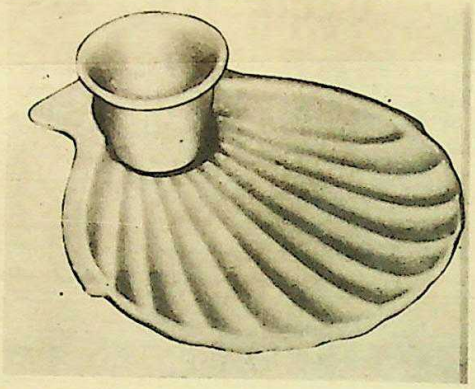
The sheets of stamps in this package must be counted before breaking the bands. Fold this wrapper along the dotted line below, and count the stamps sheet by sheet from top to bottom. If the full number of sheets is not found, the package must be returned to the Assistant Postmaster General, Division of Stamps and Philately, in its original condition. If the bands are broken, no claim for shortage will be allowed.

OCT 29 1953 108

RECEIVED

D7/551.1

RESTAURANT EQUIPMENT DEALER
JUNE 1959
p. 78



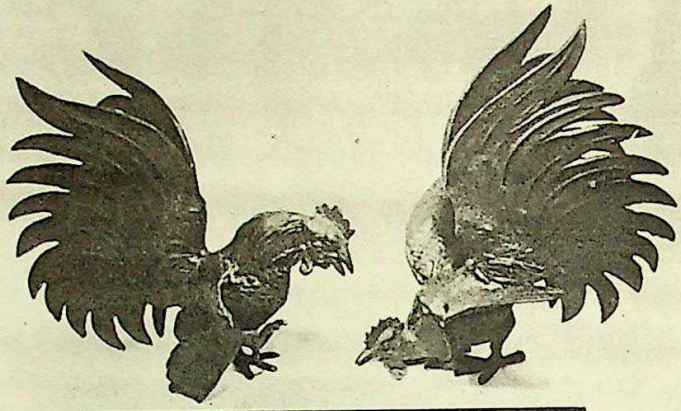
Seafood Serving Items, No. 1520 oyster cocktail and No. 1522 Sea Food Shell, are made of heavy, absorption-proof china. They are available in 26 underglaze colors. The oyster cocktail, which holds two ounces, nests into seafood shell which measures 1 inch high by 6¾ inches wide by 7 5/16 inches long.

The Hall China Co., Dept. RED-69, East Liverpool, Ohio.

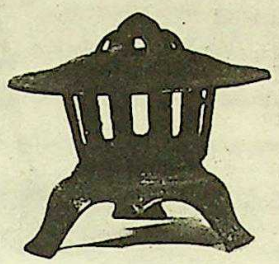
D7/ 551.1

COMPANY
ANCISCO 3, CALIF.

Cast Iron

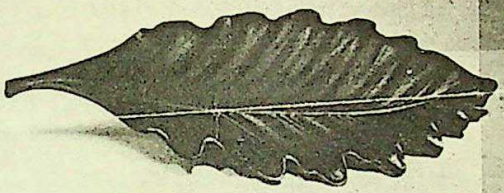


K608A Black Iron Roosters 10.00 pr
K608C Antique Gold Roosters 10.00 pr
These are 10" size roosters



K218B 6" Verde
Iron Lantern 18.00 dz

K218A 6" Rust Iron
Lantern 18.00 dz

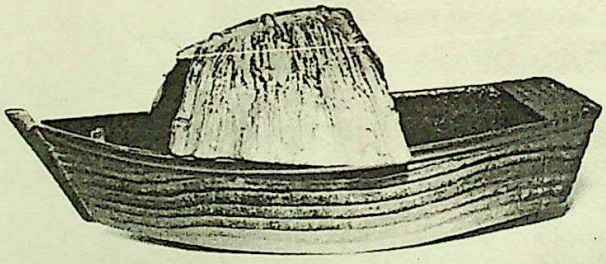


K926 4x9 Iron-Leaf 12.00 dz

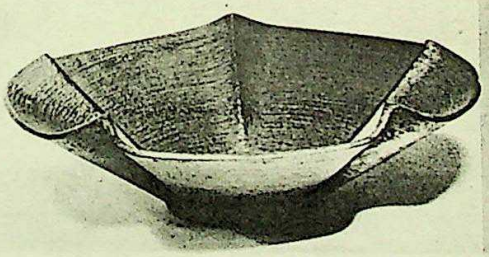
ALBERT Kessler & Co Catalog

Rec'D Dec. 29, 1960

P. 26

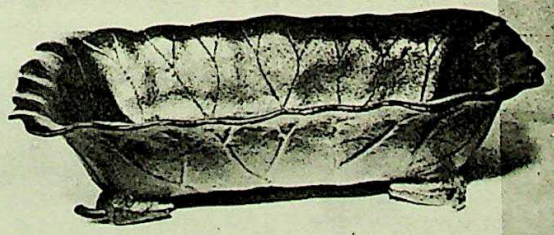


K338 Iron Bumboat Planter
6x13 w/removeable top 3.50 ea



K331B 10" Iron Ruffled Bowl 36.00 dz

K941
35" Iron



K330 8x12 Iron Bonsai 5.00 each

XD ~~44~~
~~107~~
D7/551.1

POTTERY AND GLASS

9-1961

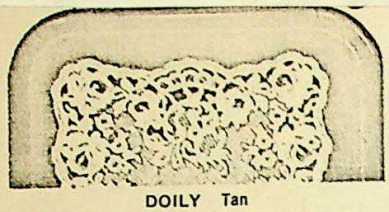
p. 756

66

An attractive laminated wood fruit dish by Cole & Mason Ltd, from their Go-Gay range of tableware. 66

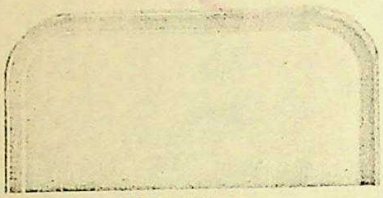
D7/551.1

BOLTAGLAS FIBER-GLASS TRAYS

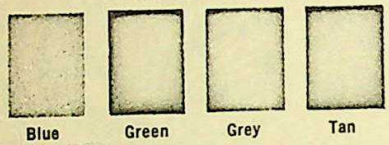


DOILY Tan

Light Blue Coral Grey Green Natural



TRACERY Aqua



Blue Green Grey Tan

- Superior surface-abrasion resistance
- Impact-resistant . . . resists chipping, cracking, staining, warping
- May be autoclaved at 250°F
- Lightweight, noiseless, easy-to-handle
- Smooth surface cleans easily
- Impervious to food acids, alcohol, fruit juices

OBLONG ONLY — 4 SIZES

Smart, distinctive, popular Boltaglas trays — made of highest quality glass and resins — are built to give superior service. There's none finer available today!

OBLONG ONLY

No. 1216	16⅛″ x 12⅛″	1 doz. per carton
No. 1418	18⅛″ x 14⅛″	1 doz. per carton
No. 1520	20¼″ x 15⅛″	1 doz. per carton
No. 1622	11⅝″ x 16½″	1 doz. per carton

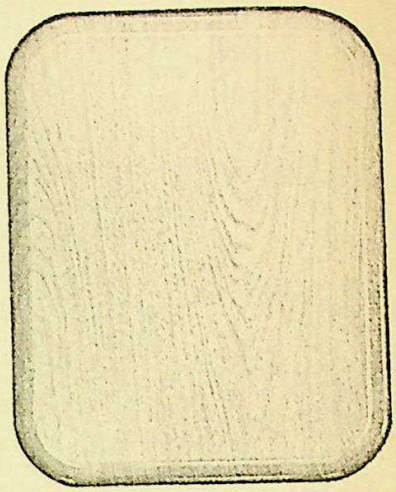
PATTERNS AND COLORS

LIGHT WOODGRAIN

TRACERY (Solid Colors): Blue, Green, Aqua, Grey, Tan. Also available but not shown here: Beige, Lemon, Coffee, Red, Pink, Coral, Light Blue, Seafoam, Olive.

DOILY

White Doily on Light Blue Linen
White Doily on Tan Linen
White Doily on Coral Linen
White Doily on Grey Linen
White Doily on Green Linen
White Doily on White Linen



WOOD GRAIN

Boltaglas trays are available with or without metal reinforcing rim.

BOLTAGLAS and BOLTABEST CONSTRUCTION TRAYS

These beautiful new tray designs are available in your choice of fiber-glass or laminated manufacture.

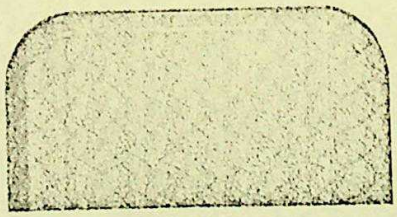
BOLTABEST — 6 SIZES

OBLONG ONLY		Packed
No. 810	9⅞″ x 8″	2 doz. per carton
No. 1014	13⅞″ x 10¾″	1 doz. per carton
No. 1216	16½″ x 12⅛″	1 doz. per carton
No. 1418	18⅛″ x 14⅛″	1 doz. per carton
No. 1520	20¼″ x 15⅛″	1 doz. per carton
No. 1622	21¾″ x 15¾″	1 doz. per carton

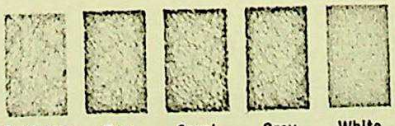
BOLTAGLAS — 4 SIZES

No. 1216	16⅛″ x 12⅛″	1 doz. per carton
No. 1418	18⅛″ x 14⅛″	1 doz. per carton
No. 1520	20¼″ x 15⅛″	1 doz. per carton
No. 1622	11⅝″ x 16½″	1 doz. per carton

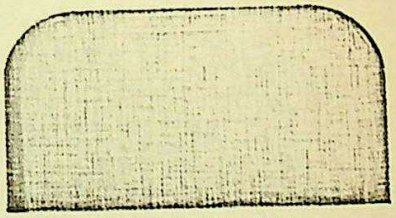
PATTERNS	COLORS
Lorraine Lace	Light Blue, Tan, Coral, Grey, Green, White
Plain Linen	Light Blue, Tan, Coral, Grey, Green, White
Happytray	Boltabest — Red on Yellow Linen Boltaglas — Blue on White Linen
Marble	Light Gold, Smoke Grey, Light Jade, Rose Beige, Mist Blue
Checkmate	Wax White, Slate Grey, Java Brown, Grass Green, Ultramarine Blue, Tangerine



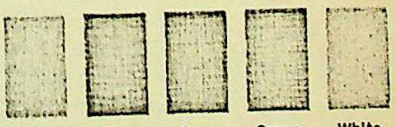
LORRAINE LACE Green



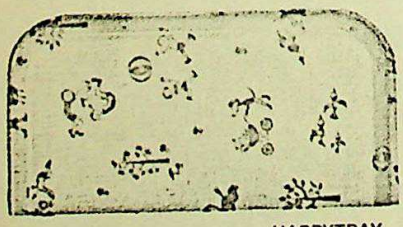
Light Blue Tan Coral Grey White



PLAIN LINEN Coral

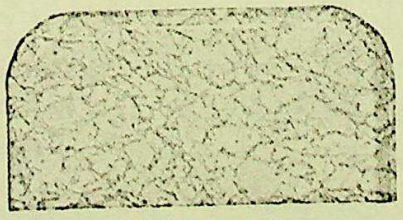


Light Blue Tan Grey Green White

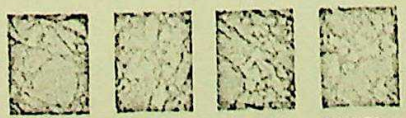


HAPPYTRAY
Red on Yellow

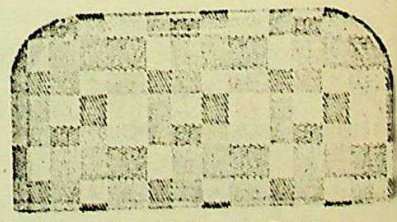
Blue on White



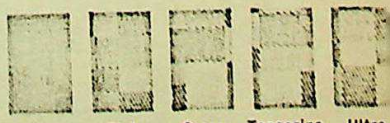
MARBLE Smoke Grey



Light Gold Light Jade Rose Beige Mist Blue



CHECKMATE Java Brown



Wax White Slate Grey Grass Green Tangerine Ultra Marin Blue

Rest. Equip. Dealer 10/63

D7/551.1

CANADA

52689

APRIL 25, 1984

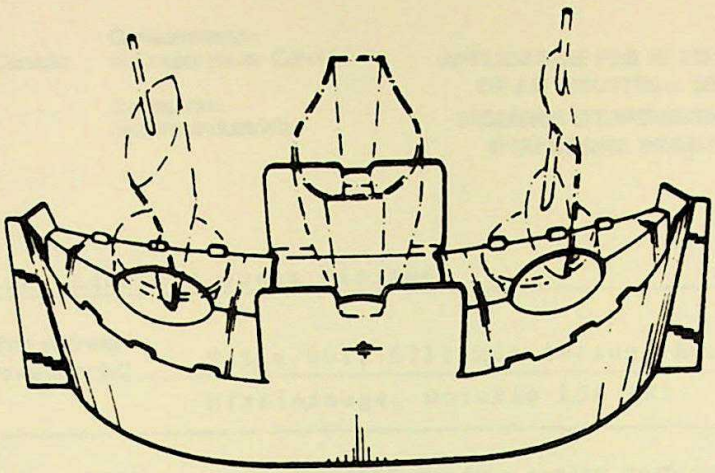


FIG. 1

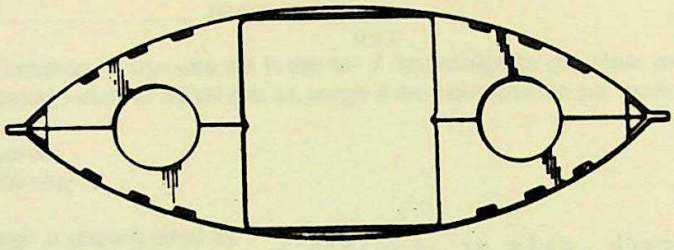


FIG. 2

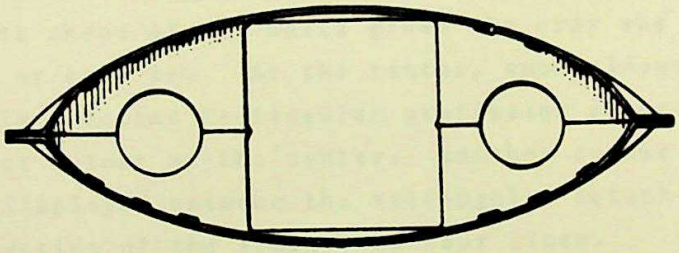


FIG. 3

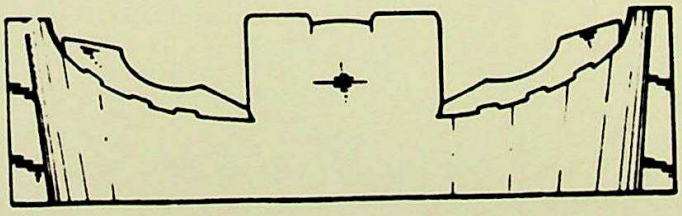


FIG. 4

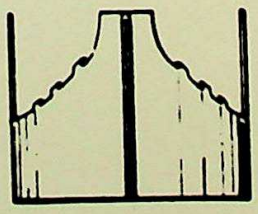


FIG. 5

Do not remove staples.

52689

Consumer and Corporate Affairs Canada
Consommation et Corporations Canada

Industrial Design Office
Bureau des dessins industriels

APPLICATION FOR REGISTRATION OF AN INDUSTRIAL DESIGN
DEMANDE D'ENREGISTREMENT D'UN DESSIN INDUSTRIEL

We, Lawson & Jones Limited

whose full post office address is / de (adresse postale au complet) : Suite 401, 6711 Mississauga Road, Mississauga, Ontario L5N 2W3

hereby request you to register in my name an Industrial Design for a / demande par les présentes l'enregistrement en mon nom d'un dessin industriel pour un A FAST FOOD SERVING TRAY

of which / dont je suis le we are the sole proprietors. / propriétaire.

We declare that the said Industrial Design was not in use to our / Je déclare que ledit dessin industriel n'était pas en usage à ma connaissance par quelque autre personne que knowledge by any other person than ourselves / moi-même lorsque je l'ai adopté. at the time of our / adoption thereof.

The said Industrial Design is characterized by / Ledit dessin industriel est caractérisé par a contour, in plan, displaying two arcuate lines intersecting each other at respective sides of the tray. The lines are coincident with the walls of the tray. The arcuate shape of the walls gives the tray the appearance of a ship or boat bow. At the center, each sidewall displays an upwardly directed rectangular protrusion at each side of a rectangular cutout at the center. Another cutout of circular shape is displayed between the rectangular cutout and each point of intersection of the arcuate contour lines.

(In this space describe the design in words) / (Insérer ici une description du dessin)

52689

A drawing of the said Industrial Design is hereunto annexed.
Ci-joint une esquisse dudit dessin industriel

Signed at Ottawa, Ontario, Canada this 25th
Fait à ce

day of October 1983 , in the presence of the two undersigned
jour d en présence de deux témoins soussignés

witnesses:

LAWSON & JONES LIMITED

By: Armstrong & Hamilton Signature
Agents for Applicant

Witnesses:
Témoins:

(1) _____

(2) _____

Address to:
The Commissioner of Patents,
Ottawa, Canada.
K1A 0C9

Adresser au:
Commissaire des brevets,
Ottawa, Canada
K1A 0C9

Canada

CCA 2241 (12/82)

Industrial Design Office

Certificate of Registration

Bureau des dessins industriels

Certificat d'enregistrement

INDUSTRIAL DESIGN

DESSIN INDUSTRIEL

52689

TO ALL TO WHOM THESE PRESENTS SHALL COME

WHEREAS an application has been presented to the COMMISSIONER OF PATENTS for the registration of an industrial design and a drawing and description of which have been deposited, copy of which is hereunto attached and made an essential part hereof

NOW THEREFORE THIS CERTIFICATE OF REGISTRATION given pursuant to the provisions of the Industrial Design Act is evidence of the design, of the originality of the design, of the name of the proprietor, of the person named as proprietor in the application being the proprietor, of compliance with the provisions of the said Act and of the commencement and term of registry of FIVE YEARS from the date of these presents whereby an exclusive right is acquired to make, use and vend such design within and throughout Canada or any part thereof

PROVIDED that the registration hereby made is subject to the conditions contained in the Act aforesaid.

IN TESTIMONY WHEREOF I have set my hand and caused the Seal of the Patent Office to be hereunto affixed at Hull, Quebec, on April 2, 1984.

À TOUS CEUX QUI LES PRÉSENTES VERRONT

CONSIDÉRANT QUE une demande a été présentée au COMMISSAIRE DES BREVETS en vue de l'enregistrement d'un dessin industriel dont une esquisse et une description ont été déposées copie étant annexée aux présentes et en faisant partie essentielle

À CES CAUSES LE PRÉSENT CERTIFICAT D'ENREGISTREMENT donné conformément aux dispositions de la Loi sur les dessins industriels, est une attestation du dessin, de l'originalité du dessin, du nom du propriétaire, du fait que la personne dite propriétaire est propriétaire, de l'observation des dispositions de ladite Loi et de la date et de l'expiration de l'enregistrement de CINQ ANS à compter de la date des présentes, en vertu desquelles un droit exclusif est acquis de faire, d'utiliser et de vendre ce dessin dans toute l'étendue ou dans toute partie que ce soit du Canada

L'ENREGISTREMENT effectué par les présentes est toutefois soumis aux conditions contenues dans la Loi précitée

EN FOI DE QUOI j'ai signé les présentes et y ai fait apposer le sceau du Bureau des brevets à Hull, Québec, le

Commissioner of Patents Commissaire des brevets

ATTESTING OFFICER · CERTIFICATEUR

Consumer and Corporate Affairs Canada

Consommation et Corporations Canada

Copyright and Industrial Design Branch

Direction du droit d'auteur et des dessins industriels

Registration No. – N° d'enregistrement
52689
End of Priority Period – Date de fin du délai
April 25, 1984

CONDITIONAL NOTICE

This design has been registered prior to the completion of the six month priority period provided by Section 29 of the Industrial Design Act. If in the remaining portion of the Priority period another application is submitted with the same design as herein registered and with an earlier effective filing date than was held in the application for this registration, then such application will be registered.

You will be notified if such an application is received.

AVIS CONDITIONNEL

Ce dessin a été enregistré avant l'expiration du délai de priorité de six mois prévu par l'article 29 de la Loi sur les dessins industriels. Si avant l'expiration du délai de priorité, une autre demande était soumise pour le me dessin, à une date antérieure à ce quée dans la demande du présent enregistrement cette seconde demande serait enregistrée.

Si une telle demande nous est adressée, vous en serez informé.

Head, Industrial Design Unit
Chef, Sous-section des dessins industriels

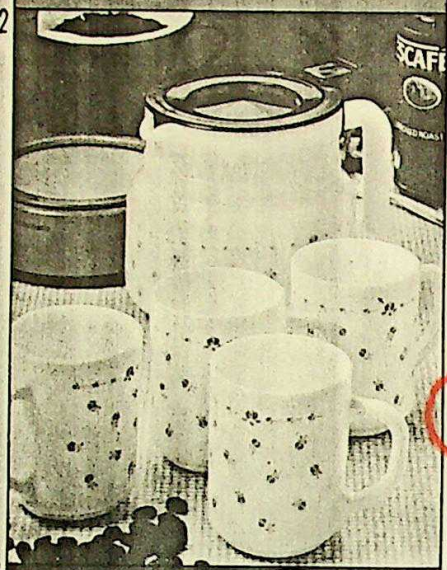
CCA 2228 (02-83)

Canada

D7/551.1 FEB., 1986
p. 111

1

2



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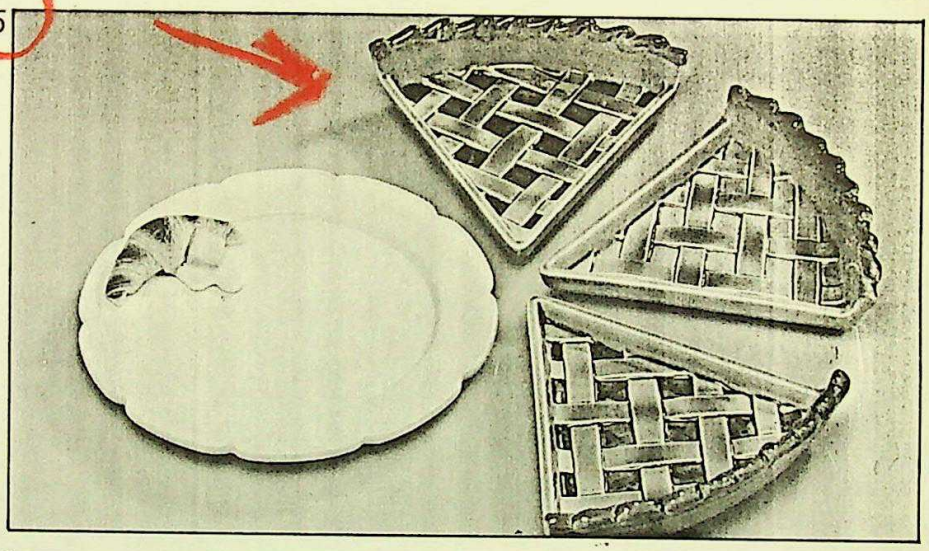

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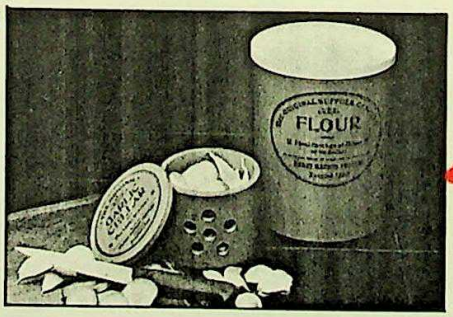

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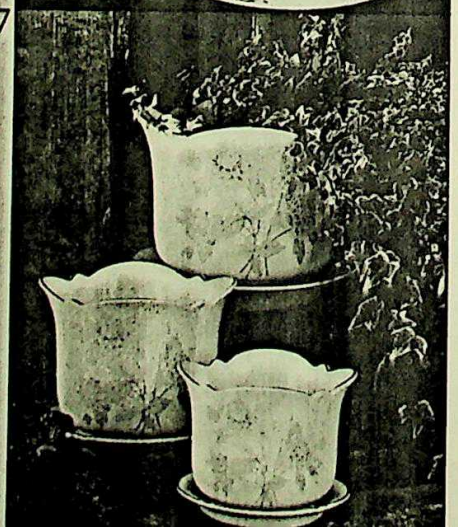


1 Acrylic stemware from Guzzini of Italy on the Forma House stand (A43/B54). 2 'Caroline' 5-piece coffee set from Barnett (K205/L209). 3 'Shepherd and Sheep' serving pieces in stoneware on the Trauffler stand (K230). 4 Rose porcelain tea service on the Barnett stand. 5 Croissant and fruit pie plates, said to be good enough to eat, offered by Knobler International (A21). 6 Printed terracotta for the kitchen by Watson's Potteries (E268/F309). 7 New Planters in Royal Winton's 'Tulip' collection (H148/J161)

page 112 ▶

FEB. 1986
PAGE 111
TABLEWARE INTERNATIONAL

three-dimensional dinnerware is going to have a place in the market. It's new and whimsical. But there won't be the mad rush to enter the category as there was to enter the juvenile category as a whole."

— *Tom Ghormley, Anacapa*

D7.551.1

toddlers," said Ghormley.

Sweeping Changes has targeted this toddler with an educational aspect to its Mealtime Adventure series of dinnerware. Captain Tugwash is the star of the series, and promotes good eating habits through storytelling.

The 10-piece Captain Tugwash set includes a placemat with a briny theme, a dinnerplate shaped like a boat, a triangular bowl (mainsail for the ship), a fork, knife and spoon, and a mug which fits into a life preserver/

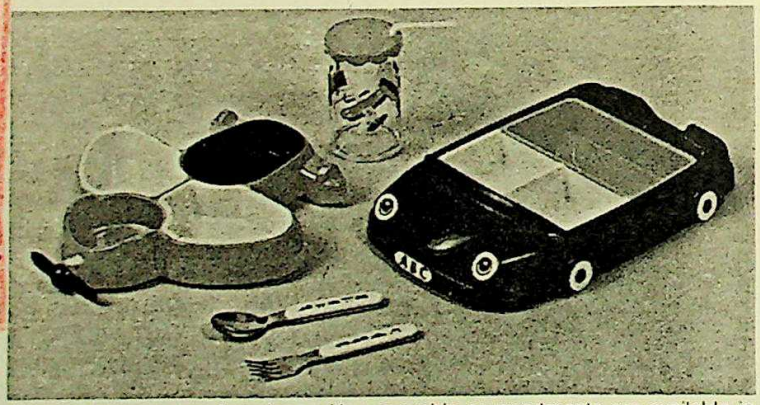
Anacapa's roadsters carry a suggested retail of $10, but are designed to retail promotionally at $6 to $8. Walter Fleisher is targeting the $10 to $18 range; Peco's carries a $10 to $20 suggested retail; and Sweeping Changes is set to retail at $19.98.

Manufacturers are targeting department and specialty stores with the lines, making the most of the products' gift-giving appeal.

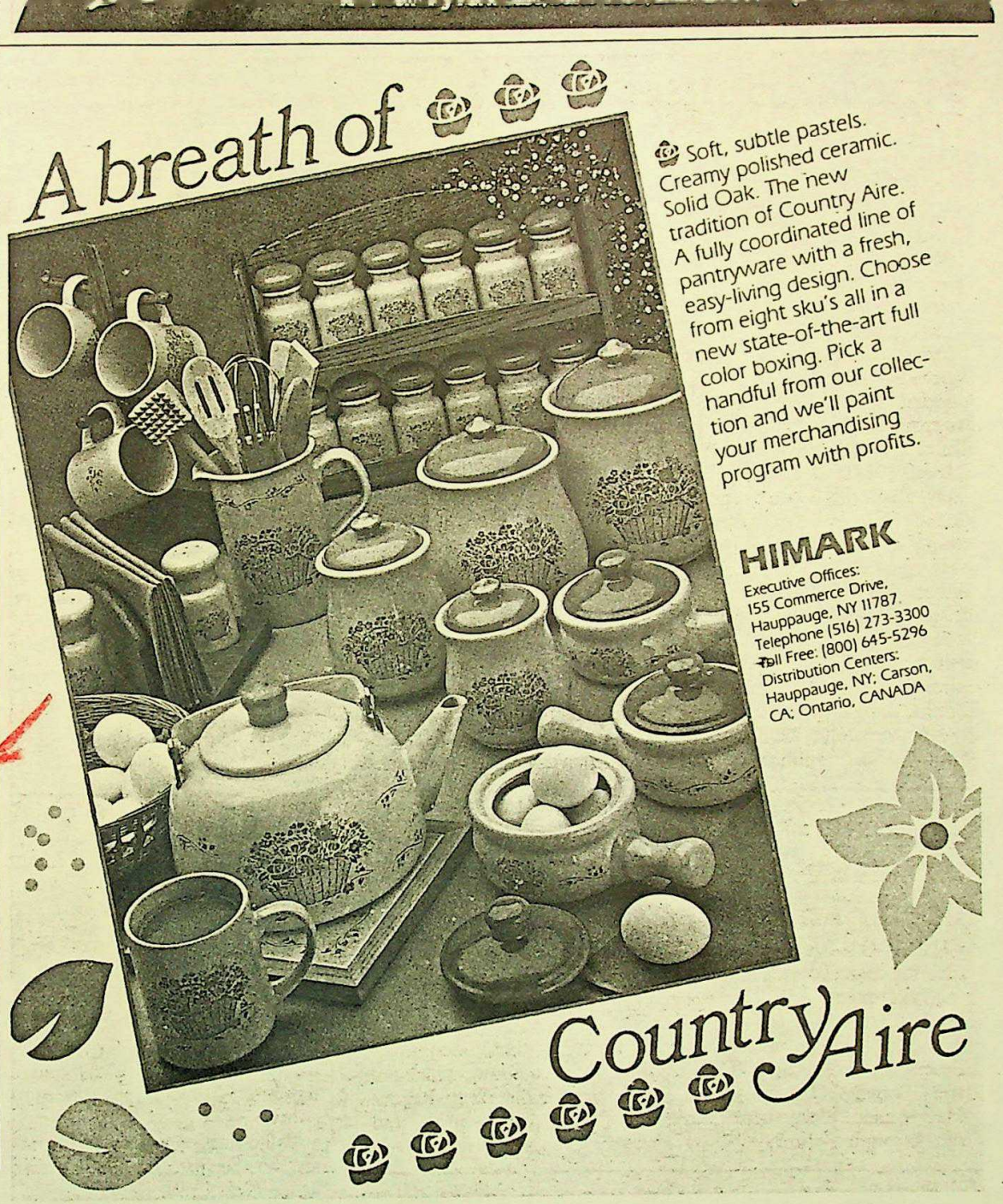
"Because this product falls into the gift area, and it comes in a box, it carries over into toy stores and children's clothing stores," said Ghormley. "Upscale department stores and lifestyle stores that have kid shops are also very important."

Four-color gift boxing plays a very important role in the marketing of juvenile dinnerware products. Resources continue to count on color to attract consumers to their products.

"Color packaging is crucial," said Saklad. "We have five- and six-color packaging both with graphics and photos."



Peco's sports car and airplane with removable compartments are available in pastel or primary colors.



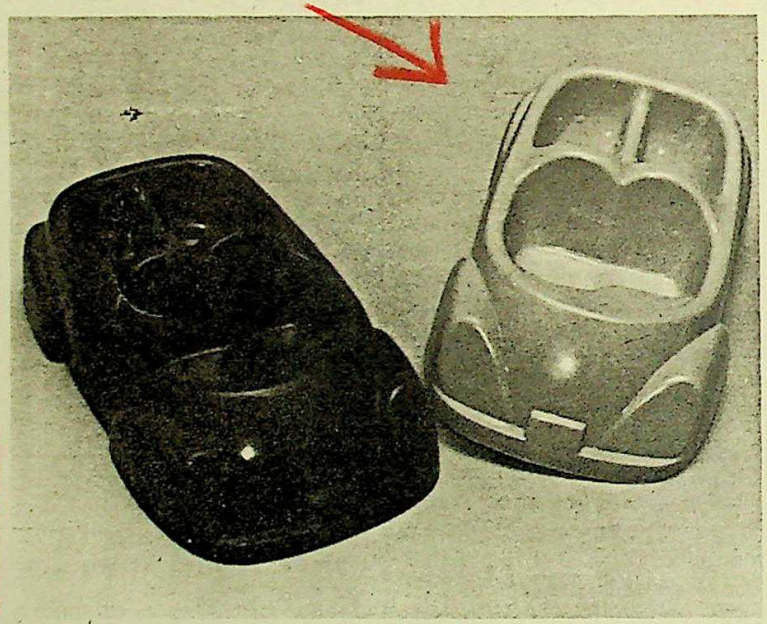
HFD PAGE 45 OCT. 19, 1987

another copy in D7-5

HFD PAGE 43
OCT. 19, 1987

Tabletop

Sweeping Changes' Mealtime Adventure sets include characters and stories in addition to dinnerware.



Anacapa's racy roadster speeds onto the juvenile tabletop scene with a suggested retail price of $10.

D7-553

New twist for tots' tableware

Sculpted miniature replicas of favorite toys bow

By Lori Krebel

Some tabletop resources are adding a new dimension — literally — to their fall juvenile dinnerware introductions.

A new dinnerware concept for kids is transforming regular, flat plates into replicas of boats, planes and race cars, and revitalizing the juvenile category as a whole with newfound consumer and retail excitement.

A number of resources have great expectations for this type of tabletop for tots, which they report has sparked significant interest from retailers as a way to perk up the significant but stabilizing juvenile tabletop category.

Anacapa introduced a prototype of its realistic-looking roadster at the April housewares show, and met with phenomenal interest from retailers, according to the company. Walter Fleisher is combining the success of its Disney licensing program and sculpted dinnerware with the introduction of its Mickey Mouse head-shaped plate.

Peco has also broadened its assortment with an accurate miniature airplane and a race car, and a new resource in the category, Sweeping Changes, has launched Mealtime Adventure, a tabletop set for toddlers complete with storybook character and setting.

"3-D is the trend for progressive companies," said Dick Saklad, president of Walter Fleisher Co. "People are getting tired of round plates. With so many patterns available, everything is beginning to look alike."

"Licensed Disney products represent 60 to 70 percent of our business in melamine," Saklad said. "The Mickey-head shaped plate has three compartments (two ears, one face), and is airbrushed to give Mickey's face depth and texture."

Paul Wang, marketing vice president for Peco, believes that sculpture-like dinnerware will give added accent to the established juvenile tabletop market.

"Consumers will still go with the basic dinnerware sets," said Wang. "But the three-dimensional adds more variety. In the future these entrants will be like regular dinnerware, a day-in, day-out business." Peco's car and plane dinnerware is available in pastel and primary colors.

Anacapa's national sales manager, Tom Ghormley, believes that dinnerware introductions in the form of tots' favorite toys, such as its roadster, will find and fill a niche in the market, but he's hopeful that other manufacturers won't hurry into this mini-segment.

"I certainly think three-dimensional dinnerware is going to have a place in the market," said Ghormley. "It's new and whimsical. But there won't be the mad rush to enter the category as there was to enter

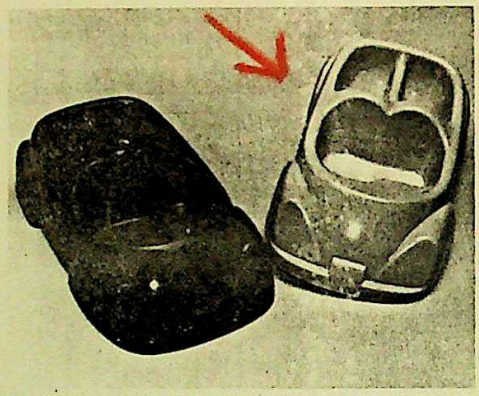
(Continued on page 45)

D7-551.1

HFD PAGE 43
OCT. 19, 1987

Tabletop

Sweeping Changes' Mealtime Adventure sets include characters and stories in addition to dinnerware.



Anacapa's racy roadster speeds onto the juvenile tabletop scene with a suggested retail price of $10.

New twist for tots' tableware

Sculpted miniature replicas of favorite toys bow

By Lori Krebel

Some tabletop resources are adding a new dimension — literally — to their fall juvenile dinnerware introductions.

A new dinnerware concept for kids is transforming regular, flat plates into replicas of boats, planes and race cars, and revitalizing the juvenile category as a whole with newfound consumer and retail excitement.

A number of resources have great expectations for this type of tabletop for tots, which they report has sparked significant interest from retailers as a way to perk up the significant but stabilizing juvenile tabletop category.

Anacapa introduced a prototype of its realistic-looking roadster at the April housewares show, and met with phenomenal interest from retailers, according to the company. Walter Fleisher is combining the success of its Disney licensing program and sculpted dinnerware with the introduction of its Mickey Mouse head-shaped plate.

Peco has also broadened its assortment with an accurate miniature airplane and a race car, and a new resource in the category, Sweeping Changes, has launched Mealtime Adventure, a tabletop set for toddlers complete with storybook character and setting.

"3-D is the trend for progressive companies," said Dick Saklad, president of Walter Fleisher Co. "People are getting tired of round plates. With so many patterns available, everything is beginning to look alike."

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(Continued on page 45)

Hutschenreuther launches gallery on B. Altman flagship, a US first

NEW YORK — Hutschenreuther has opened its first U.S. department store gallery at B. Altman's, kicking off a long-term, in-store shop plan that the German manufacturer hopes will result in at least four more shops by next year.

With in-store galleries, the $245 million dinnerware giant believes it can introduce the American consumer to its vast product assortment, as well as broaden brand name recognition and promote its high-quality image, according to Franz Dietsch, vice president of sales for Hutschenreuther.

"We supply the fixtures for the galleries," Dietsch said. "We want them to be the same everywhere, to uphold the Hutschenreuther image that is immediately visible and identifiable as a quality product in design, craftsmanship and new materials. The key to our future success here is to make it visible that we are the manufacturer of quality merchandise."

Housed in Altman's New York flagship store, the 325-square-foot shop is a replica of Hutschenreuther showrooms.

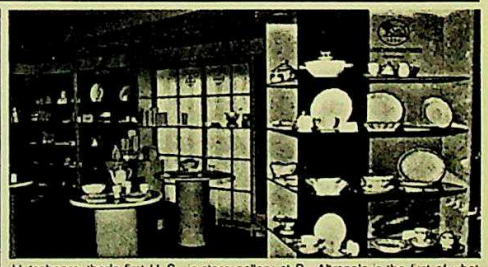
Hutschenreuther is no stranger to in-store galleries. The company has tested smaller versions of the gallery concept in specialty stores throughout the South, and over 800 others are in operation all over the world.

Cleverley Stone, director of bridal and gift registration at B. Altman's, noted that training of their salespeople is a key element in Altman's strategy. "Since we are in New York, we have access to the showrooms," said Stone. "All of our people go twice a year and attend special seminars on individual lines. We will be the most knowledgeable on this product, as we are with all of our products."

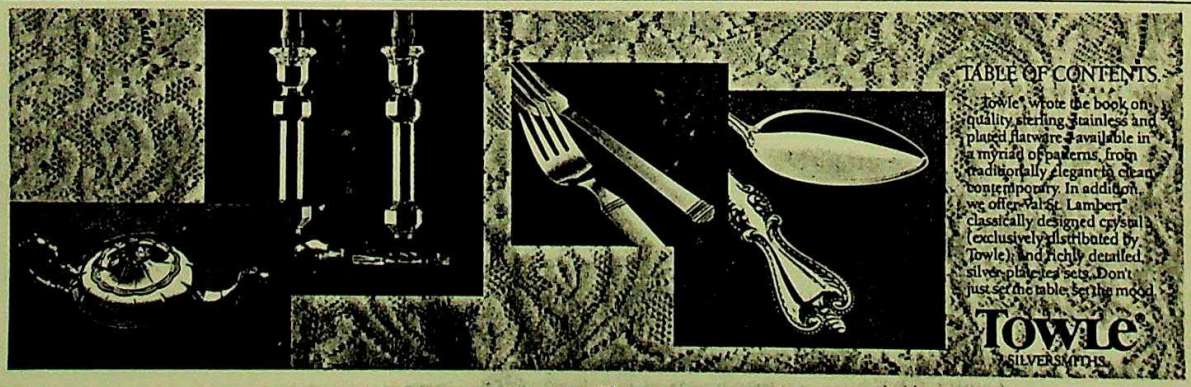
Stone believes that the additional information available to the Altman's sales staff builds confidence with that merchandise, which in turn will increase sales.

"The more comfortable we are with the merchandise, the more comfortable the brides will be," she said. "They will come to us as the experts on Hutschenreuther."

Hutschenreuther AG is the largest producer of porcelains and other ceramic products on the European continent and is Germany's oldest, privately founded porcelain company.



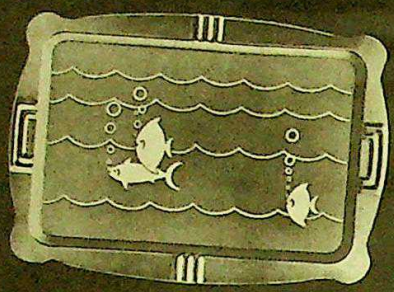
Hutschenreuther's first U.S. in-store gallery at B. Altman's is the first of what the company believes will be many shops in coming years.



D7/37
D7/551.2
Page 19.
Premium Practice of Dec. 1937.

COMBINATION SALE, PURCHASE PRIVILEGE PANORAMA

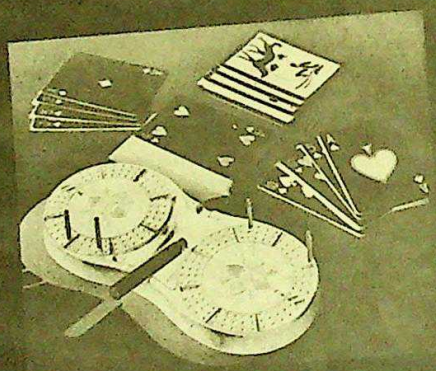
For special offers, this attractive tray is ideal with its background done in polished chrome, while the design is in frosted chrome. Built to last a lifetime, it is an economical premium



Mixing bowls in sets are one of the standard items of kitchen equipment. Those shown are made in three attractive colors, one each to a set, in needed sizes

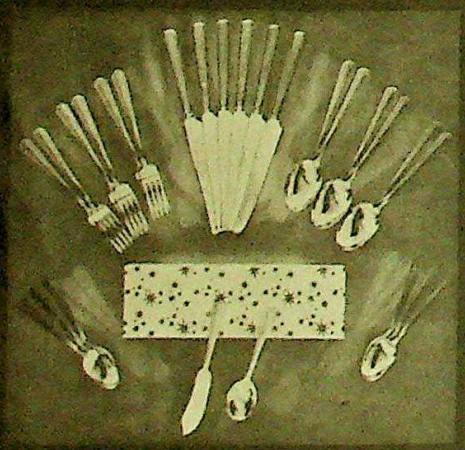
This aluminum combination set, in 4 pieces, actually makes 7 utensils. It is constructed so as to save time on the range and space on the shelf. The wire basket is rust-proofed. The set lends itself to special offers

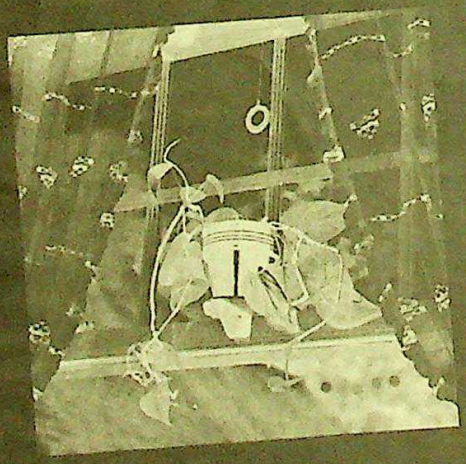
Below is the contribution of plastics to the ancient game of cribbage. Each player pegs in his own circle, while the center serves as an ash tray. Can be had in many colors



In the lower right-hand corner is first aid to housewives who want success with window plants and flowers. The sun-shelf fastens easily to the center sash of any standard window and the decorative flower pot adds the final touch of beauty

Combination sales and purchase privilege offers lend themselves to the use of silverware in sets, one of the popular ones being shown, in 26 pieces and its gift box. Many sets have been successfully used in grocery chains and other set-ups





D7-551.2

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TODAY'S GREATEST SELLERS

Stunning Hand-Carved Rich Walnut Finished Reproductions of

TRAYS

By Master Craftsmen

INDIVIDUALLY BOXED

9"x11½" Walnut Finish
No. 968—$7.20 per dozen

IDEAL MOTHER'S DAY GIFTS

QUALITY and SERVICE

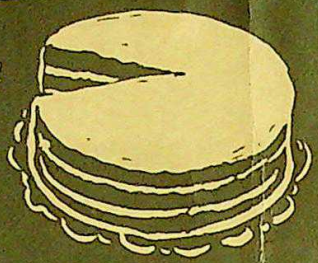
COMPLETE DISPLAY AT ALL SHOWS

12½"x8¼" Walnut Finish
No. 966—$7.20 per dozen

NIFTY BRUSH CO.
MANUFACTURERS
314 INSTITUTE PL. CHICAGO, ILL.

Patent applied for

Serv-a-Cut



BRAND NEW Cake Cutter & Server

With this new device, the housewife can cut a piece of cake, hold it firmly in the cutter, place it on a plate and repeat until everyone is served. Doesn't crush or drop the cake.

Made of steel, satin chrome finished. Sharp cutting edges. Boxed in attractive carton. Sells on sight. Has instant appeal.

Made to retail for $1. Discounts upon request. Send for illustrated circular. Act quickly for Easter holiday business.

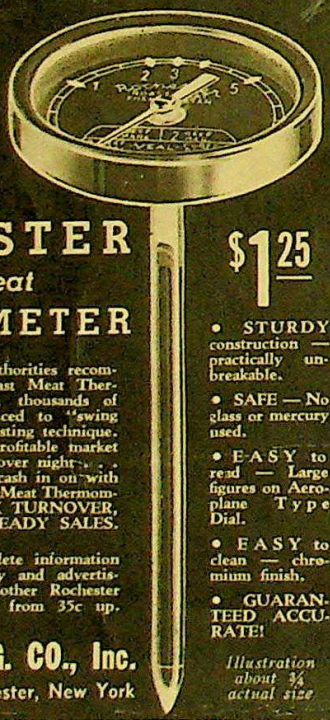
G. R. EISENHAUER

Hy-Dor-Top Cake Covers *Complete Cake Cutters*

887 Second Avenue New York, N. Y.

HERE'S A PROFIT LEADER

FOR YOUR HOUSEWARES DEPARTMENT



ROCHESTER
Roast Meat
THERMOMETER

With leading cooking authorities recommending the use of a Roast Meat Thermometer for best results, thousands of housewives are being induced to "swing over" to this new meat roasting technique. As a result, a new and profitable market has been developed almost over night . . . a market which YOU can cash in on with the NEW Rochester Roast Meat Thermometer to the tune of QUICK TURNOVER, LONG PROFITS and STEADY SALES.

Write Today for complete information regarding discounts, display and advertising material on this and other Rochester Dial Thermometers priced from 35c up.

$1.25

- STURDY construction — practically unbreakable.
- SAFE — No glass or mercury used.
- EASY to read — Large figures on Aeroplane Type Dial.
- EASY to clean — chromium finish.
- GUARANTEED ACCURATE!

Illustration about ¾ actual size

ROCHESTER MFG. CO., Inc.
4 Rockwood Street, Rochester, New York

ROCHESTER DIAL THERMOMETERS
EASY TO READ • ACCURATE

LET THIS FLOWER SEED DISPLAY create interest in your spring-time items

Put this display in a prominent location. It will do two things for you: (1) Create a volume of business on Mandeville Triple-Tested Flower Seeds. (2) Point out to you prospects for other sales, such as garden equipment, lawn mowers, hedge clippers, rubber hose, garden furniture, etc., for unless they have a garden they are not interested in buying seeds.

Mandeville Seeds are advertised in 12 national magazines. They are easy to sell. They create repeat business because they are tested for: (1) Germination, (2) Quality of flowers, (3) Completeness of mixtures.

Mandeville Seeds are sold through dealers only—no mail order.

Copyrighted packet carries map showing *when to plant* for best results and *pictures of seedlings* to aid in distinguishing them from weedlings. *Write for complete details.*

MANDEVILLE & KING CO.
1036 University Ave. • Rochester, N. Y.
Flower Seed Specialists for 64 Years

House Furnishing Review

February 1940

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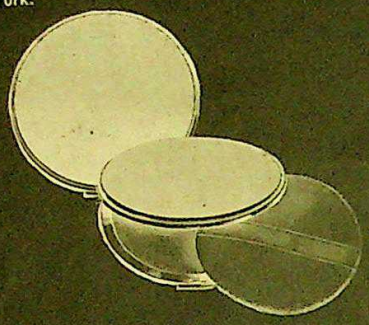
OCT., 1940
PAGE 46-B

LEFT:

BISQUE SHOULDER DOLL HEAD with sleeping eyes and brown mohair wigs designed to be used with 13 inch dolls, packed one dozen to the box at $2 a dozen. Slim-bodied sitting dolls using these heads—similar to the old-fashioned china limb doll—are offered at $12 a dozen. These, together with doll heads and dolls of all types, are stocked by Foulds & Freure, Inc., 36 E. 20th St., New York.

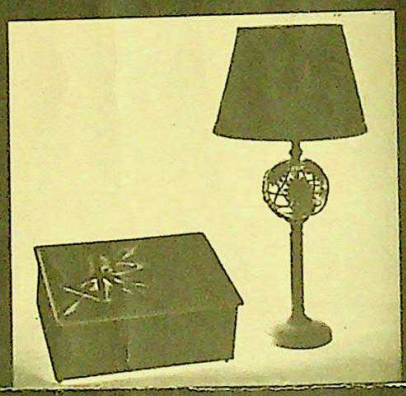


ABOVE:

THIS PANCAKE COMPACT emphasizes the large powder compartment and puff, and a full-face mirror. New and practical, it is available in gold and fall enamel colors. Price $1.50. Now displayed at the showrooms of H. M. Schrager Co., 303 Fifth Ave., New York; in Chicago at 36 South State St.

ABOVE:

FRIENDSHIP BRACELET of interwoven sterling silver wires. One from a group of new designs in twisted and braided effects in sterling silver created by the Oliver Mfg. Co., 231 E. 4th St., Los Angeles. Prices range from $6 to $30 a dozen, making them ideal for Christmas gifts.

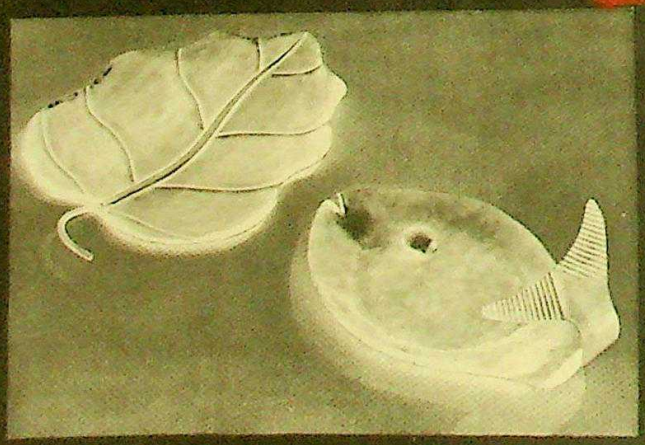


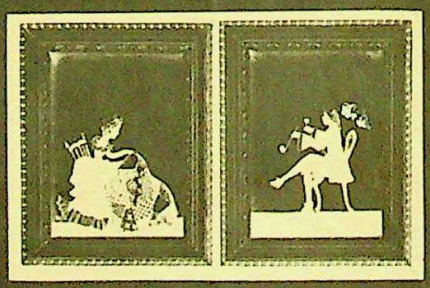
RIGHT:

RAISED METAL FLOWERS decorate these dainty new lamps and boudoir accessories. Both designs are available in perfume and pin trays, face and dusting powder boxes and waste cotton boxes. Boudoir and night-table lamps as well as pin-ups. Choice of six pastel colors including ivory, pink, peach, powder blue, yellow and pea green. Prices range from $6 a dozen up to $27 a dozen. From Beacon Lamp & Novelty Co., 220 Fifth Ave., New York.

BELOW:

COPPER IN THE MODERNE DECORATIVE TEMPO. Highly styled, hand hammered copper pieces that express distinction in design in addition to serving many definite utilitarian purposes. Leaf Design Tray, 16 inches long by 11 inches wide, $2.50 each—also a larger size, 21 inches by 12 inches at $5.00 each. Fish Design Tray, 12 inches by 8 inches at $2.50 each. Presented by A. L. Larimer, 225 Fifth Avenue, New York City.





ABOVE:

HAND-PAINTED PICTURES ON GLASS with silkweed backgrounds from the Leo Kaul Importing Agency, 115-119 S. Market St., Chicago. They are 3 by 4 inches, finished in minutest detail. That at left, called "Thrift," shows a colonial dame making a crazy quilt; at the right, "Unconcerned," shows a colonial youth with a pipe in one hand and the cup that cheereth in the other. Part of a line of six different pairs, they are $7.20 a dozen pairs. Illustrated price list available.

D7. 551.2

Rich, golden perfection... year after year

Kentucky Tavern, the only Bottled-in-Bond always distilled in the same plant by the same family, is unmatched in its uniformity and memorable in its mellowness... perfection, year after year, for three generations.

Glenmore Distilleries Company, Louisville, Kentucky

KENTUCKY TAVERN

© 1948 G. D. CO.

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

D7.551.2

The perennial favorite

PATENT OFFICE
APR 8 1949
DESIGN DIVISION

Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

KENTUCKY TAVERN

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

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"New Yorker" 4/1/50 Inside rear cover

The perennial favorite

Glenmore's Kentucky Tavern is the only Bottled-in-Bond that has always been made by the same family in the same distillery for three generations . . . and the Glenmore distillery has made more Kentucky Bourbon than any other distillery. This unmatched experience assures you uniform high quality. That's why . . .

KENTUCKY TAVERN

Distilled and Bottled in Bond Under Supervision of the U. S. Government

© Glenmore Distilleries Company, Louisville, Kentucky

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

DESIGN

MODERN PACKAGING 10-1954 P.47

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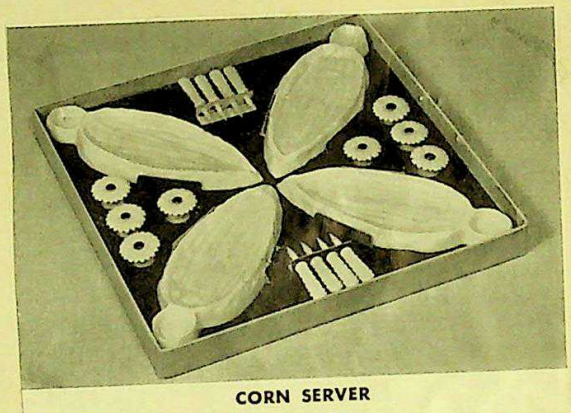
DESIGN



CORN SERVER
Jaydon, Inc.
482 Broome Street
New York 13, New York

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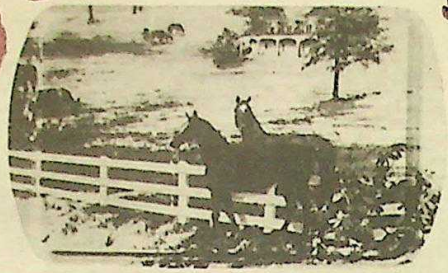


Thoroughbred pattern

Still Life pattern

'59's "BEST SELLER"

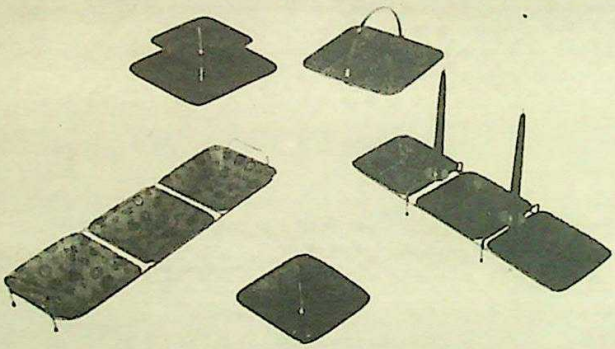
...NOW EVEN BETTER FOR '60!

Yes, you can look to greater sales and profits from Rexilite products in 1960 than ever before.

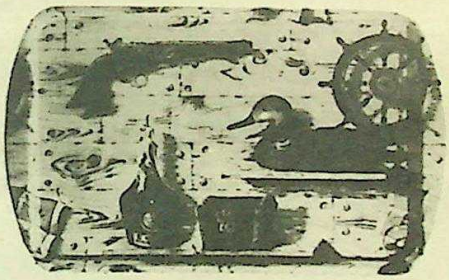
Many new patterns have been added to the "Best-Seller" line of trays . . . an ALL NEW Hostess Accessory group featuring gay, festive patterns has just been introduced.

You'll reap greater profits and a bonus dividend of customer satisfaction when you offer the complete line of Rexilite products.

REXILITE by Eubanks



ALL NEW! *HOSTESS ACCESSORY Line in festive patterns*



Woodmont pattern

REXILITE by Eubanks

SCIENCE'S NEW MIRACLE MATERIAL THAT OFFERS LIFETIME BEAUTY

•

SUNPROOF • SHATTERPROOF • RUSTPOOF SPOTPROOF • WATERPROOF

WRITE FOR COLOR BROCHURE

EUBANKS INDUSTRIES, INC.
2855 E. 11th AVE., HIALEAH, FLA.

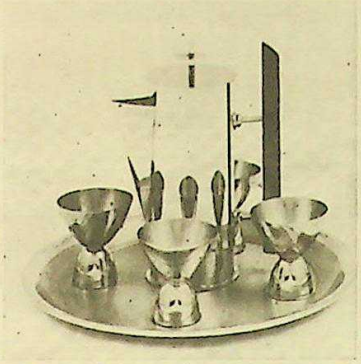
SNACK HOLDS *with ice buckets* QUADRANT FOLDING LEGS OR PERMANENT LEGS.

Permanent Displays

CHICAGO—Room 1586 Merchandise Mart
NEW YORK—Room 800, 225 Fifth Avenue
DALLAS—Room 156 Merchandise Mart
SAN FRANCISCO—Room 220 Merchandise Mart

SEE US IN ALL MAJOR
GIFT SHOWS

D7/51 JULY, 1960
D7-551.2



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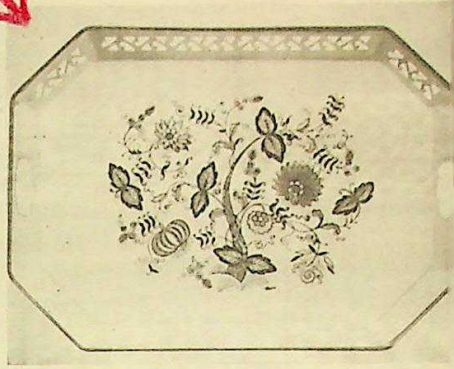


9.

5. SCALLOPED-EDGE Polynesian Garden Lite holds small candle and can provide various decorative effects, such as in pools (it floats), or by illuminating flower or shrub arrangements. Packaged with refill, it is available in several colors and retails for $2.95. From Colonial Candle Co. of Cape Cod, Hyannis, Mass.

6. NOVEL PLACE MAT of vinyl in shape of grapefruit half is from line of Fruit Compote mats styled for summer and barbecue dining by H. J. Stotter Inc., 225 Fifth Ave., New York. Line has suggested retail price of $1-$1.25.

7. DELICATE turquoise and gold pattern embellishes variety of hostess accessories on white ceramic ware. From Georges Briard Paradise line at M. Wille Inc., 225 Fifth Ave., New York.

8. CONTEMPORARY cocktail set made of jeweler's bronze retails at $60 the set. Pieces may also be purchased individually. From Saxton of California, Brack Shops, Los Angeles.

9. VIENNESE WALTZ design on tray is described as reproduction of collector's item, Blue Meissen, Germany. From Social Supper, Coshocton, Ohio, it retails at $7.

10. CARVED MAHOGANY salad bowls are from Jelba Originals selection. Sold by Warren Jelba Ltd., 476 Broome St., New York.

11. HANDSOME accessories for the table are these pepper mills in Montego shape available in myrtle, hand-rubbed walnut, or ebony, with stainless steel rim. Mill is priced to sell at $5.95; set at $7.95. George S. Thompson Corp., 509 Mission St., South Pasadena, Calif.

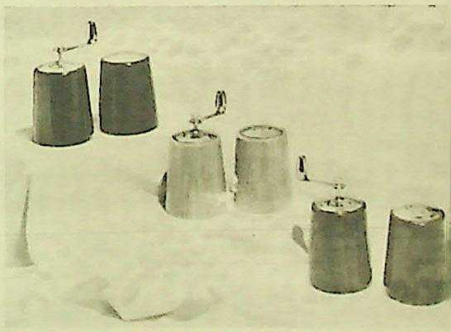
12. PITCHERS AND SHAKERS in patented screw-top Frigidtube line retail from $11 to $16.50. From Monogram of Evanston, 701 Chicago Ave., Evanston, Ill.

13. THREE-DIMENSIONAL Delft blue apple decoration adds unique touch to white chip-'n-dip server from N. S. Gustin Co., 712 S. Olive., Los Angeles. Suggested retail is about $6.

14. DELICATE DESIGN in modern bent glass is of 24k gold. Fantasy pattern dish pictured is one of thirteen items in round and square styling which retail between $2 and $7.50. Silver City Glass Co., 122 Charles St., Meriden, Conn.

10.

11. ▼



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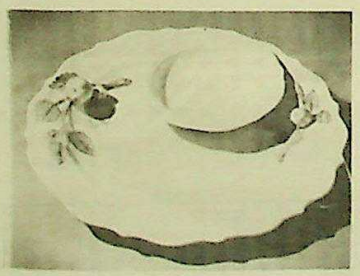

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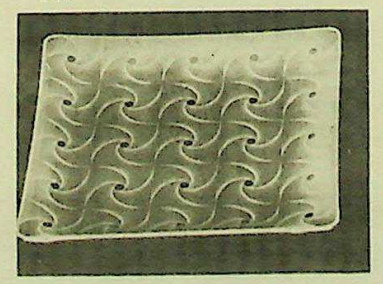

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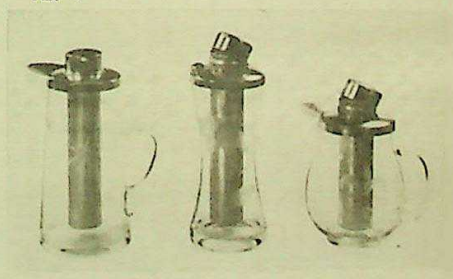

D7.551.2

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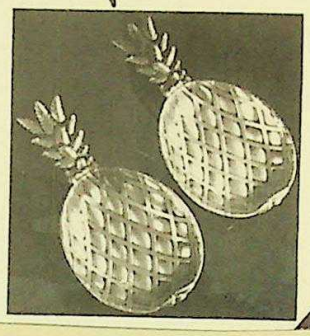
November 1960
p. 65 (top left)

PINEAPPLE DISHES are one of the most remarkable values around town. They measure 4" x 8" and the delicious design blends with any setting. Wonderful for cocktail nuts, mints, party relishes, they're silver-plated and need no polishing. Just clean with a damp cloth. $5.95 the pr. Larger dish, 7½" x 15" (not shown), is $8.95 each. Elizabeth McCaffrey, B11, Northport, N.Y.



D7-551.2

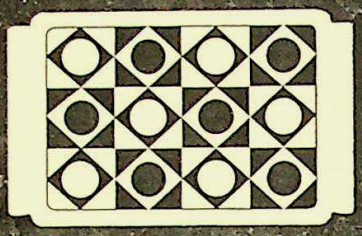
TRAYS & PLATTERS

NG A PLEASURE • FASHION PLUS DURABILITY

18"-21" TURKEY-7802

PAISLEY 13"-7867

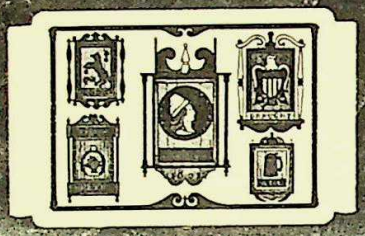
18"-21" DAISY CHAIN-7803



16" BANNER-7875

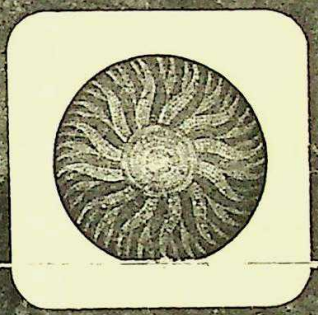
BUTTERFLY-R 13"-7866

SKYLARK 14"-7806

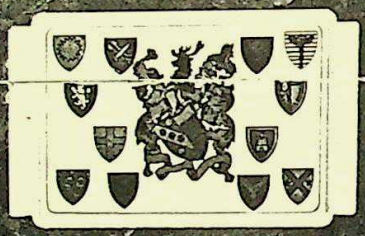


16" TAVERN-7878

STRAWBERRY 13"-7865



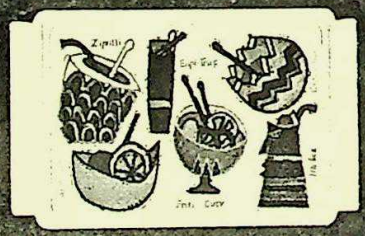
SUNBURST 14"-7805



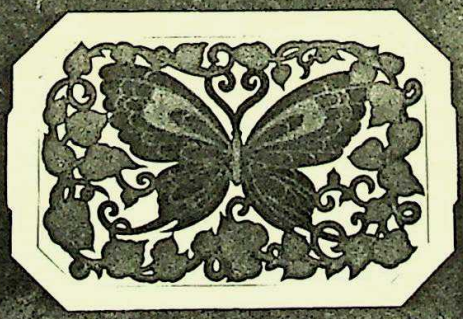
16" CREST-7876

23" LOBSTER-7804

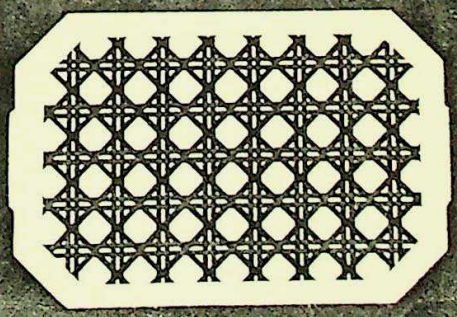
SPICE 14"-7807



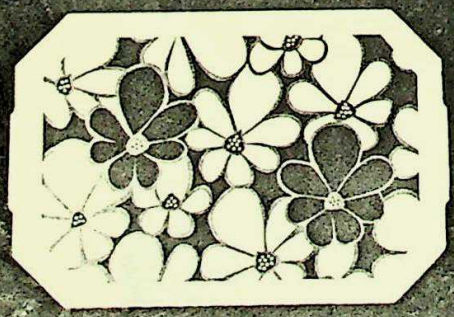
16" KON TIKI-7877



20" BUTTERFLY H-7882



20" BAMBOO-7881



20" MOD DAISY-7883

Design Direction by Al Lass

JULY 13, 1970 SEE BACK FOR INFO.!

FULLY OPEN
REDUCED SCALE

"ARTISAN"

ADVERTISMENT SUPPL. TO
HOME FURNISHINGS DAILY
JULY 13, 1970

ORIGINAL BROCHURE
IN D7/23

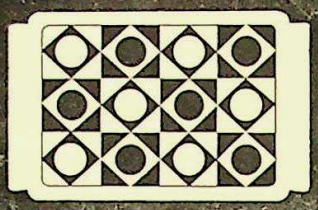
TRAYS & PLATTERS

TO MAKE SERVING A PLEASURE • FASHION PLUS DURABILITY

18"-21" TURKEY-7802

PAISLEY 13"-7867

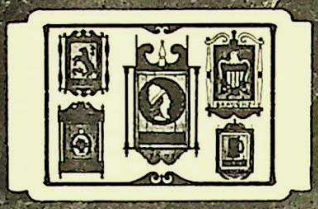
18"-21" DAISY CHAIN-7803



16" BANNER-7875

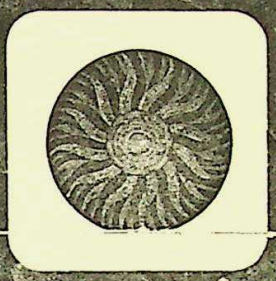
BUTTERFLY-R 13"-7866

SKYLARK 14"-7806



16" TAVERN-7878

STRAWBERRY 13"-7865



SUNBURST 14"-7805

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23" LOBSTER-7804

SPICE 14"-7807

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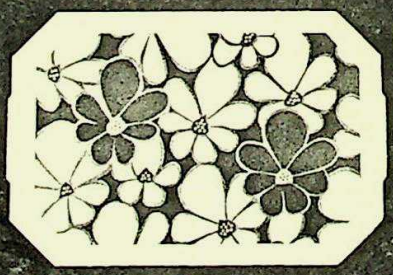
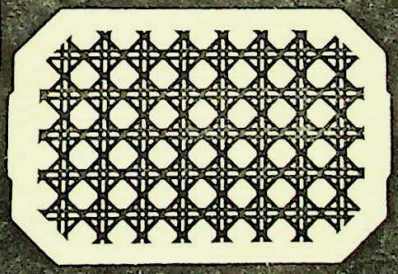


20" MOD DAISY-7883



20" BAMBOO-7881

Design Direction by Al Lass

GRANADA GREEN ROUND 13"-7840

ANTIQUE GOLD R-7830

TANGERINE R-7870

TANGERINE SQUARE 14"-7870

GRANADA GREEN S-7840

ANTIQUE GOLD S-7830

FULLY OPEN

FURTHER REDUCED SCALE

"ARTISAN"

SUPPL. TO HFD.

7-13-1970

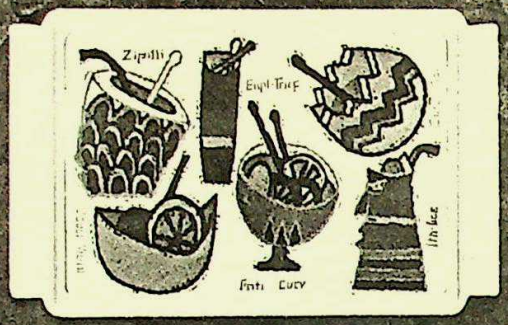
ORIG. IN D7/23

16" CREST-7876

STRAWBERRY 13"-7865

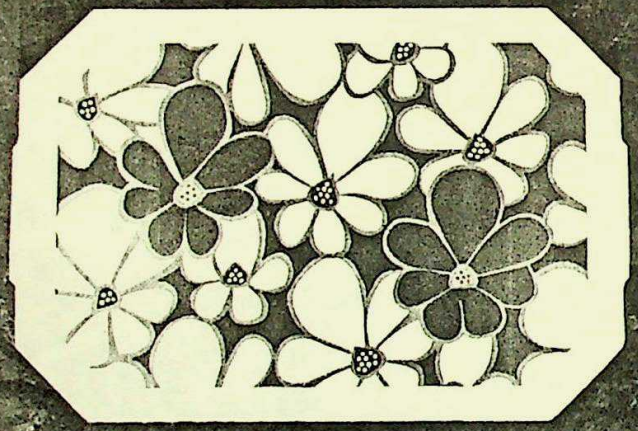
23" LOBSTER-7804

SUNBURST 14"-7805

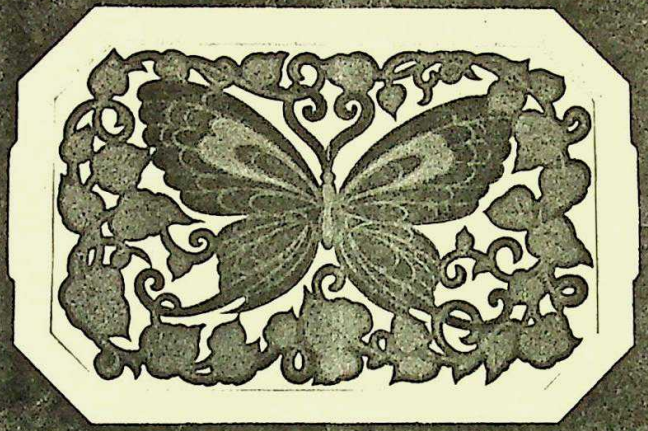


16" KON TIKI-7877

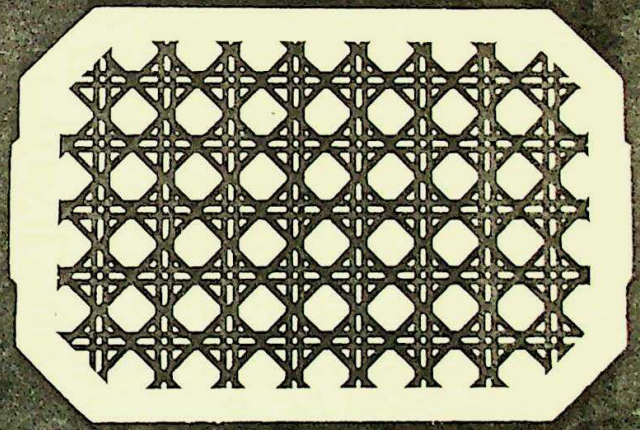
SPICE 14"-7807



20" MOD DAISY-7883



20" BUTTERFLY H-7882



20" BAMBOO-7881

Design Direction by Al Lass

BOTTOM HALF (FULLY OPEN)

7-13-1970

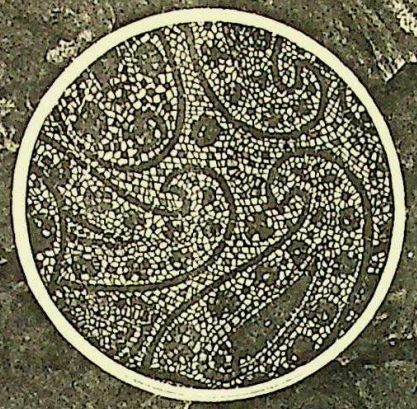
SUPPL. TO HFD

ORIGINAL IN D7/23

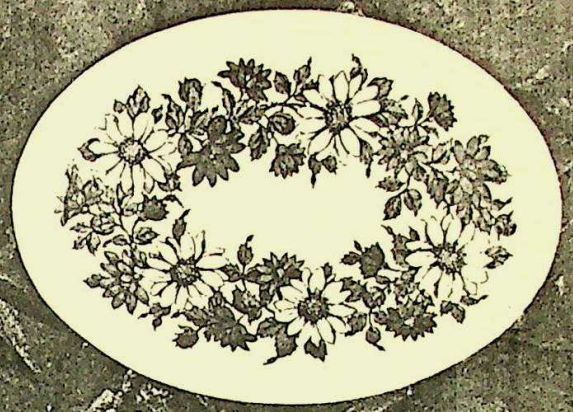
TRAYS & PLATTERS

TO MAKE SERVING A PLEASURE • FASHION PLUS DURABILITY

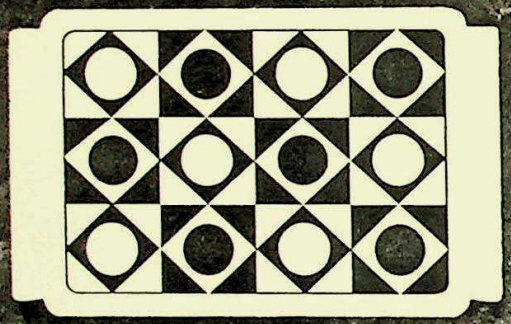
18"-21" TURKEY-7802



PAISLEY 13"-7867



18"-21" DAISY CHAIN-7803



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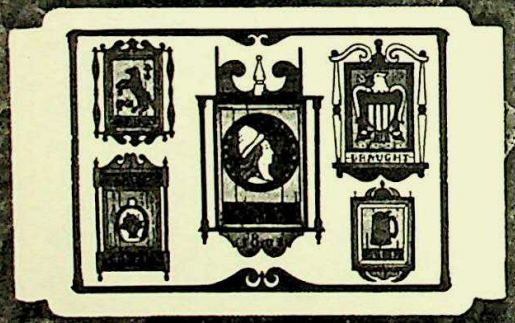
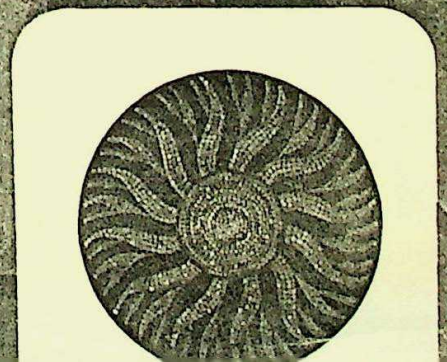


16" TAVERN-7878



TOP HALF (FULLY OPEN)

7/13/1970

SUPPL. TO HFD.

ORIGINAL IN D7/23

D7.551.2 92

4-11 Papaya Leaf.
4½ x 4¼ x ⅞"
$5

3-44 Poinsettia.
5 x 6¼"
$5

FEB, 1971

The leaves are changing.

GIFTS & DECORATIVE ACCESSORIES

Into luxurious solid brass trays. An *au naturel* selection of various shapes and patterns, recreated as a union between the sculptor's artistry and the craftsman's skill. You can offer a wide price range and a broad spectrum of beauty. Order from our free catalog and price list, or visit our showrooms.

PAGE 133

VCM

Virginia Metalcrafters,
1010 East Main Street, Waynesboro, Va. 22980

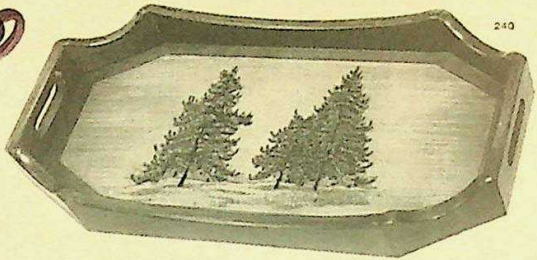
4-13 Fig Leaf.
8½ x 9¼"
$18.50

3-21 Butterfly Bush.
10¼ x 23¼"
$7.50

(TOP RIGHT PANEL)

D7-551.2

UND



March, 1974

TREE-MENDOUS

Stunning serving tray with liquid-proof pine tree design

Serve your guests something special—a glimpse of rugged pines on a stunning serving tray. This lovely hostess tray is made of pine, has 2 easy-grip handles plus a sculpted gallery rim that helps keep glasses from sliding and tipping. Pine tree scene is impervious to liquid. And it's so beautiful, you can display the tray in kitchen or dining room when it's not making the "rounds"! 10" x 21". $17.95 ea. + $1.20 for shipping and handling. Sorry, no COD's.

P. 119

House & Garden

Clymer's ***Send 25¢ for new gift catalog.*** *(Catalog included free with order.)* **DEPT. HGO3A, Chestnut Street, Nashua, NH 03060**

OLD WORLD CRAFT
to grace your home

WICKER WONDERLAND

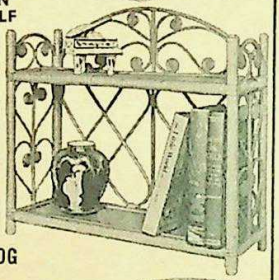
WALL LAMP

Suspended from a rattan bracket with lacy natural wicker 11" shade, 9 ft. rattan chain and fully electrified. Takes up to 100 watt bulb. Painted add 2.00.

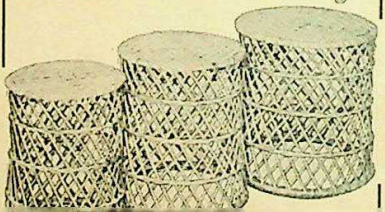
$13.95 plus $1.00 postage

VICTORIAN WALL SHELF

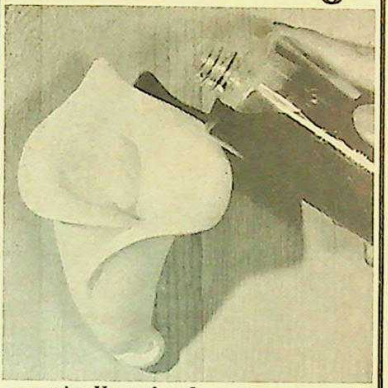
Holds books, knick-knacks beauty aids on two sturdy wood shelves. Handwoven of natural rattan. 15" x 7" x 18" high. $11.95 plus $2.00 postage. Painted add $2.00.



SEND 25¢ FOR CATALOG



Perm-A-Scent



magically refreshes every room!

Just fill the decorative. PERM-A-SCENT wall vase with Edco fragrance and a delightful, delicate fragrance replaces all stale odors and mustiness! ONE FILLING LASTS FOR WEEKS. Use in living room, bedroom, nursery, closets, bathroom, basement, recreation room, kitchen, etc. Floral vase plus bottle of liquid of "out-of-doors" BLUE SPRUCE or "spicy" TREFLE.

REFILLS AVAILABLE
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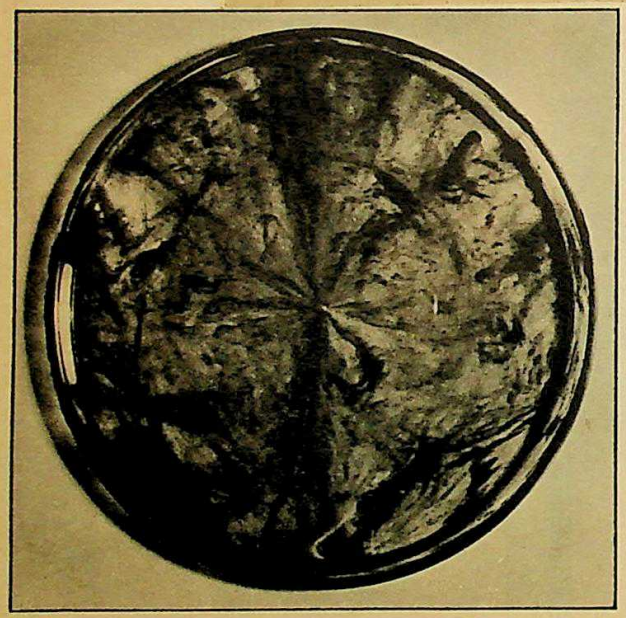
17-30 166 ST., WHITESTONE, N.Y. 11357

The
DUTCH COOKIE PLATE

D7/37

12 SILENT SERVERS

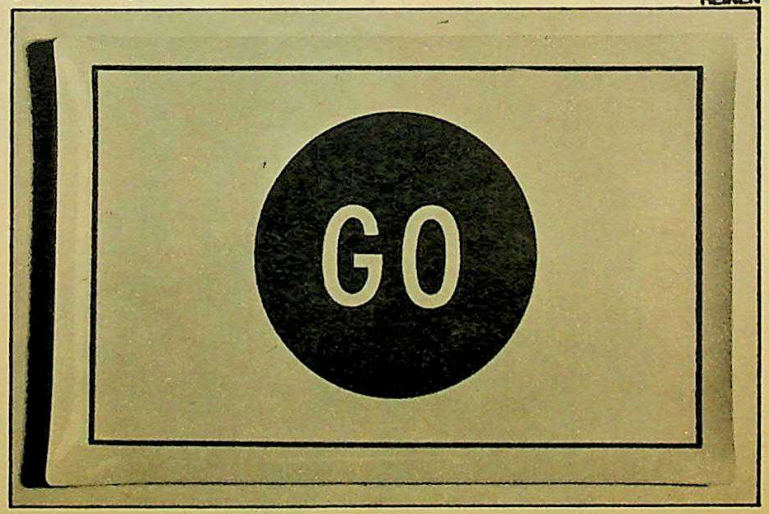


Round tortoise shell lucite tray. At Bloomingdales, $8.

"HOME LIFE"
THE WASHINGTON STAR
SEPT. 4, 1977 P. 20

Green for "Go" marks a white plastic tray. At Lord & Taylor, $14.

HEINEN



White plastic tray provides its definition, printed in blue. At

If you think of trays only in terms of tin emblazoned with someone's favorite brand of beer, or antique silver filigreed completely out of your price range, take a closer look at the selection pictured here. There are trays, and trays.

A simple clear lucite tray can provide an elegant background for fine china, crystal and silver. Plastic is child and guestproof, sturdy, easily cleaned. Tole trays are available locally in a variety of colors and designs.

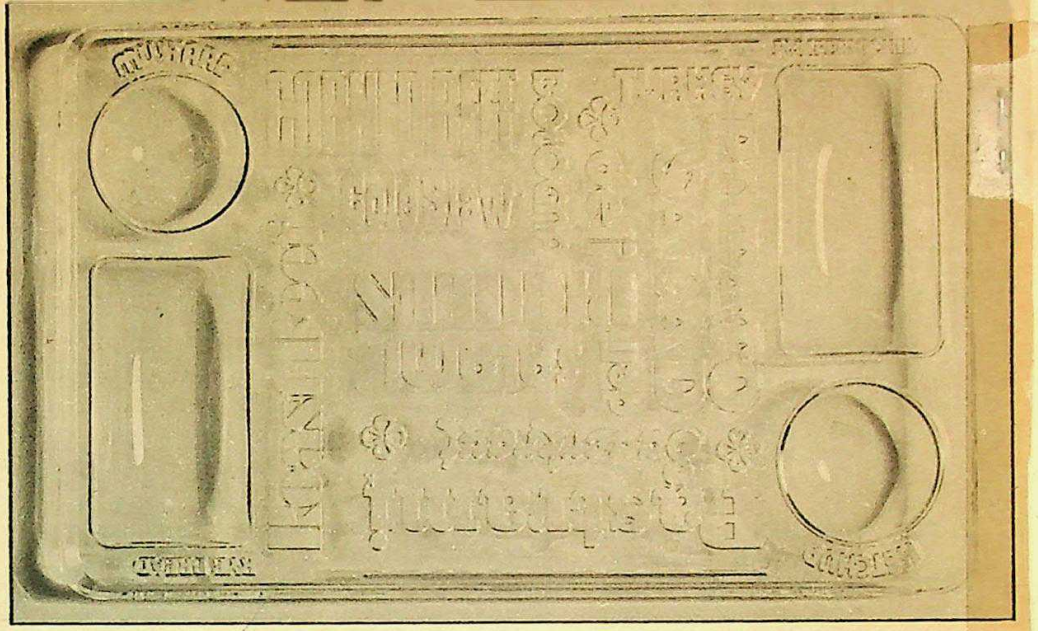
There are more kinds of trays available now, at affordable prices, than at any other point in their history —which is a long one. "Tray" is derived from the Anglo-Saxon word "tria" and an 18th century English dictionary defines tray as "a hollow trough of wood."

Tea drinking, which began in England in the 17th century, brought

Molded delicatessen lucite tray has wells for mustard, ketchup, rye bread and pumpernickel plus suggestions for cold snacks. At Bloomingdales, $ 23.50.

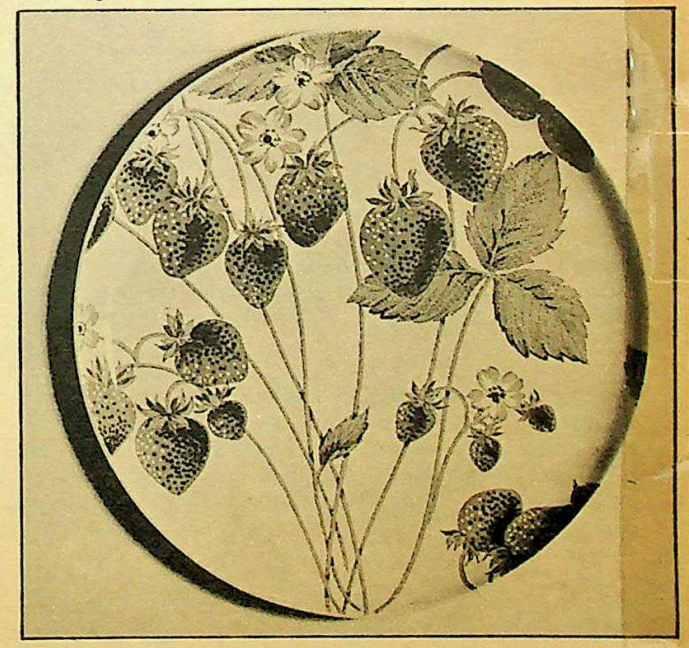
SEPT. 4, 1977
D7-551.2
p. 20

tray 1 (trā), n. 1. a flat, shallow container or receptacle made of wood, metal, etc., usually with slightly raised edges, used for carrying, holding, or displaying articles of food, glass, china, etc. 2. a removable receptacle of this shape in a cabinet, box, trunk, or the like, sometimes forming a drawer. 3. a tray and its contents: *to have a breakfast tray in one's room; to examine a tray of diamonds.* ME; OE *treg, trig;* c. OSw *trö* corn measure; akin to TREE

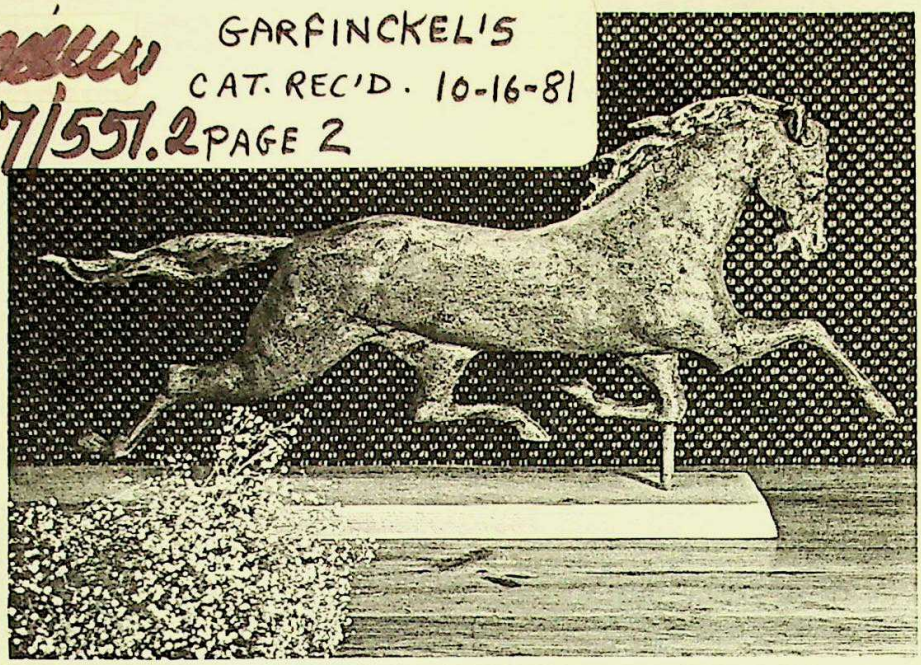


Gold tole tray with stylized basket of fruit. At Little Caledonia, $19.50.

Strawberries grow in profusion on a round plastic tray. At Woodward & Lothrop, $11.

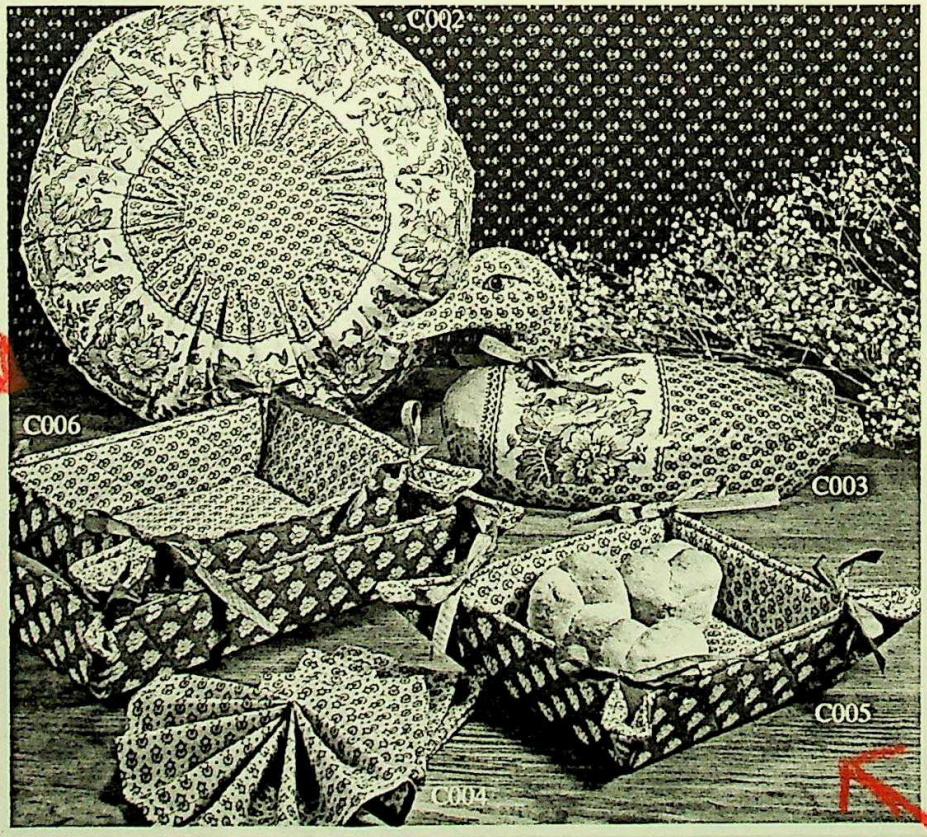


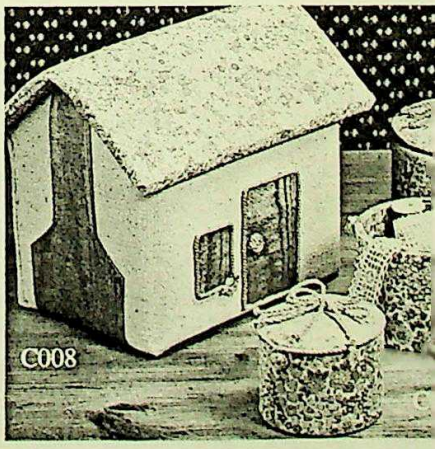
GARFINCKEL'S
CAT. REC'D. 10-16-81
D7/551.2 PAGE 2



"Old Snuggler" weathervane, an example of uniquely American folk art, handpainted and signed. Reproduced with utmost care, cast in resin, 20" high, 38" long; reflecting all the subtleties of the original, mounted on a wooden base. By B & G Collections.
C001 Weathervane 175.00

Rosy chintz pillow, a homespun comfort. Pure cotton, filled with polyester fiber, by Phyllis Joffe Designs, 14" round.
C002 Chintz pillow 45.00
Calico duck, to stop a door, end a bookshelf or just delight the eyes. Cotton print laminated over plaster, by Phyllis Joffe Designs, 10" long, 7" tall.
C003 Calico duck 85.00
Chintz covered tray, 5x7" holds six cotton cocktail napkins.
By Phyllis Joffe Designs.
C004 Tray and napkins 38.00
Quaint trinket trays, covered with rose chintz. By Phyllis Joffe Designs.
C005 Tray, 8¾x6" 25.00
C006 Tray, 8½x11" 30.00
Country print apron, a pinafore stitched in a patchwork of rosy colors. Of cotton and polyester, by Joan Green.
C007 Patchwork pinafore 15.00
Country cottage, padded and covered with cotton calico, houses anything that strikes your fancy, 9x7x8". By Greensleeves.
C008 Cottage box 35.00
Whimsy boxes, set of three, 3, 4 and 5". Fill with potpourri, scented soaps or a special gift. Cotton chintz, from Greensleeves.
C009 Round boxes 40.00





ALSO XR IN D7-76

⑲ 日本国特許庁（JP）　⑪ 特許出願公開
⑫ 公開特許公報（A）　昭59—136493

⑤Int. Cl.³　識別記号　庁内整理番号
C 25 D 7/00　7325—4K
// A 47 G 19/00　7634—3B

㊸公開 昭和59年(1984) 8月6日
発明の数 2
審査請求 有

（全 5 頁）

⑤模様皿の製造法

㉑特　願　昭57—132834
㉒出　願　昭57(1982) 7月29日
⑫発 明 者　平山栄蔵
新座市東3丁目12番31号
⑪出 願 人　平山栄蔵
新座市東3丁目12番31号
⑭代 理 人　弁理士　吉井昭栄

明　細　書

1　発明の名称　模様皿の製造方法

2　特許請求の範囲

1　表面に凸出模様を形成した金属皿素材若しくはこれに下地鍍金を施した金属皿素材に銀鍍金を施して銀鍍金層の一部をバフ研磨により研削して素材地肌若しくは素材下地鍍金地肌を周縁ぼかし状態に露出せしめたぼかし模様を形成し、全表面に透明保護被膜を被着せしめる事を特徴とする模様皿の製造方法。

2　表面に凸出模様を形成した金属皿素材若しくはこれに下地鍍金を施した金属皿素材に銀鍍金を施して銀鍍金層を形成し、表面の銀鍍金層の一部をバフ研磨により研削して素材地肌若しくは素材下地鍍金地肌を周縁ぼかし状態に露出せしめたぼかし模様を形成し、全表面に透明保護被膜を被着せしめ、凸出模様部の一部の透明保護被膜を剝離せしめ、この剝離部分に異色光輝着色処理を行い、再び透明保護被膜を被着せしめて凸出模様の一部に異色光輝部分を形成せしめる事を特徴とする模様皿の製造方法。

3　発明の詳細な説明

本発明は銀色に異色の金属地肌がぼかし模様で現われ、これに重ねて浮き彫り模様が表現され、全体に光沢があつて亦手触りもやわらかな模様皿の製造方法に関するもので、その構成を添付図面に示す実施例について詳述すると次の通りである。先ず、第1の発明について説明する。

第1工程

銅板材、鉄板材などの金属板素材をプレスなどにより所定の製品形状に型取り、成型して表面に凸出模様(1)を形成した金属皿素材(2)を、若しくはこの金属皿素材(2)に下地鍍金(3)を施した金属皿素材(2a)を形成する。

本実施例においては金属皿素材(2)を銅素材で製作し、又、金属皿素材(2a)を鉄素材に薄銅層を被着しているが、これの他の金属素材、金属層を採用しても無論同様であるし、又、金属皿素材(2)の製作はプレスにより1度で形成しても幾度かで形成してもよい。

第2工程

金属皿素材(2)(2a)に銀鍍金を施して銀鍍金層(4)を形成する。

第3工程

表面の銀鍍金層(4)の一部をバフ研磨により研削して素材地肌(5)若しくは素材下地鍍金地肌(5a)を周縁ぼかし状態に露出せしめたぼかし模様(6)を形成する。

本実施例における銅素材の金属皿素材(2)のものでは、素材地肌(5)として赤銅色の銅地金を露出し、又、薄銅層を被着した金属皿素材(2a)のものでは素材下地鍍金地肌(5a)として薄銅層を露出せしめている。

第4工程

全表面に透明保護被膜(7)を被着せしめる。

例えば表面に透明アクリル樹脂液を塗布（じやぶ漬けでも可）し、180℃程度で20分間ほど加熱して焼付被着せしめる。

以上が第1の発明である。

次に第2の発明について述べるが、第4工程までは第1の発明と同様なので、それ以後の工程について説明する。

第5工程

凸出模様(1)の一部分の透明保護被膜(7)を剝離する。

第6工程

この剝離部分(8)に異色光輝着色処理を施す。

例えば光輝性のある接着性着色合成顔料(9)を筆で注す。

第7工程

異色光輝着色処理を施した剝離部分(8)に再び透明保護被膜(7a)を被着せしめて凸出模様(1)の一部に異色光輝部分(10)を形成する。

当工程での透明保護被膜(7a)の被着は、例えば前記第4工程に用いた透明アクリル樹脂液を塗布し、前記と同様の条件で焼付被着すればよい。

本発明は上述の様にして模様皿を製造するから第1，2の発明ともにその製品は金属皿であるが、第1の発明の特徴は先ず、平滑な皿の面てに調和のとれた幾つかの凸出模様(1)が明瞭に浮彫り状態で配在されているから極めて高級な手彫美術皿にみえることになる。

そしてこの凸出模様(1)の在る面てに素材地肌(5)或るいは素材地肌鍍金地肌(5a)の異色面が銀地の中にぼかし模様(6)で表現されることになるから、恰も凹んだ中に凸出模様(1)が浮かび上るようであり、彫みの切れ間に全然異なる色の地肌が、或るいはこれに加えて凸出模様(1)が現われ、且つ、銀色の

隠みと異色部との境い目は徐々に一方より他方の色調へ無段階的に推移するのでやわらかにぼけて幻想的となり、皿の面てに極めて深い趣きをたたえた模様が現出されることになる。

更に皿全面に透明保護被膜(7)が被着されているから、皿全体が光沢をおびて、面ての模様も優美にひき立てられることになる。

又、この皿の扱いに際しては必然的にこの透明保護被膜(7a)に触れることになるので金属皿であるに拘らずやわらかく温かみの感じられる好ましい手触りとなり、且つ乱暴に扱つても傷つき難く、腐蝕されないので美しいまま耐久的に使い続け得ることになり、ぶつかり合つた時にたつ音も耳障りな金属音でない耳にやさしい静かな音を発することになつて、取り扱い上極めて好ましいものとなる。

次に第2の発明の特徴は上述の第1の発明の特徴を有することは勿論であり、更にこれに加えるに凸出模様(1)の一部分に異色光輝部分(10)が存在するので皿の面てには異なる3種類の色がとり合せられるので、皿の面てに対比される色の組み合せ数も第1の発明の2色のものよりずつと多い感じに感覚されて、彩りが華やかとなり、皿全体が華麗になる。

而かもこの異色光輝部分(10)は光を反射するから皿の面ての或る部分がキラキラと輝き、それがはつきりしたアクセント効果をあたえるので、皿全体が極めて美的価値に秀れたものとなる。

かように本発明によれば、銀色の皿の面てに異色のぼかし模様と凸出模様が光沢を帯びて重ねられて美しく表現されると同時に手触りが好く、耐久的に使用出来る等の実用性にも富む結々皿や飾り板などに適する模様皿を簡素な製造プロセスにより廉価に製造し得る秀れた模様皿の製造方法を提供することになる。

図面の簡単な説明

図面は本発明の2つの実施例を並べて各工程ごとの変化を示す説明図であつて、第1，2図は第1工程の平面図と断面図、第3，4図は第2工程の平面図と断面図、第5，6図は第3工程を示す平面図と断面図、第7，8図は第4工程を示す平面図と断面図、第9，10図は第5工程を示す断面図、第11，12図は第6工程を示す断面図、第13，14図は第7工程を示す平面図と断面図である。

(1)・・凸出模様、(2)(2a)・・金属皿素材、(3)・・下地鍍金、(4)・・銀鍍金層、(5)・・素材地肌、(5a)・・素材下地鍍金地肌、(6)・・ぼきし模様、(7)(7a)・・透明保護被膜、(8)・・剝離部分。

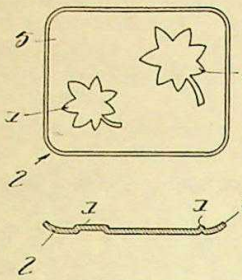
昭和57年7月29日

出願人　平山栄蔵

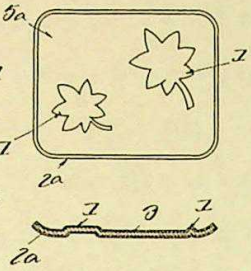
代理人　吉井昭

D7-551.2

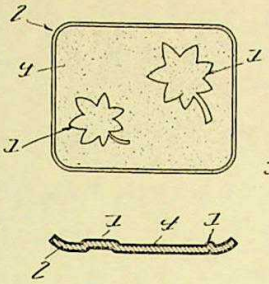
第1図



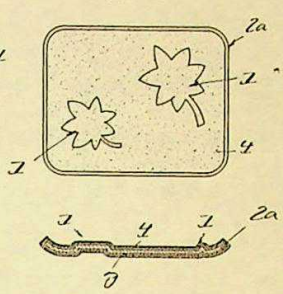
第2図



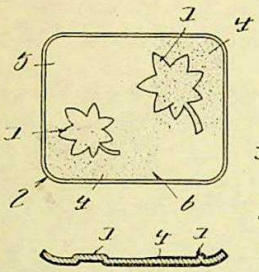
第3図



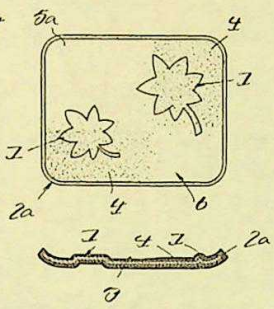
第4図



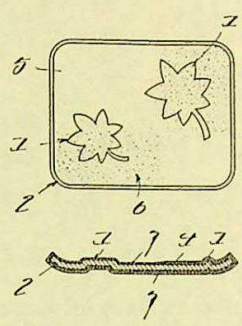
第5図



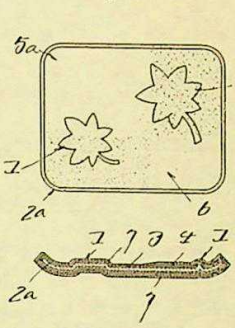
第6図



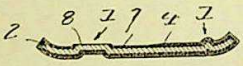
第7図



第8図



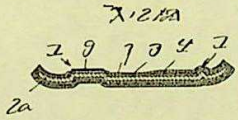
第9図



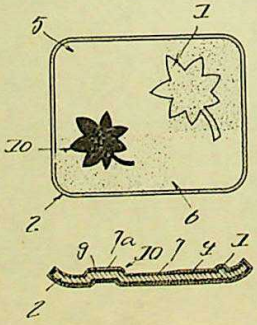
第10図

第11図

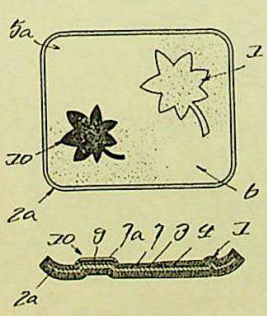
第12図



第13図



第14図



手続補正書（方式）

昭和58年6月29日

特許庁長官　若杉和夫　殿

1. 事件の表示
   昭和57年特　願第132834号

2. 発明の名称
   模様皿の製造法

3. 補正をする者
   事件との関係　特許出願人
   平山栄蔵

4. 代理人
   新潟県長岡市城内町3丁目5番地8
   (6001)　弁理士　吉井昭
   電話 長岡(0258) 33－1069

5. 補正命令の日付　昭和　年　月　日
   (自発)

6. 補正の対象　明細書中「特許請求の範囲」「発明の詳細な説明」の欄

7. 補正の内容　別紙の通り

特許庁 58.6.30 出願第二係

方式

特願　昭57－132834号手続補正書

本願に関し明細書中下記の個所を補正する。

記

1　特許請求の範囲を次の様に補正する。

「1　表面に凸出模様を形成した金属皿素材若しくはこれに下地鍍金を施した金属皿素材に銀鍍金を施して銀鍍金層を形成し、表面の銀鍍金層の一部をバフ研磨により研削して素材地肌若しくは素材下地鍍金地肌を周縁ぼかし状態に露出せしめたぼかし模様を形成し、全表面に透明保護被膜を被着せしめる事を特徴とする模様皿の製造方法。

2　表面に凸出模様を形成した金属皿素材若しくはこれに下地鍍金を施した金属皿素材に銀鍍金を施して銀鍍金層を形成し、表面の銀鍍金層の一部をバフ研磨により研削して素材地肌若しくは素材下地鍍金地肌を周縁ぼかし状態に露出せしめたぼかし模様を形成し、全表面に透明保護被膜を被着せしめ、凸出模様部の一部の透明保護被膜を剝離せしめ、この剝離部分に異色光輝着色処理を行い、再び透明保護被膜を被着せしめて凸出模様の一部に異色光輝部分を形成せしめる事を特徴とする模様皿の製造方法。」

2　第5頁第10行目～第11行目までの「例えば・・・・・筆で注す。」とあるを「例えば光輝性のある接着性着色合成顔料(9)を筆で注したり、または部分鍍金する。」と補正する。

昭和58年6月29日

出願人　平山栄蔵

代理人　吉井昭

手続補正書（方式）

昭和59年3月1日

特許庁長官　若杉和夫　殿

1. 事件の表示
　昭和57年　特　願第132834号

2. 発明の名称
　模様皿の製造法

3. 補正をする者
　事件との関係　特許出願人
　平山栄蔵

4. 代理人
　(6001)　新潟県長岡市城内町3丁目5番地8
　弁理士　吉井昭
　電話 長岡(0258) 33－1069番

5. 補正命令の日付　昭和59年1月11日

6. 補正の対象　明細書中「発明の名称」の欄

7. 補正の内容　本願に関し、明細書中「発明の名称」を「模様皿の製造法」と補正する。

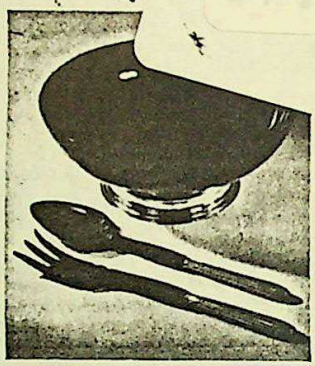
D7.551.3

HOUSE BEAUTIFUL
FEBRUARY, 1953
PAGE 50

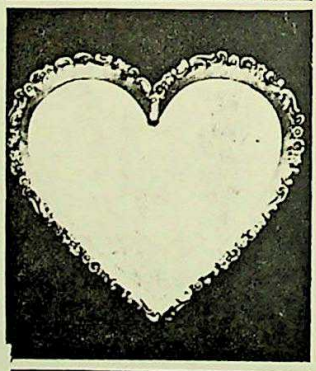
Feb. 1953
page 50

WINDOW

91



big
lack
p for
crisp gre .0" in
diameter, has a s silver
base. The jet servers are plastic
with sterling handles. $18 for
the set includes tax. Shipping
charges coll. Carole Stupell, 507
Madison Ave., New York 22.



OFFER YOUR HEART on Valentine's Day to a fair lady who knows a good thing when she sees it. And if it's this sweet heart of heavy silverplate, she'll use it for cards on the hall table, for pins in the guest room, lipsticks on her dressing table, after-dinner mints on the coffee table. 5" wide, $2.50 including tax and postage. Zenith Gifts, 2674 Valentine Ave., New York 58, N. Y.

FARM HOUSE TEA KETTLE. Even the name sounds cozy. You think of an old-fashioned kitchen, pine cupboards, and copper pots. Or of a chintz living room, a fire crackling at the hearth. Or you think of 4 o'clock in the office, and a pause in the clacking of typewriters. 6-cup pottery kettle on iron crane with candle warmer. $9.95 ppd. Hempstead China Shop, 264 Front St., Hempstead, N. Y.

another copy in D7-314

D7-551.3

WITH Esquire

april 55
p. 161

EVER SEE pink elephants? Don't really have to be tipsy for here they are, cleverly and whimsically portrayed on cocktail and *canapé* trays. Made of black tole, hand-painted in pink with silver accent. Alcohol proof. Large tray, 12"x18", $4. Four little "pinkies," 5"x7", $2.50. Set, $6 ppd. Greenwich Workshop, Dept. ES, 109 Greenwich Ave., NYC

ESQUIRE April 1955
p. 161

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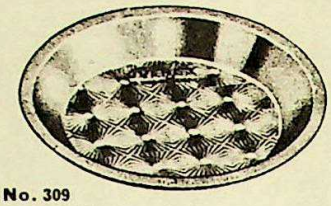
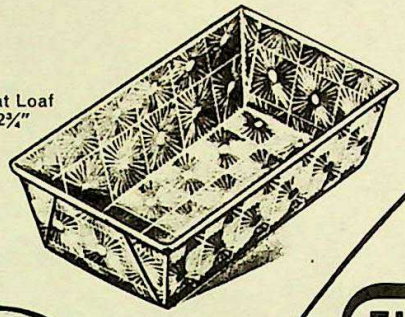
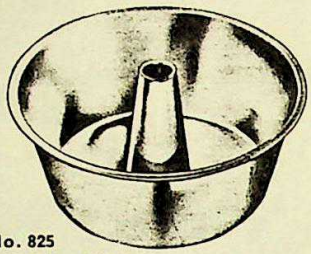


No. 309
Deep Pie Plates
9" x 1⅛" about $ .15

No. 833
Cook 'n Carry
13½" x 9¼" x 2" about $ .98

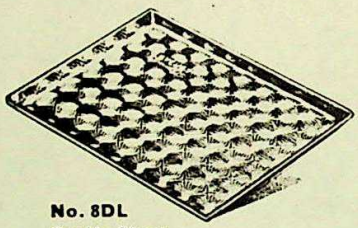


No. 47
Bread or Meat Loaf
9¾" x 5¾" x 2¾"
about $ .29

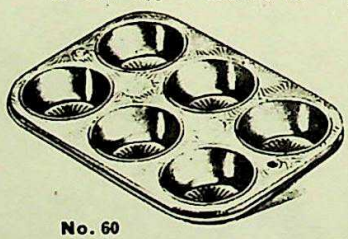


No. 825
Angel Food Cake
(smooth only) about $ .59

No. 165
Heart Shape (smooth only)
9⅜" x 9" x 1¾" about $ .35

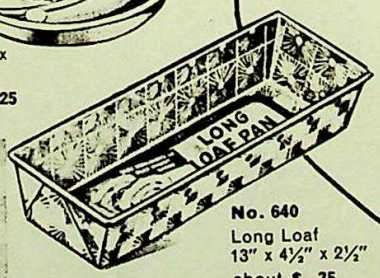


No. 8DL
Cookie Sheet
10" x 14" x ⅝" about $ .35

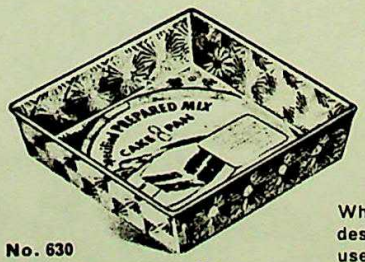


No. 60
Corn Cake Frame
3" x 1¼" about $ .35

No. 93
Prepared Mix
8" x 1⅜"
about $ .25



No. 640
Long Loaf
13" x 4½" x 2½"
about $ .35



No. 630
Square Prepared Mix Pan
8" x 8" x 2" about $ .25

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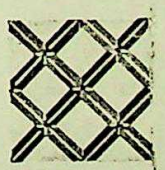
New Electromatic Sunburst

New Smooth Finish



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OVER 167 DIFFERENT OVENEX PANS

When ordering Electromatic Sunburst design, use the prefix N, for Smooth use S, and for Prismatic use X. For example: N-47, S-47, X-47

No. 77 Mary Ann ALUMINUM MEASURING CUP SET

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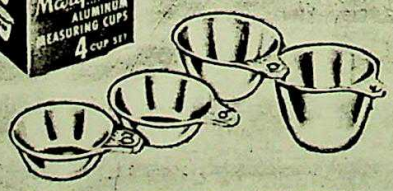

All prices approximate, applicable to Continental U. S. and are subject to change without notice.

EKCO Housewares Catalog Recvd Oct. 8, 1955

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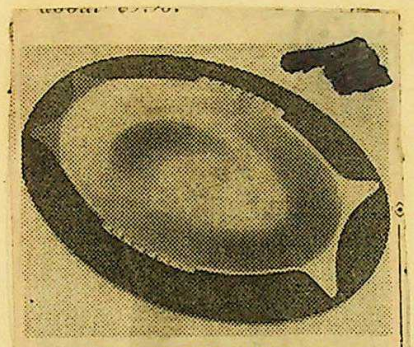
P. 16

July 30, 1958

Home Furnishings Daily

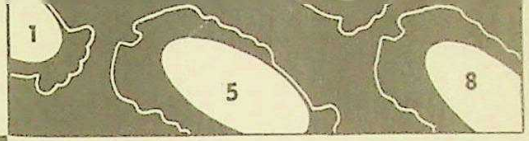


FANCY FISH FRY: Satin finished cast aluminum is worked into form of abstract fish on this handsome new server by Gladmark Woodenware, Sun Valley, Cal. A walnut holder is 11x15 inches and will sell for about $9.95.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

XD 44/17.5



1—Scallops Epicure: Arrange scallops in pan and cover with cream sauce flavored with onion juice and chili powder. Bake and apply mashed potato edge with pastry tube, brush with melted butter.

2—Oyster Casserole: Add onion juice, hot pepper sauce to oysters first. Alternate layers of oysters with croutons; pour cream sauce prepared with oyster liquor over all and bake.

3—Tuna Tamale Pie: Crumble tuna fish over thin layer of cornmeal mush. Add sauteed onion, green pepper, tomato and ripe olive mixture. Top with layer of cornmeal.

4—Crabmeat Dewey: Add sauteed chopped mushrooms and green pepper to cream sauce flavpred with sherry wine. Add crabmeat and minced clams; serve on toast points.

5—Flaked Fish Bake: Combine cooked, flaked fish with bread crumbs ,eggs, tomato juice, lemon, parsley, pimiento and mix well. Serve with creamed peas, carrots in hollowed-out center or as side dish.

6—Shrimp Florentine: Place cooked, chopped spinach on bottom of pan. Then, add cooked shrimp and top with cream sauce; sprinkle parmesan cheese over all.

7—Fish Sticks Scallopine: Place frozen fish sticks on bottom of pan or casserole. Add sauteed green pepper and onions flavored with lemon and sherry. Heat.

8—Lobster Noodle Casserole: Combine cream sauce with onion juice, dry mustard, hot pepper and worcestershire sauces, white wine. Add to chopped, cooked lobster and cooked noodles. Top with grated cheese and bake about 20 minutes.

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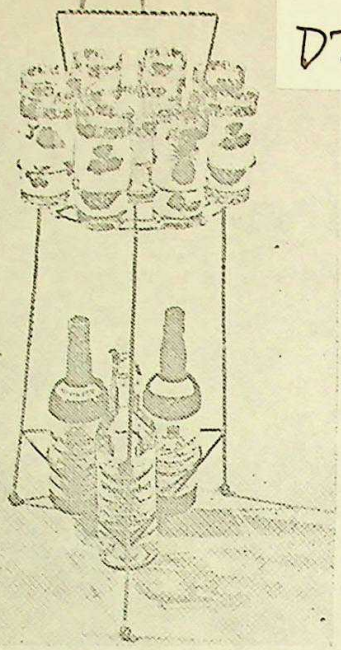
Gift & Art Buy 7-1959

MARKET HIGHLIGHTS...
...IN CHINA, GLASS AND GIFTS



1. ICE TUB is circled by eight 14-ounce highball glasses decorated in Festival fruit pattern. Unit with stand retails for $15 and has space at bottom for three bottles. From Norman Wolff Co., 225 Fifth Ave., New York.

2. WREATH DESIGN in blue and grey decorates this gleaming white English bone china setting edged in gold. Made in England by Minton, a five-piece place setting retails at $25.50. Downing pattern is available at Meakin & Ridgeway, 11 E. 26th St., New York.

3. MAN-SIZED ash tray with stylish swirl measures 16 x 8¾ inches and retails at $7. In matte green, Williamsburg blue, and Autumn with gold decoration it is by Florence Ceramics 74 S. San Gabriel Blvd., Pasadena, Calif.

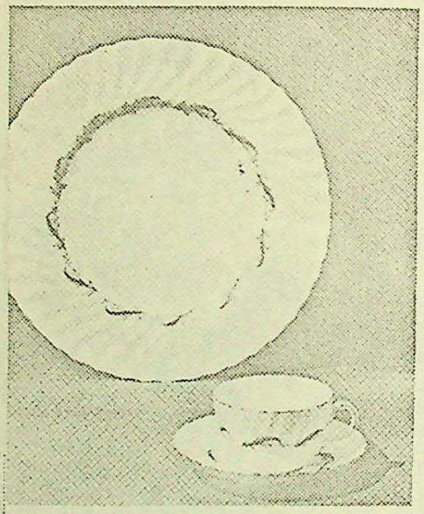
4. WATERMELON-SHAPED fruit server in bright colors is 15 x 8 x 3¼ inches and retails for about $7 from Evan K. Shaw Co., 527 W. 7th St., Los Angeles.

5. AUTHENTIC CATTLE BRANDS mark tray designed to keep barbecue meats at "perfect eating" temperature. Walnut handles and gold anodized aluminum frame are featured in three sizes retailing from $14.95 to $26.95. New thermo tray is from the Cornwall Corp., 48 Wareham St., Boston.

6. COLONIAL MOTIF embellishes 6¾-inch scale of gold-plated cast metal with black satin-finished wood base. From Milo Creations Co., 166 Valley St., Providence, R. I., it retails for about $5.50. Also available through Fanny Morse, 225 Fifth Ave., New York.

7. FINE ENGLISH cut crystal in the Kensington pattern is available from Camden Hall Inc., 49 W. 23rd St., New York, distributors for Webb Corbett Ltd. Suggested retail price is $5.50 for goblet shown.

8. DISTINCTIVE design is featured in set of four hand-made paper mats, and eight silk-effect napkins said to be waterproof. Retailing in acetate lid boxes at $1.20, Minokami set is from Fred Baumgarten, 1000 Virginia Ave., Atlanta.



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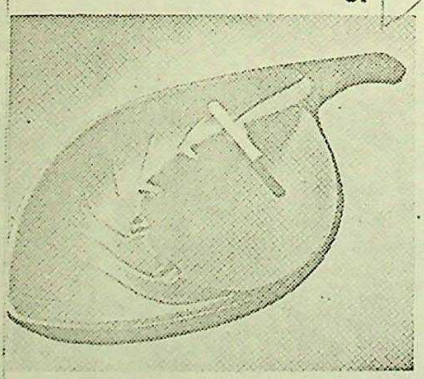

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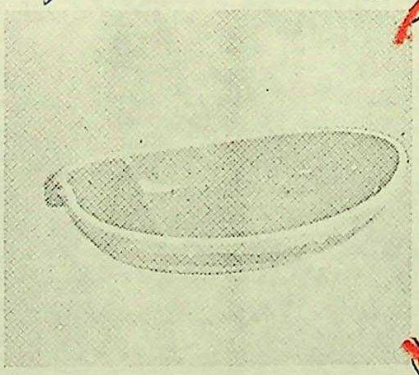

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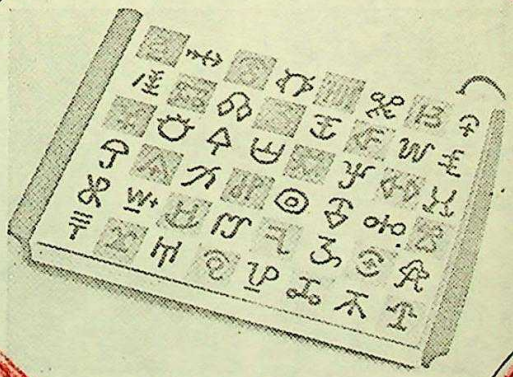

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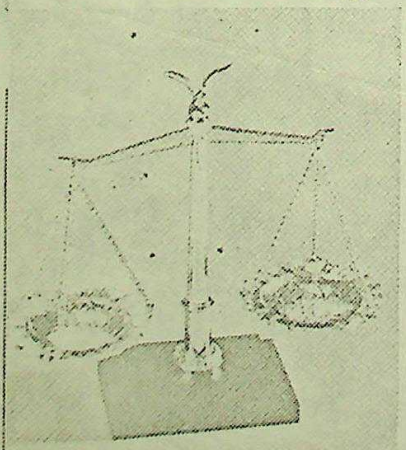

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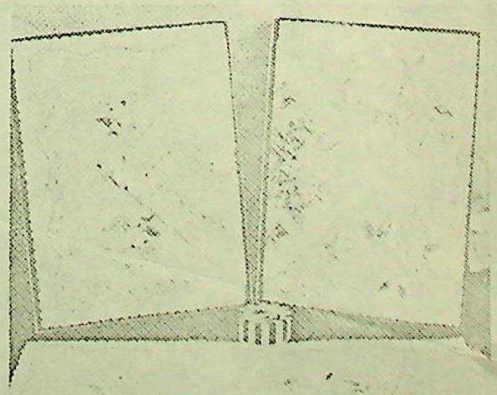

D7- 551.3

Individuality—and beauty—of woodenware is reflected in group above, showing varied grains, finishes and shapes available.

1. Walnut pepper mills, Olde Thompson. **2.** Canadian birch carving board, Mort Marton. **3.** Staved teak candelabra, Danecastle. **4.** Foreign Advisory teak tray, $14. **5.** Carved walnut tray, India Nepal Gift House, $3.75. **6.** Walnut and birch ice bucket, Farber, $26. **7.** Danecastle teak carving board, wood Vikings. **8.** Teak fish, Foreign Advisory, $11. **9.** Acacia wood two-part server, Shriro. **10.** Solid wood scoop servers, salad bowls, Adirondack Bowls. **11.** India Nepal tray, $3.75. **12.** Ebony and pewter mills, Verity Southall, $13. At Barbara Lewin. **13.** Olde Thompson Saturn set, $8.95. **14.** Colonial wall rack, in varied finishes, F. L. Kay, $19.50. **15.** Teak and formica canister set, casserole, Rainbow Wood. **16.** Walnut and brass mills, Verity, $13. **17.** Adirondack Bowls.

D7-551.3

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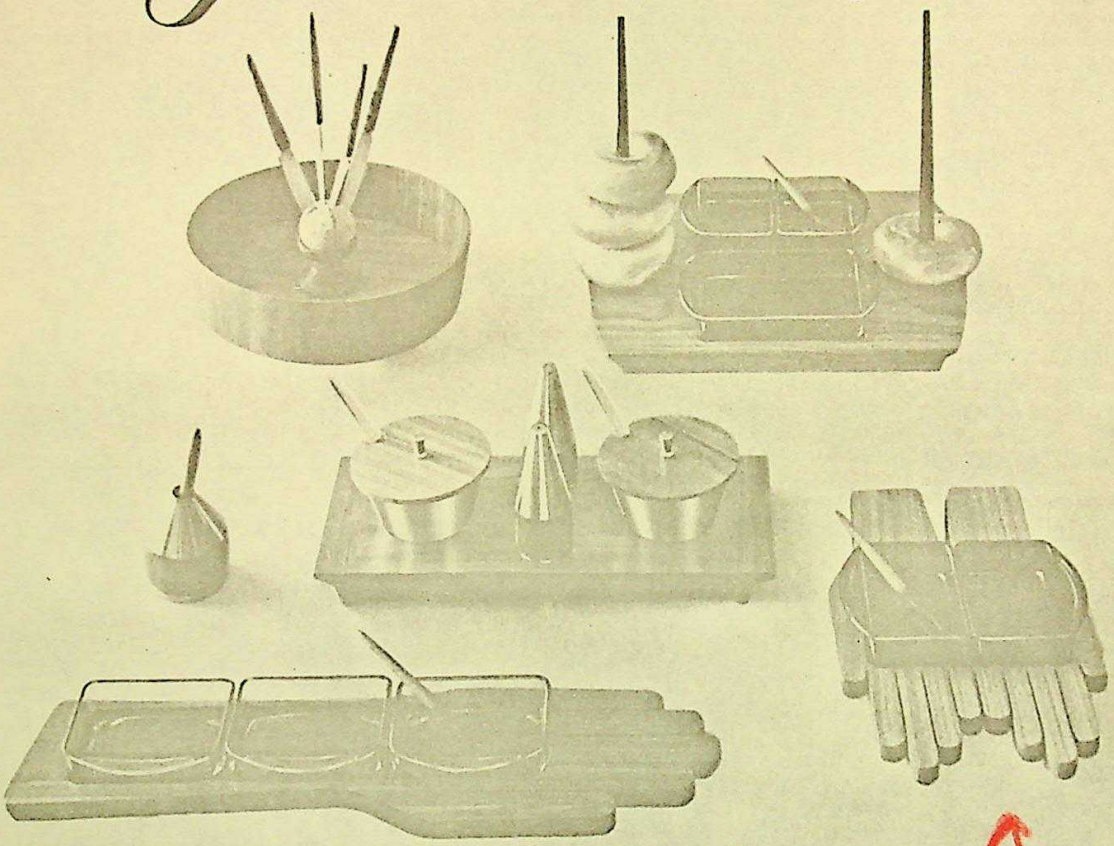

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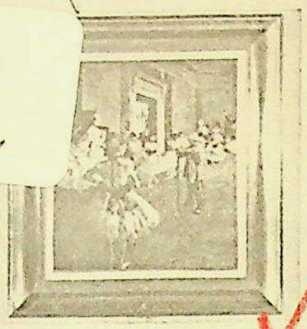
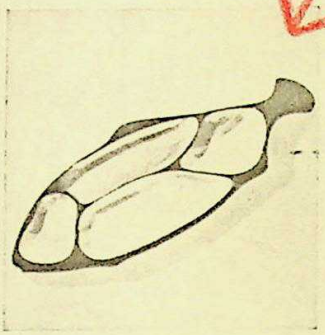
House Beautiful P.105 May, 1964 D7.551.3

trained artists. $29.50, including Belgium frames for water colors or oils. Or have their masters paint your portrait from photographs. Catalog 50¢. Van Dyke Oil Portraits, Ltd., HB, 153 E. 57th St., New York 22, N.Y.



"PALM LEAF" TRAY. Cocktails before dinner are a ritual you cherish, whether they're just for two or with your favorite dinner partners. So to serve the accompanying hors d'oeuvres, here's a beautiful hand-hewn, 4-compartment, fish-shaped dish of native wood, polished and rubbed to a glowing finish. 18" long, 8" wide, $3.29 post. coll. Palley's, 2263 E. Vernon, Los Angeles 58, Cal.



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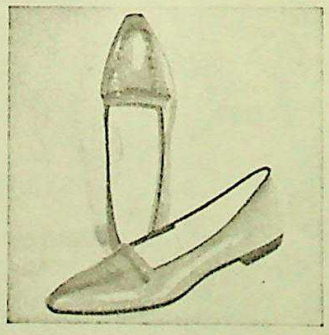
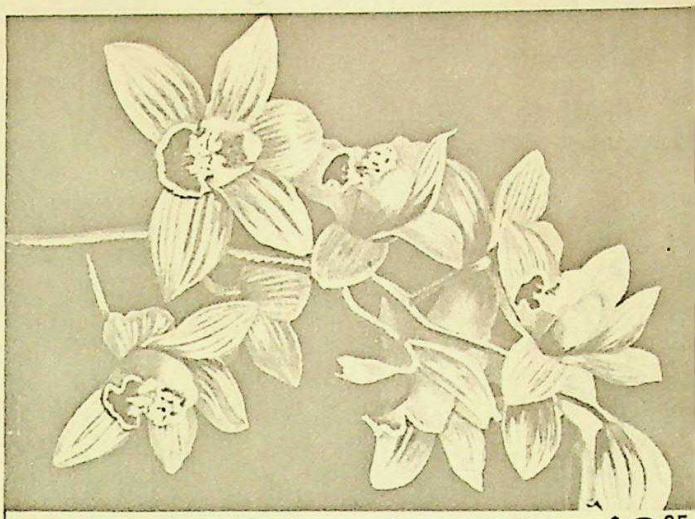
HISTORY IN THE MAKING. Keep up with the world today with this handsome six-inch globe that looks like an expensive custom-made design. It comes in a kit ready to assemble, stands 11" high in its cradle. Globe, latitude and zodiac rings are printed in color. Parts are of top grade hardwoods. Kit with directions, $9.95. World Art Kits, HB, 620 Avalon Blvd., Wilmington, Cal.

FOOT FASHIONS tailored for town-tripping, perfectly lasted for the busiest feet are Solby Bayes' specialty. The Cora is a smart casual in antiqued red, antiqued beige or black calf with tapered 1" stacked heel. AAAAAA to C widths. Sizes 2½-10, $13.95; 10½-12, $14.95; 12-13, $15.95. Add 50¢ post. per pair. From Solby Bayes, HB5, 45 Winter Street, Boston, Mass. 02108.





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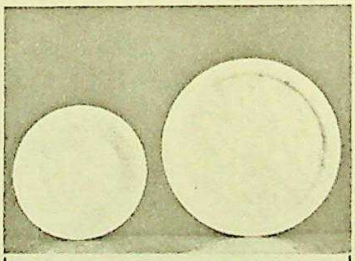

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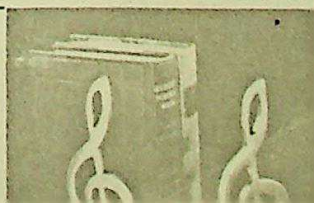
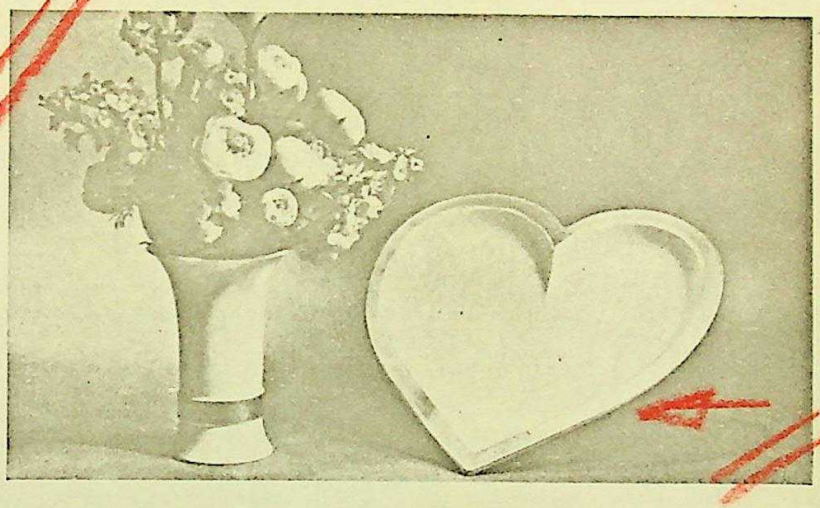


D7-551.3

MERCHANDISE HIGHLIGHTS

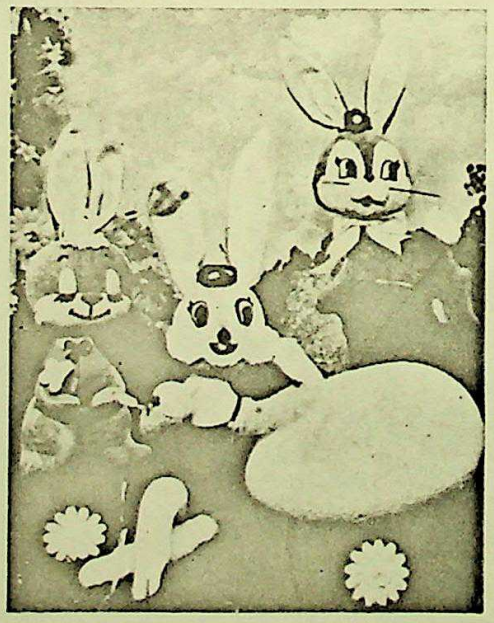
Turns to thoughts of Easter Mother's Day and some new home decorations to catch the shopper's Springtime fancy . . .

This magnificent Dahlia in a limited edition by Cybis Porcelain Art, 314 Church St., Trenton, N.J., reflects a complex art. Each petal and leaf is fashioned separately. No two alike; $450 retail.



Heart-shaped platter ($16) and vase ($14) both with gold bands are designed especially for Mother's Day. Available from Jack Orenstein Associates, 225 Fifth Ave., New York.

Gay spring selection of handmade stuffed animals by R. Dakin & Co., 121 Second St., San Francisco, include these sophisticated Easter bunnies. $1 up.



Gifts & Decorative Accessories Buyer

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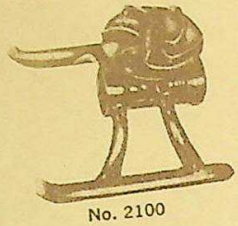
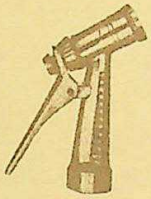


No. 2100

No. 400



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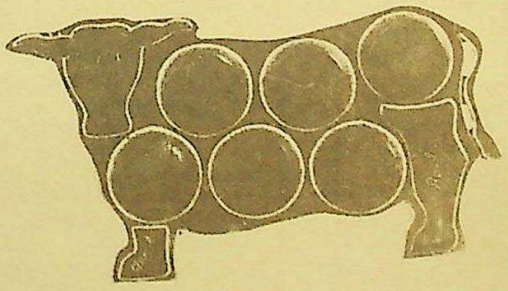

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Housewares

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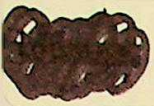
Merchandise Highlights

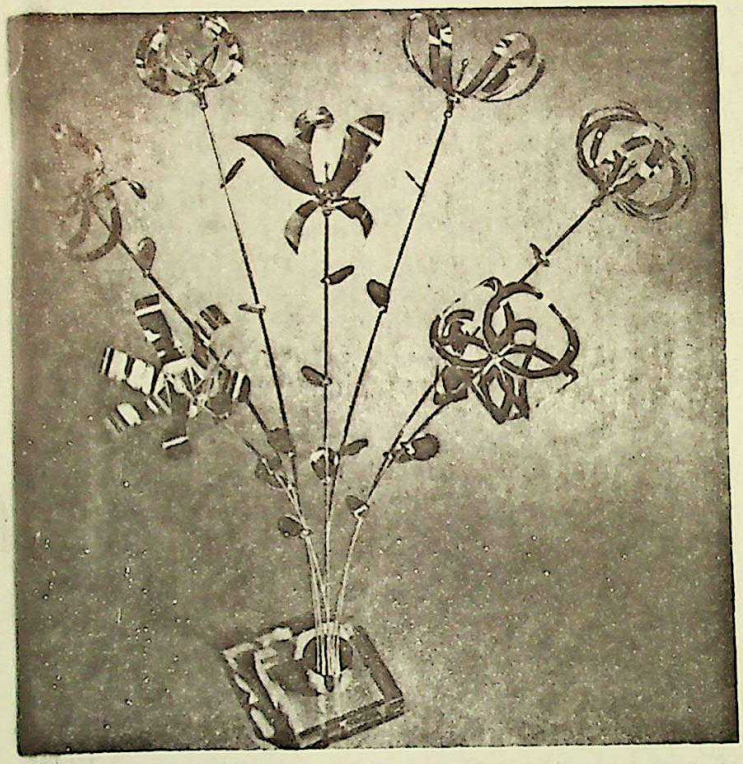


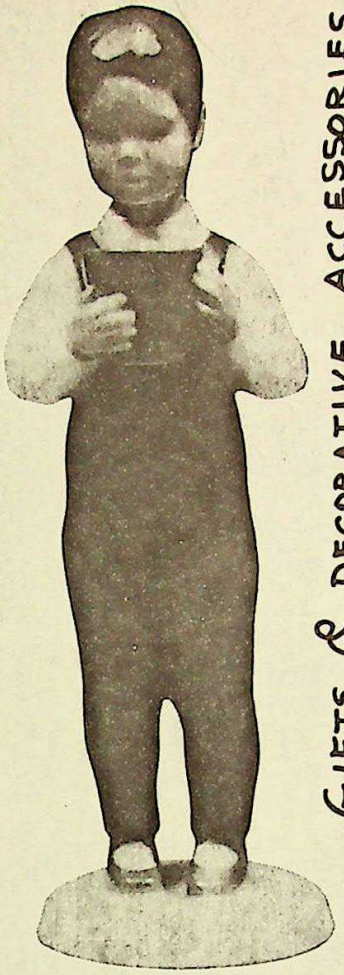
IMMEDIATE DELIVERY

Discriminating gifts at every price . . . all available for immediate delivery (15 days after receipt of order). This month, too: gift craft kits and Valentine remembrances.

GIFTS & DECORATIVE ACCESSORIES
NOV. 1971 P. 39

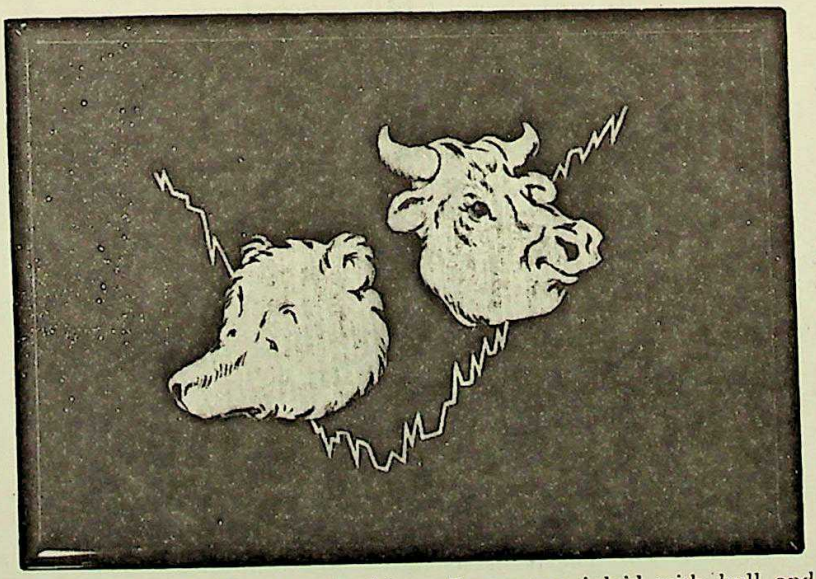
ngement of silverplated sculptured flowers on Lucite base, 23½ ins. $37.50 retail. William Adams Inc., 208 Fifth Ave., New York 10010.





Figurine in classic underglaze blue by Bing & Grondahl. $55 retail. D. Stanley Corcoran Inc., New King St., White Plains, N. Y.

◄ **Ice bucket and lid,** topped with Christmas tree and lights. $15 retail. N-ice Buckets, 155 N. Robertson Blvd., Beverly Hills, Calif. 90211.



Large tray inlaid with bull and bear motif measures 12½ x 18 ins. $15 retail. Couroc, P. O. Box 310, Monterey, Calif. 93940.

D 7/551.3

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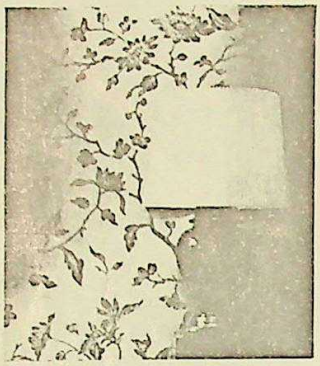
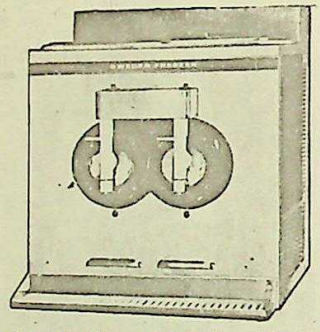
P. 124
OCT. 1, 1972



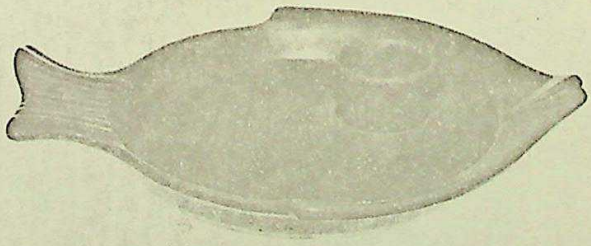
Wallcovering inspired by a Coromandel screen of the seasons called "Ming Floral". Design colorways are nanasai gold leaf flowers on silver foil, peacock leaf on pewter foil and sunset sunago (crushed leaf) on gold foil. **Winfield Design.**
311 ON RETRIEVAL CARD



Counter Freezer equipped with "ventiduct" design that channels air over the motors and refrigeration system. Double head model serves 2 separate flavors of softserve, or 2 flavors together in a "twist" type cone. **Sweden Freezer.**
530 ON RETRIEVAL CARD

Concrete Protective Compound acts as an anti-spalling compound against ice and salt damage and will inhibit further damage where pitting, scaling and spalling have already begun. Indoor application includes prevention of dusting and retardation of disintegration and wear. Treated concrete is easier to clean, sanitation control improved. Non-toxic. Available in 5-gal. pails and 55-gal drums. **Revere Chemical.**
339 ON RETRIEVAL CARD

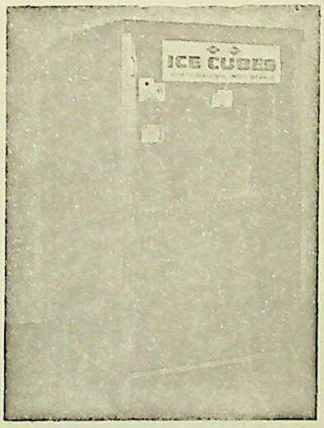
Holiday Party/Decorating Ideas Brochure with over 100 items shown in brilliant full color. "New Year's Spectacular" and other party paks contains everything needed for a successful celebration. **Edward Don.**
573 ON RETRIEVAL CARD



China Fish Dish comprising of entree dish and ramekin. Dish is $1^{7}/_{16}$-in. high and 12-in. long and provides a $9^{1}/_{2}$-in. round area for fish or salad service. The "eye" forms a well for a ramekin $2^{3}/_{4}$-in. in diameter and $1^{3}/_{8}$-in. high and may be used for tartar sauce, lemon-butter, relish, or other dressings. Available in forty-three lead-free glazes in matching or contrasting colors. **Hall China.**
510 ON RETRIEVAL CARD

Lighting Fixture features a lighted glass dome. Available in a baked wrinkle finish of green, red, yellow, black. Built of aluminum casting. 62 in. high, weighs 16 pounds with base weight of 12 lbs. 13 in. in diameter. **A & G Machinery.**
576 ON RETRIEVAL CARD

Ready to Serve Puddings in seven different flavors. Need only to be chilled and served. Product will keep on shelf for indefinite period of time. Packed 6/#10 cans per case. **Superior Tea & Coffee Co.**
588 ON RETRIEVAL CARD



Ice Cube Dispenser/Vendor improves the sanitary quality of ice. Features agitation system to insure good portion control and eliminate freezing together of ice in bin; optional bag vendor; 400-lb. bin storage; adjustable prices and vend quantities. Operated by coin, key, token, or straight push button. **Interstate Commercial Equip.**
509 ON RETRIEVAL CARD

D7-551.3

THURSDAY APRIL, 25, 1974
HOME FURNISHINGS DAILY P. 12

res

Allen & Associates, ıpolis, as rep, handling its ıares division products. ı will cover North and South ı, Iowa, Minnesota and part consin

* * *

IAN MARQUARDT has join- Godfrey Stern Co., Chicago, executive sales position. spent 24 years in sales for Aluminum. n is a manufacturers' entative or Munsey Products, or Electric Products, Ma- Silver, Toastswell and Days- Iome Products.

* * *

CAMPO has been appointed al sales manager of SiLite, ıousewares division. SiLite is ago-based manufacturer of housewares, giftware and ercial food service equip-

ıpo was national sales er of Max Klein Co., division solidated Foods.

* * *

RIDAN, Conn. — Arthur J. ıas been appointed Northeast al sales director for Inter- ıal Silver Co. here. He ds the late John L. Hamilton.

* * *

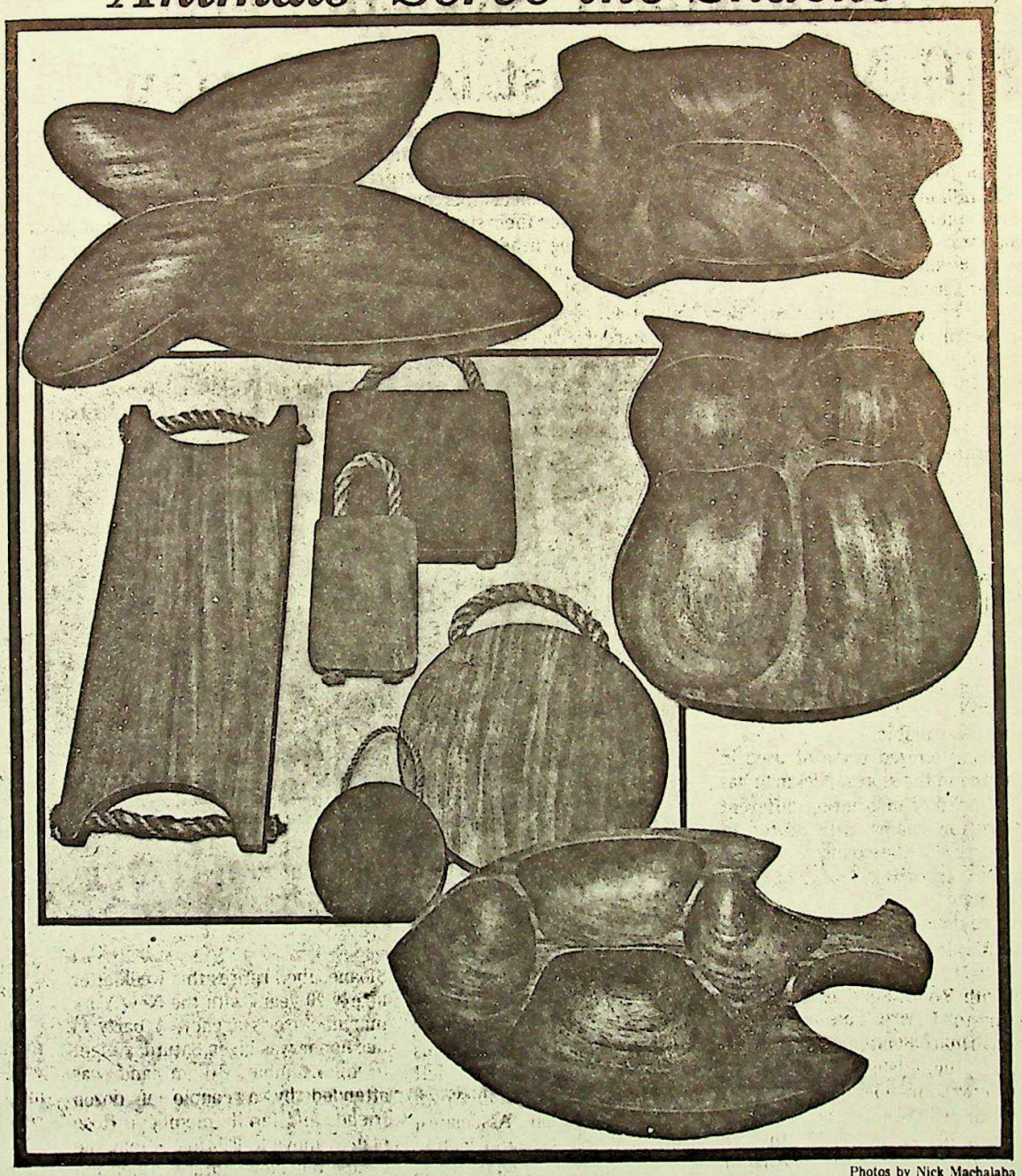
DELFIELD, Conn. — John ivan has been named general ıanager for the Cooper Ther- ter Co., here. It is a new posi- He was formerly sales er, consumer division.

* * *

INEAPOLIS — Kalmark here, has named R.F. Skelly ociates, Inc., to handle its Barb line of gas barbecue ınd related accessories in the ork metropolitan area.

in stainless steel and in And they'll be adver- etwork TV to help most important 1st- mers, pre-sold on the have enough in stock. ow!

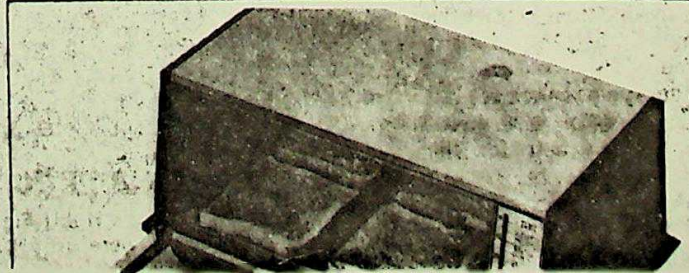
'Animals' Serve the Snacks



Photos by Nick Machalaba

NEW YORK — National Silver's new line of monkey pod woodenware contains snack servers in whimsical animal shapes and cutting boards sporting hemp handles.

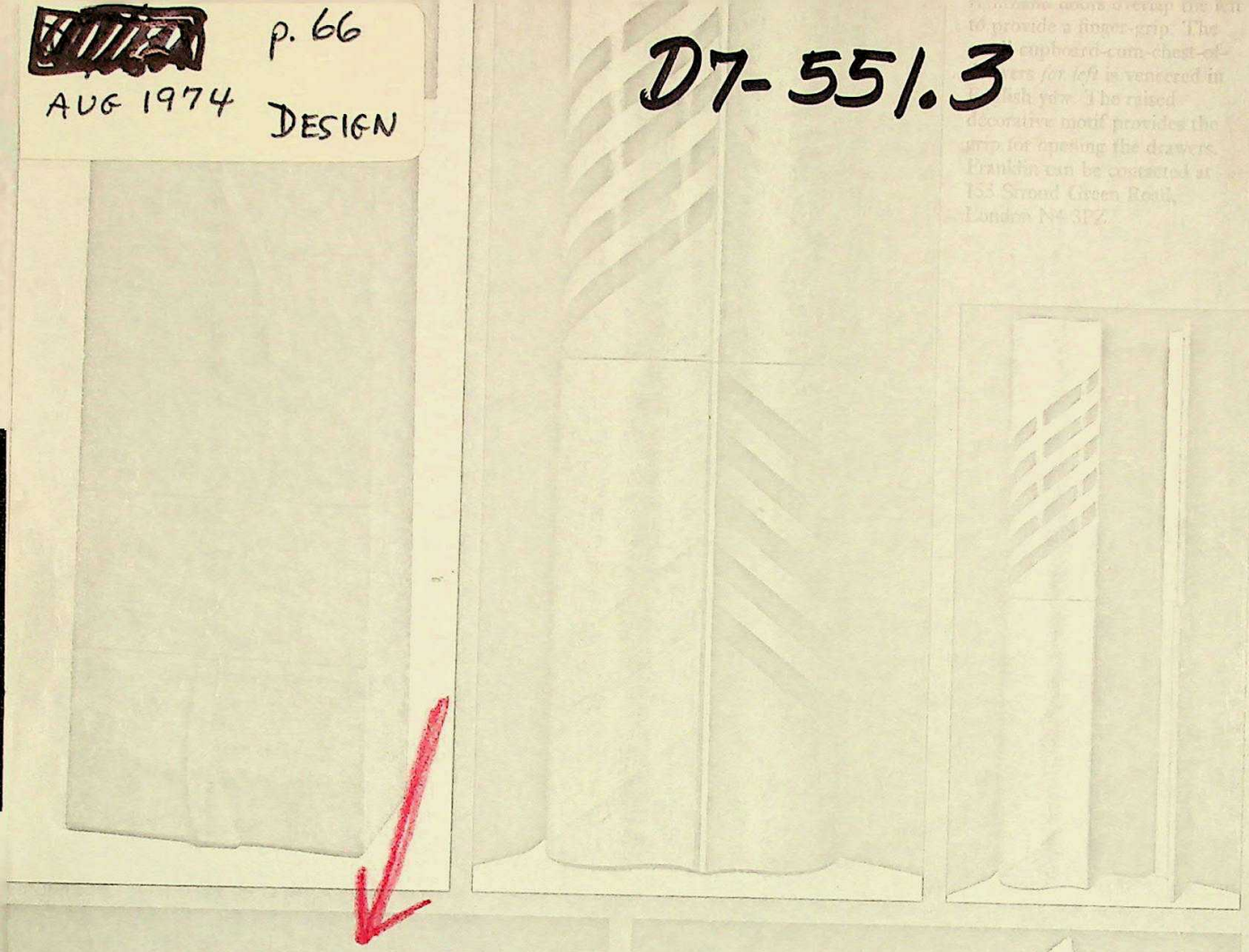
Items in the lines were designed by National Silver and made in the Philippines. Merchandise manager Paul Robinson said much of the ware is handcrafted and features

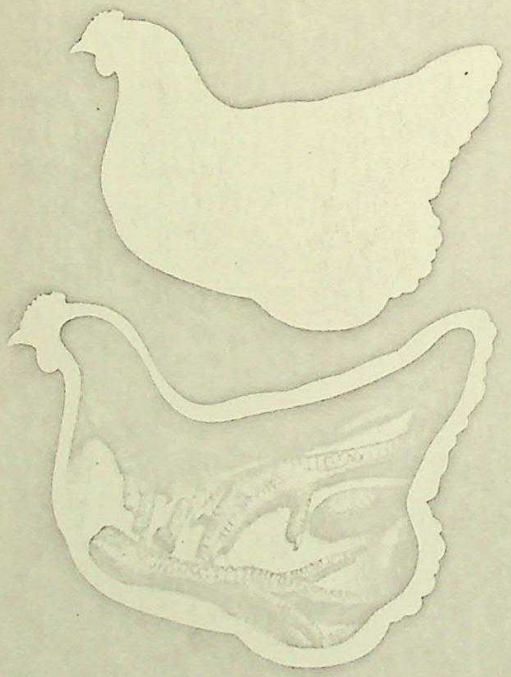


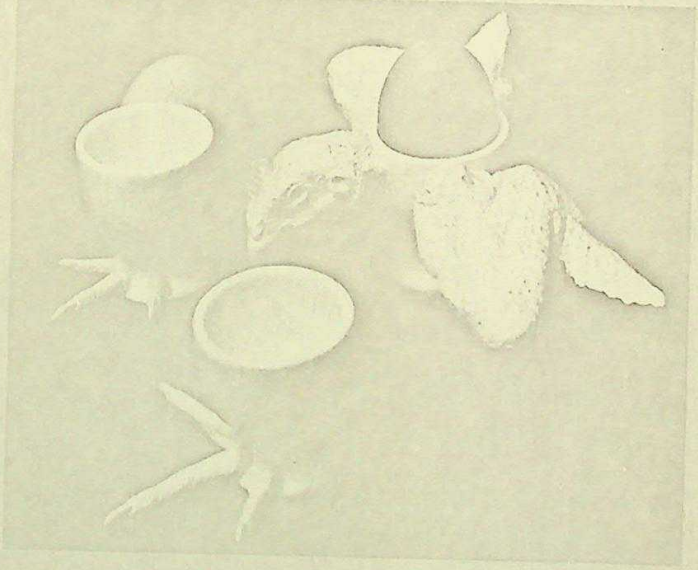
another copy in D7/698 cutting boards

[redacted] p. 66
AUG 1974 DESIGN

D7-551.3







INGEBORG STROBL

Technically, Strobl's work *left, right and above* is of high quality; emotionally, it inspires feelings of acute unease. Her 'hoof cups' made in the form of cow hooves, are matched by a drawing of a Friesian cow with feet made of tea cups. The filled box is £70, the fish plate £20 and the egg cups £5·10 from A-8143 Dobl 76, Austria

GIFT & TABLEWARE REPORTER 2ND ISSUE

APRIL, 1975 p.9

NEW JOBS

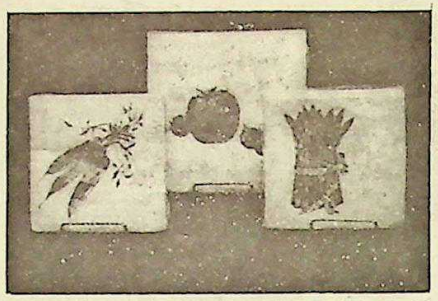
Rust Craft—Donald Taub as president; up from general manager/vice president.

Doulton—Peter McEwen to cover much of Wisc., upper Mich., Minn., the Dakotas and Nebr.

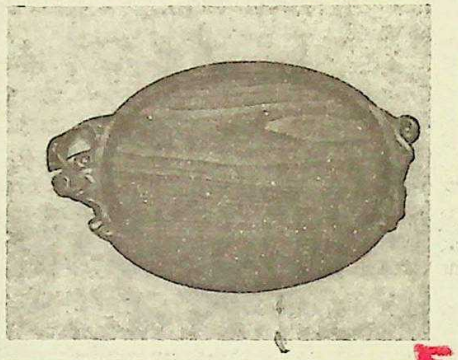
Porsgrund—Norwegian Silver Corp. appointed distributor for the Norwegian factory's plates, mugs, giftware and china dinnerware.

Oneida—Robert A. Emig to assistant national sales manager of stainless flatware. He succeeds Daniel Osman, advanced to national sales manager for stainless flatware.

(continued on page 26)



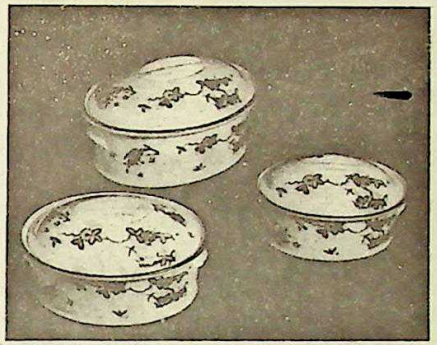
GORDON FRASER. Straight from the garden napkins for lunch, dinner, or cocktails. Large Pkg. $1.75, med. $1.25, sm. $.75 ret. Firm seen at 225 Fifth Ave., NYC.



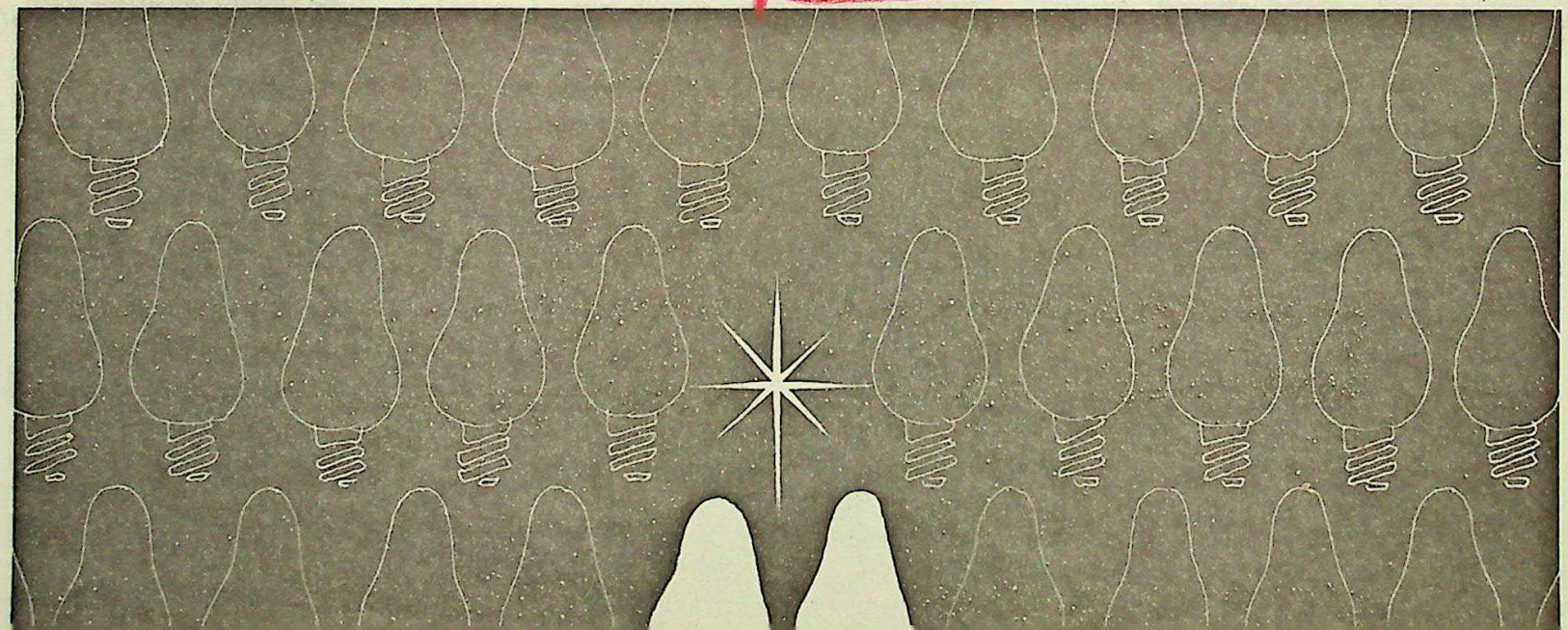
DIMO. Processed wood carving boards with pewter or gold finished heads, tails. Menagerie of items. $9 FOB 6 rue Cornilliot, 77 Thorigny, France.

PFALTZGRAFF. From the Museum Collection, wine goblets, 4 pc. $12; wine cooler, $20; and covered veg. dish, $16 retail. Firm headquartered in York, Pa.

for perkier serving



GORHAM. Oven to table porcelain covered casseroles. Available in 1, 1½, or 2 qt. capacities, from $23.95-$36.95 retail, depending on size. Providence, R.I.



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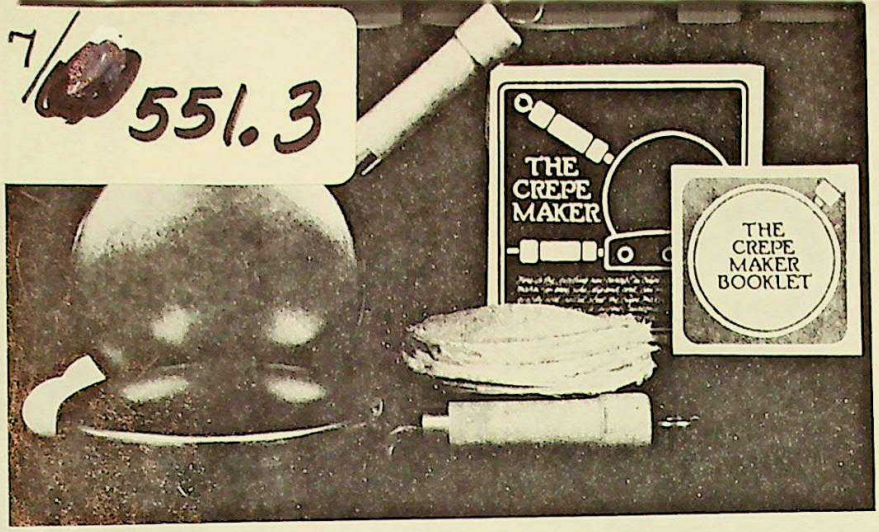


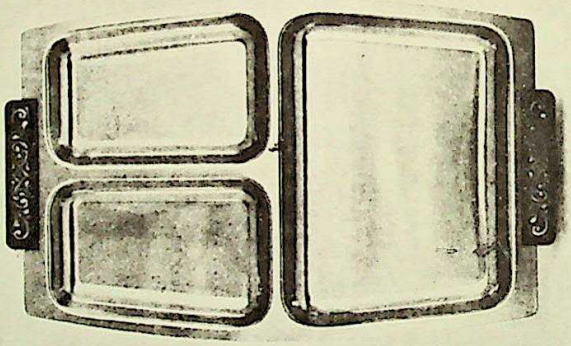
For international crepe cookery, a dip and cook crepe pan with wooden handle. 8 in. dia. cooker comes with recipe booklet. $12.50. Taylor & Ng, 480 Ninth St., San Francisco 94103.

Geared to Gourmet

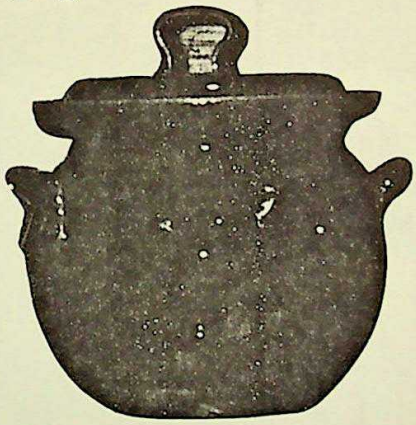
JULY, 1975 P. 208

Special servers and special utensils are what makes a gourmet department special, and what keeps gourmet addicts coming back for more . . . ideas, tools, and cooking aids. Here, a gathering of gourmet goods to tempt your customers, from markets on the West Coast, to be seen during summer markets.

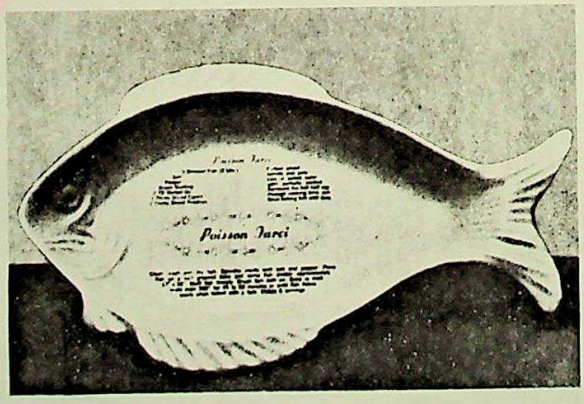
GIFTS & DECORATIVE ACCESSORIES



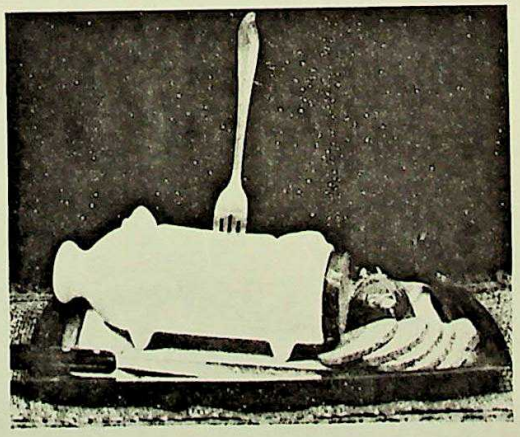
Versatile stainless steel buffet server features removable pewter handles. Imported from Denmark. $21. Walter Fleisher Co., 1020 E. 14 St., Los Angeles 90021.



Cobalt Blue, maroon, brown shades combine on 8-in. high casserole, $25. Potters' Wheel, 5208 S. Santa Fe, Los Angeles.



Oven-proof fish platter features a recipe for Poisson Farci right on it. Comes in white. 17 x 10 in. $11.50. Marsh Industries, 1224 E. 28 St., Los Angeles 90011.



Danish sausage pig for storing, serving makes slicing easy, keeps sausage cold. 7½ x 4 in. $5.95. Klaus of Denmark, 600 Westgate, Pasadena, Calif.

D7/551.3

Spring MACEF, which took place in Milan in February, should rightfully have been called *winter* MACEF. What with snow, a blizzard, the airports closed, the trains delayed, the roads icy, one would have expected very poor results. The uneasy political situation and the terrible inflation were not expected to help, either. However, strange as it may seem, 40 percent more visitors than last year registered.

An important factor was the price/quality ratio offered in every line. The low-priced merchandise having been phased out, what emerged were higher grade lines—the result of a search for better materials and design.

The bath accessories, displayed in the gift sections, offered thin, polished, transparent alabaster sets in lovely romantic colors such as rose petal pink, sky blue, light lemon.

Coordination has become less monotonous with the addition of pieces in solid color that match the basic ones in each line. For example, Pozzi's bamboo, which starts with real bamboo pieces of furniture, is accompanied by tableware in brown and beige, blue and white, or green and white. Ginori, with whom Pozzi made some kind of association, was showing its newest pattern . . . a sentimental, delicate forget-me-not . . . on cups and saucers and the like. Morbelli, famous for his hand-painted collector's items, displayed the next Christmas plate, a Persian pattern on a dull gold background, based on a design going back to 600 B.C. The firm also showed large Japanese scenes.

The Bassano group showed its whole renowned white ceramic collection.

The Middle Orient influence was more important than ever, showing up in decorated plates, figures and accessories in white.

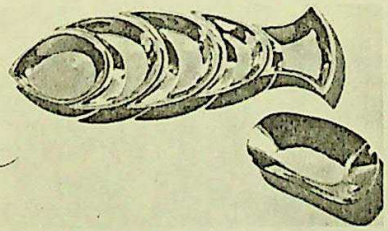
Venezia Vetro—23 of the best glass makers of Murano—were particularly well situated at the show. Their work was displayed on the first floor of Pavilion 27, allowing them to show their wares to best advantage. Their production ranged from small items to the most skillfully made larger pieces, including some limited editions for collectors.

To give some idea of the pessimistic mood that prevailed at the time spring MACEF opened, three different trade magazines ran editorials headed "Wait and Hope," "A Difficult Time," and "A Difficult Year." It is good to be able to report that their dire predictions were contradicted by the facts.

—*Georgette Cartigny*

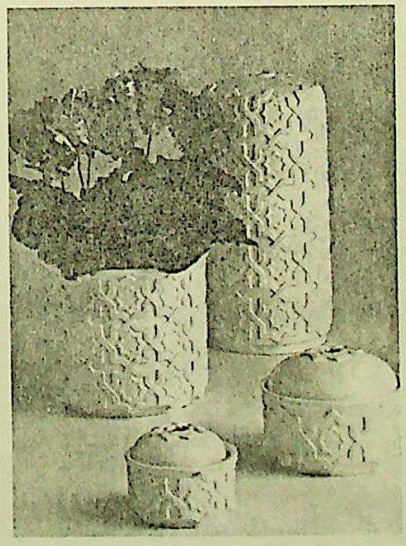
GIFTS & DECORATIVE ACCESSORIES p. 81 APRIL, 1978

MACEF: Neither Snow, Nor Inflation, Nor . . .

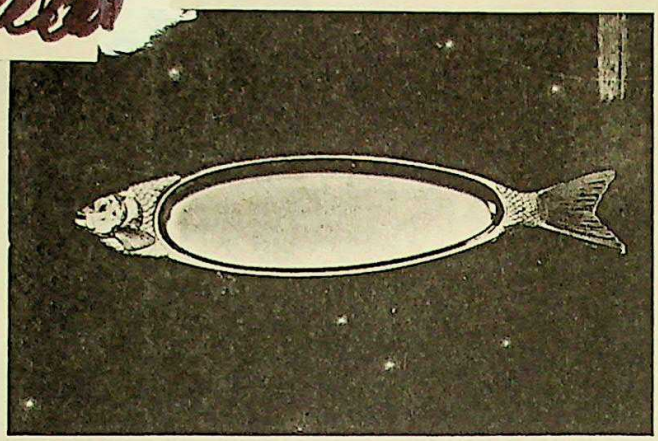


Left: *stackable silver plates form a fish. Also shown is a free-form dish. Both were displayed at MACEF by Luigi Genazzi.*

Barmioli *featured its new dishwasherproof glassware at MACEF. The line is available in four sizes for various drinks.*



R. Costa *showed this new line of lamps and vases at MACEF. The design is Persian-inspired, done in white majolica.*



Stainless steel fish serving platter with cast iron head and tail. $75. WMF of America, 85 Price Pkwy., Farmingdale, N.Y. 11735.

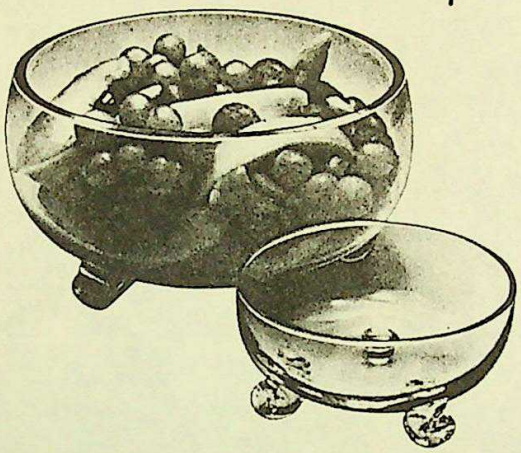
D7·551.3

With more people conserving energy and money by entertaining at home, interesting serving accessories lead customers' want lists for 1980. These and others at the upcoming Chicago Gift Show at McCormick Place and Expocenter.

GIFTS & DECORATIVE ACCESSORIES

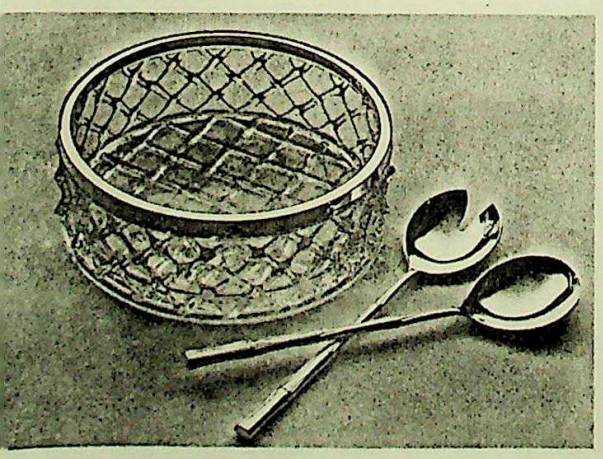
Better to Serve You

JAN., 1980 p. 146

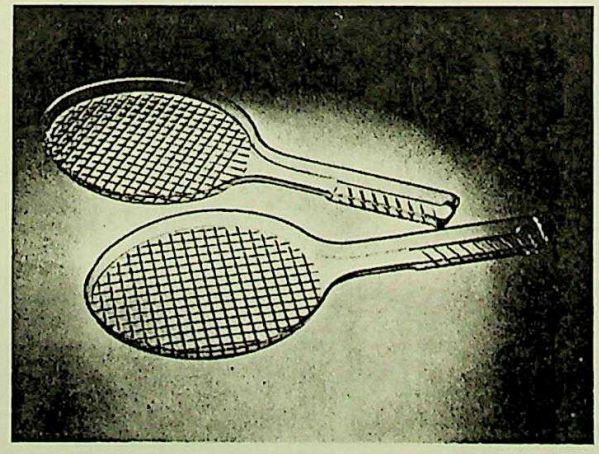


Crystal footed salad bowl and nappy make every food an elegant treat. Nappy $7 ea. and bowl $18 ea. Riekes Crisa Corp., 1818 Leavenworth, Omaha, Neb. 68102.

Frozen rose wine chiller comes in leather grained vinyls trimmed in silver Mylar and filled with freezing compound. Insert wine in rose for chilling throughout the dinner party. $12. Elmar, 9721 Mason Ave., ChatsWorth, Calif. 91311.



Bamboo salad bowl is crystal with silverplated trim and servers that will add extra sparkle to any home. A shining tabletop piece, too. William Adams, 208 Fifth Ave., New York 10010.



Tennis racket server is break-resistant and the answer to the ho-hum party syndrome. Measuring 20 × 8½ in., it can accommodate a variety of hors d'oeuvres. $15. Grainware, 2600 Pulaski Rd., Chicago 60639.

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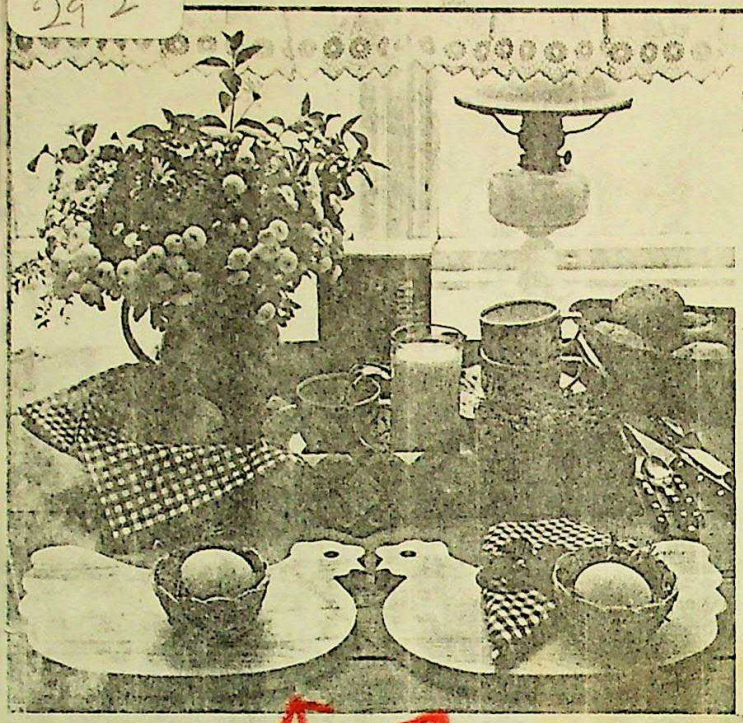
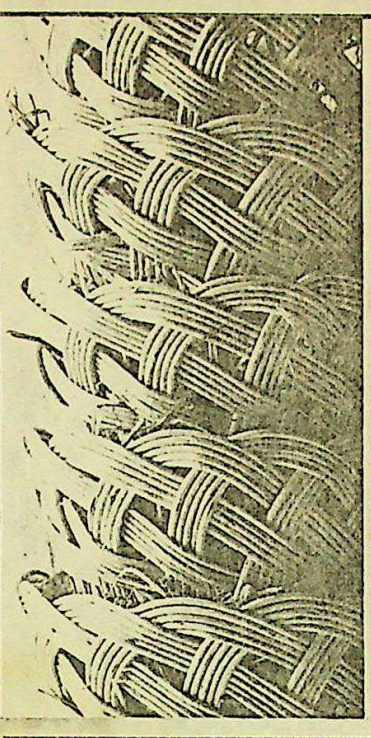
APRIL, 1980
SCHÖNER WOHNEN p. 137





Zum Bauernfrühstück Ei im Korb

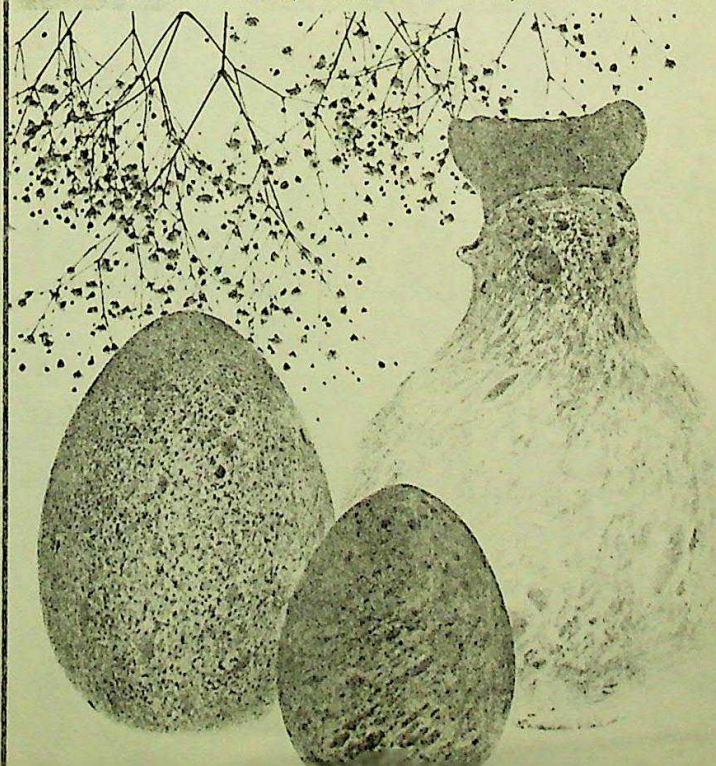
Für Herzhaftes am Ostermo gen wird der Tisch ländlich g deckt mit kariertem Bauernl nen und wohlbeleibten Frü stückshühnern. Die Bretter a unbehandeltem Redpine-Ho messen 28x18 cm und kost 17,20 Mark pro Paar (nur nes zu schicken, lohnt nich Zu bestellen bei Ingrid Ric Postf. 11 64, 5472 Essen i. O. - Eier serviert man in Körbch aus Vollweide, wie maßgemac für diesen Zweck: 5 cm hoc 9 cm Durchmesser oben. Sec kosten 9 Mark, Vorauszahlu erbeten. Bindfaden-Kräme Altlöhrtor 15, 5400 Kobler

Schick in Schale

Außer seiner eigenen könnte Ihr Frühstücksei noch eine Keramikschale haben, aus Japan, handglasiert, mit fein säuberlich gezacktem Rand und Hühnerbeinen, 7 cm hoch, das Paar zu 16 Mark. Der passende Streuer (Oberteil für Salz, Unterteil für Pfeffer) 8,5 cm hoch, kostet 10 Mark. Bestellungen (für mindestens 26 Mark) richten Interessenten an Harlekin-Geschenke, Wandersmannstraße 2 b, 6200 Wiesbaden

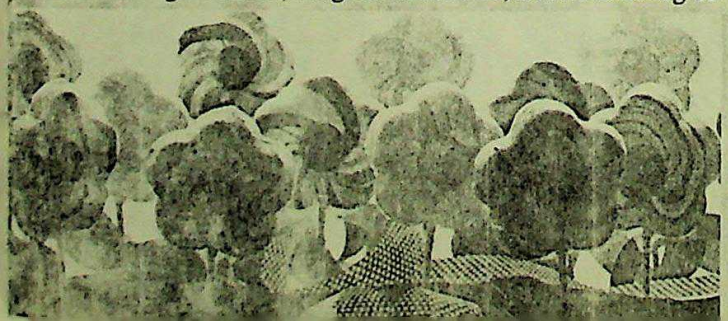
Transparent: Huhn & E

Am Fenster oder vor einer Lampe entfalten sie ihre durchsich gen Reize erst richtig: Henne und Eier aus Glas, mundgeblas und handbemalt. Sie wurden entworfen von der schwedisch Designerin Monica Backström, die seit mehr als zehn Jahren f die Glashütte Boda arbeitet. Sie hatte von 1959 bis 1964 e Künstlerstipendium der Stadt Stockholm, Arbeiten von ihr st hen in Museen in Schweden, Holland, England und den US Ihr witzig stilisiertes Huhn, 28 cm hoch, kostet 112 Mark, d große Ei (19 cm hoch) bekommt man für 88 Mark und das kle ne Ei (13 cm hoch) für 56 Mark. Man kann jedes einzeln ka fen — am schönsten sind sie als Gruppe. Wer sie will, ka sie bestellen bei Loeser, Postfach 91 06 60, 3000 Hannover 9



Schleckerschmuck

Machen aus dem Kaffeetisch eine Frühlingswiese: Blumen-Lollys in Gelb, Rosa, Himmelblau, Lila und Orange. Sie werden — aus Zuckermasse mit Farbstoff — in Kalifornien hergestellt, haben 10 cm Durchmesser auf 10 cm langem Stengel, kosten je 5,70 Mark (Versand ab 20 Mark). Als Tischschmuck, von Band umringelt, stehen sie kerzengerade in »Styropor«. Als Mitbringsel werden sie von jung und alt geschätzt. Design Galerie, Magdalenenstr. 26, 2000 Hamburg 13



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TABLEWARE INTERNATIONAL
FEB. 1981
p. 67

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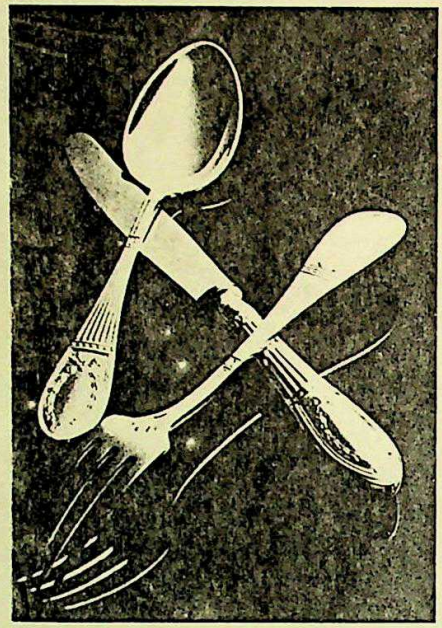

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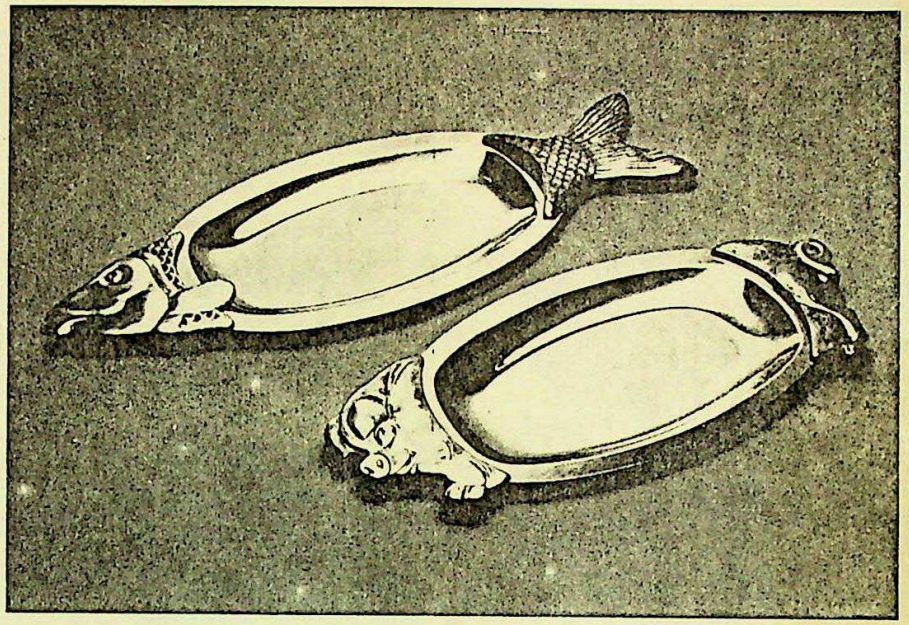

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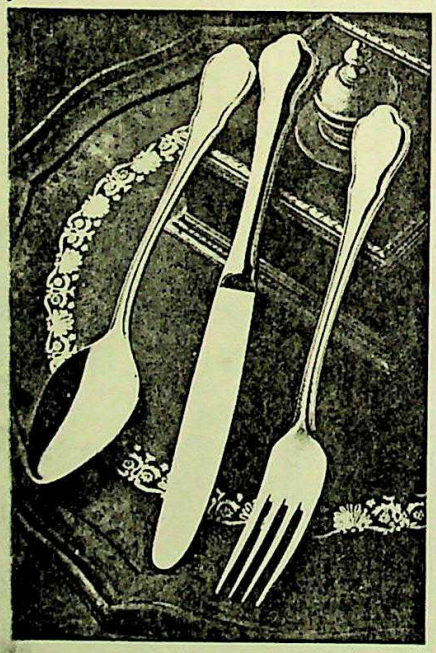

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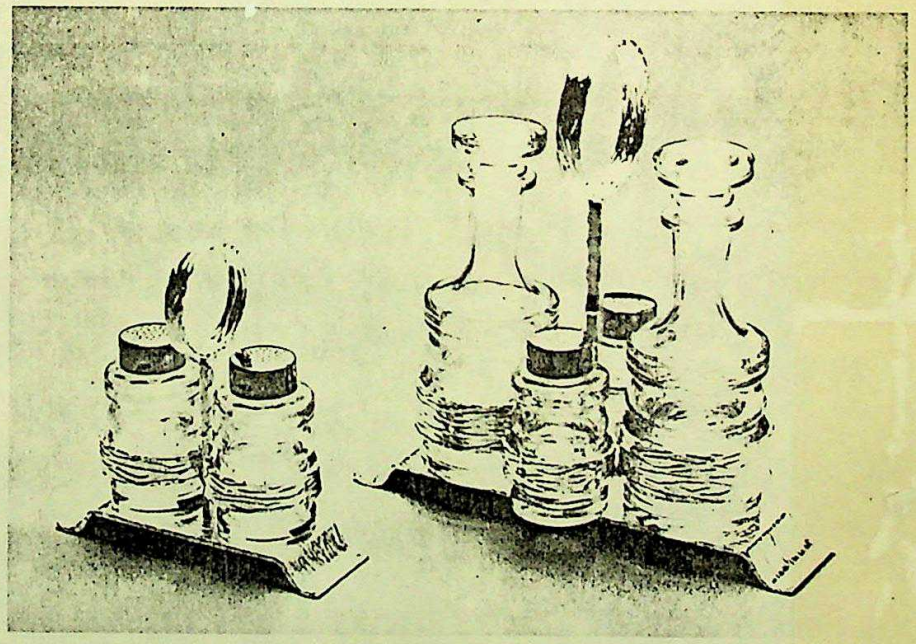

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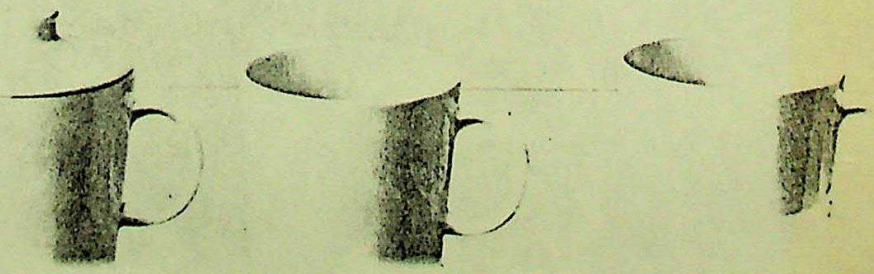

A Wilkens exclusive model: 'Strassburger Empire'. In silver plate and solid silver, the cutlery richly decorated. The style dates back to the time of Napoleon 1

Another Wilkens design, 'Chippendale', is also available in either silver plate or solid silver

There are many new items from Bayerische Metallwarenfabrik (BMF). Here we show two fancy trays in stainless steel

Also from BMF, new cruet sets designed to embellish any table

Simple but elegant . . . part of the 'Teema' range from Arabia of Finland. It was designed by

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GIFTS & DECORATIVE ACCESSORIES
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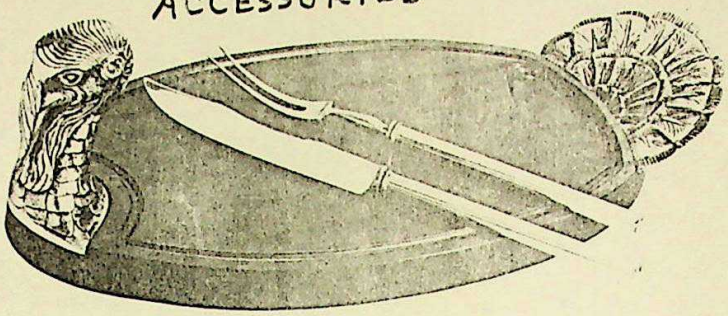
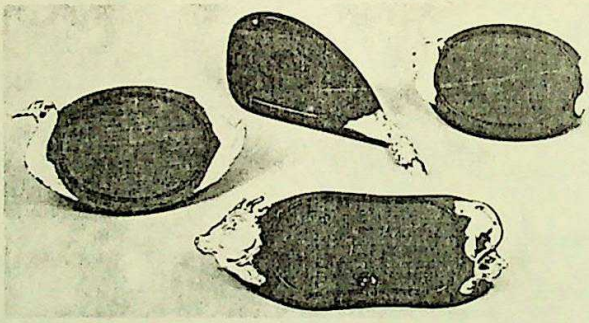


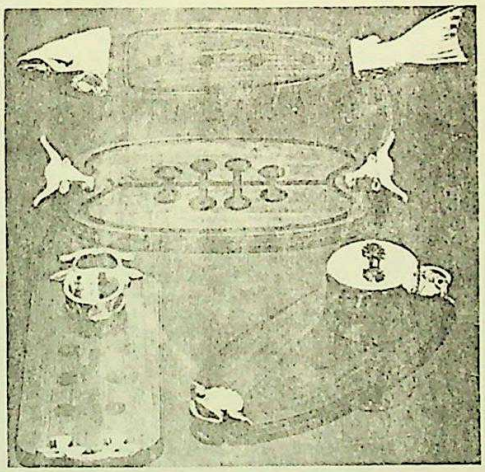
Turkey carving board with carving utensils is handcarved with silverplated trim. $350. Landes Intl., 225 Fifth Ave., New York 10010.

Metal and Wood: Elegant Statements in Serving

Metal makes a shining contrast to the warmth of wood on the latest serving frontier. As emphasis turns to more home entertaining, the selection of merchandise pictured here is making a strong retail comeback as a stately way to make serving a very special occasion.

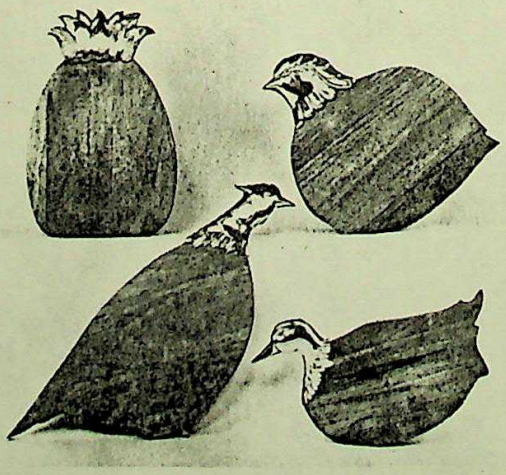


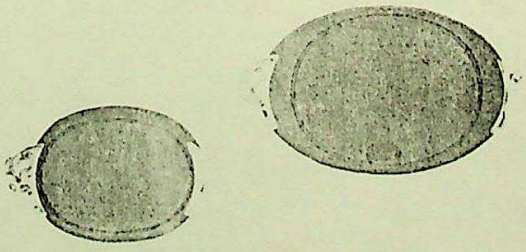
Serving and cutting boards are handcrafted in richly grained teak and rosewood inlays. From $50 to $90. Grainware, 2600 N. Pulaski Rd., Chicago 60639.



Publicitaires serving pieces in solid mahogany have nickel-plated trim. From $60. Jacques Jugeat, 225 Fifth Ave., New York 10010.

Cast brass and oiled hardwood cutting and serving boards are available in a variety of designs created by Gene Balzarini. From $20. Rubel & Co., 225 Fifth Ave., New York 10010.





Wooden serving and cutting boards have white metal trim and hardwood bases. From $74 to $120. Crystofrance, 225 Fifth Ave., New York 10010.

JANUARY, 1984

The Practical Bunny

D7-551.3

What would Easter be without the bunny? And this year, Mr. Rabbit appears in many useful, collectible, or just plain whimsical guises. Whether he's busy as a serving tray, clothes rack, or cuddly doll, come Easter Sunday, Apr. 22, the ubiquitous bunny's sales appeal will be nothing to wiggle your whiskers at!

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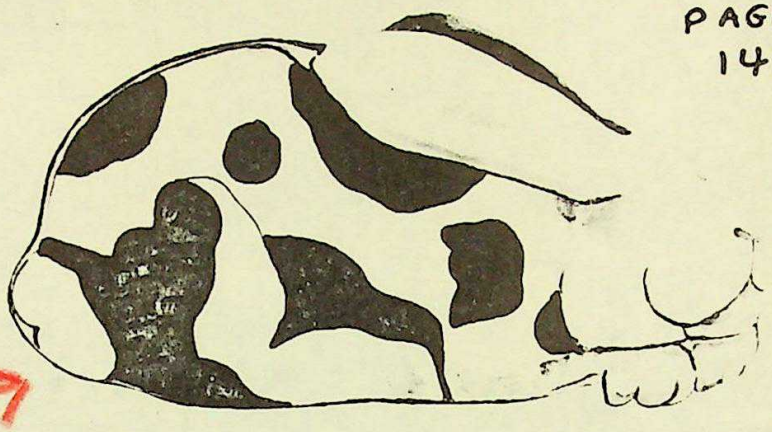
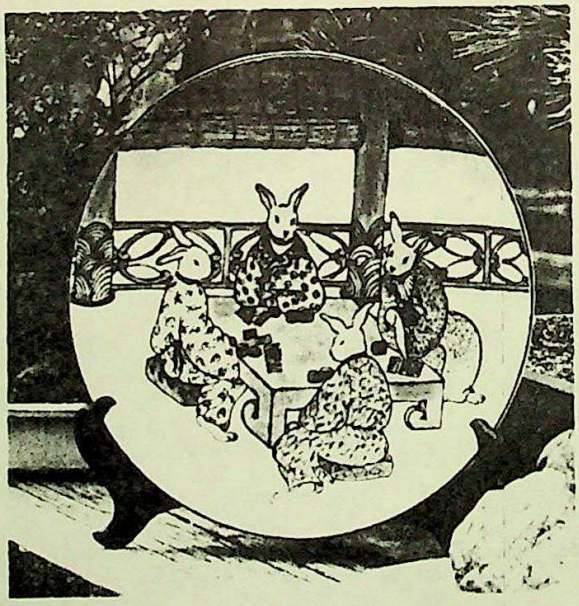
An adorable collectible—this small china bunny is the first in Goebel's annual Easter series. Suggested retail, $12.50. Ebeling & Reuss, 1041 W. Valley Rd., Box 189, Devon, Pa. 19333.

Hop-along papier mache rabbit tray is colorfully hand-painted. 27 in. x 13 in. $36 retail. Habitat Intl. at Vincent Lippe, 11 E. 26 St, New York 10010.





Easter-n bunnies gather on this whimsical plate designed by Lin Werner. Photographically reproduced decals on white bisque. $48 retail. Trends and Traditions, 520 W. 7 St., Los Angeles 90014.

GIFTS & DECORATIVE ACCESSORIES

A doll of a Rabbit and friend, Lambkin, are soft-bodied with porcelain heads, feet, paws, wings. 7 in. tall. With stand, $8. Dept. 56 by Bachman's, 9600 Valley View Rd., Eden Prairie, Minn. 55344.

Rabbit clothes rack with mirrored body is 2 in. solid pine with four coats of high-gloss enamel, hand-painted flowers. $17. The Playmill, RFD3 Atkinson, Dover-Foxcroft, Me. 04426.

Merchandise Highlights

D7.
551.3

Gift retailers (and G&DA) are focusing on back-to-school sales, entertaining necessities and holiday gift-giving. Here, a preview of back-to-school items, clocks, new whimsy, and more — and entries from Northeast and Chicago shows.

JULY 1986

GIFTS & DECORATIVE ACCESSORIES

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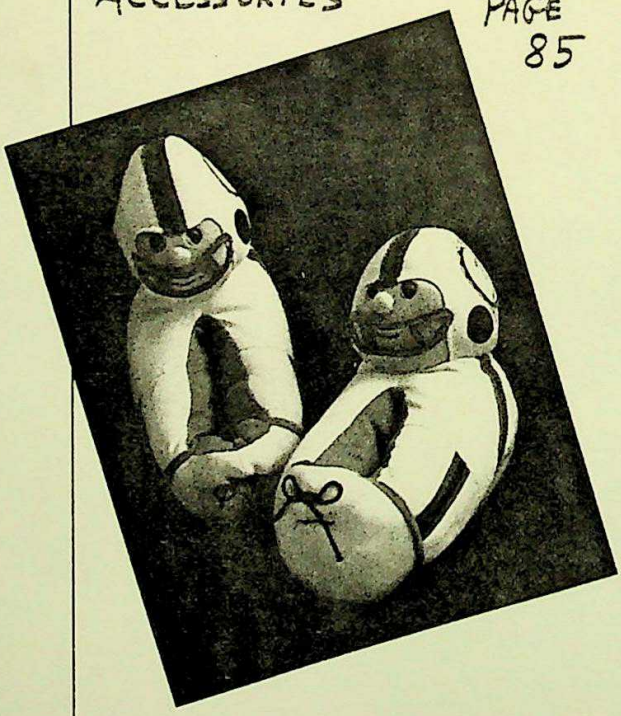

NFL licensed slippers with logos and colors for all 28 National Football League teams. Comfy stuffed slippers in small, medium and large sizes. Adult, child. $25 retail. Kamar, 20555 Earl St., Torrance, Calif. 90503.

Bright lights, big city styling — the radar lamp is a great back-to-school accessory. Nylon fabric shade on black enamel metal frame. Adjusts from 42 in. to 6 ft. Movable shade, bulb included. In red, white, black, blue or yellow. $60. Trimco, 459 W. 15 St., New York 10011.

New Direction. Autumn Leaves chip and dip, one of the company's new tabletop gifts, features bunny nosing among the lettuce. Hand-painted true ironstone. Ovenproof, dishwasher- and microwave-safe. $70. Fitz & Floyd, 2055-C Luna Rd., Carrollton, Tex. 75006.

SEE BACK — DARKER COPY

Merchandise Highlights

D7/55R

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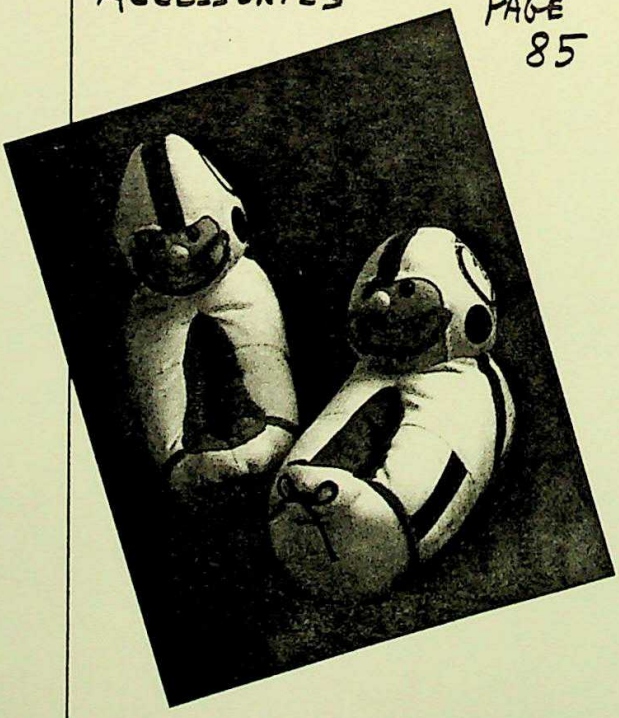
JULY, 1986

GIFTS & DECORATIVE ACCESSORIES

PAGE 85



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SEE BACK – LIGHTER COPY

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Tin is customarily given in observance of the 10th anniversary.
(But it's never been your custom to be boring.)

HOUSE BEAUTIFUL
AUGUST, 1988
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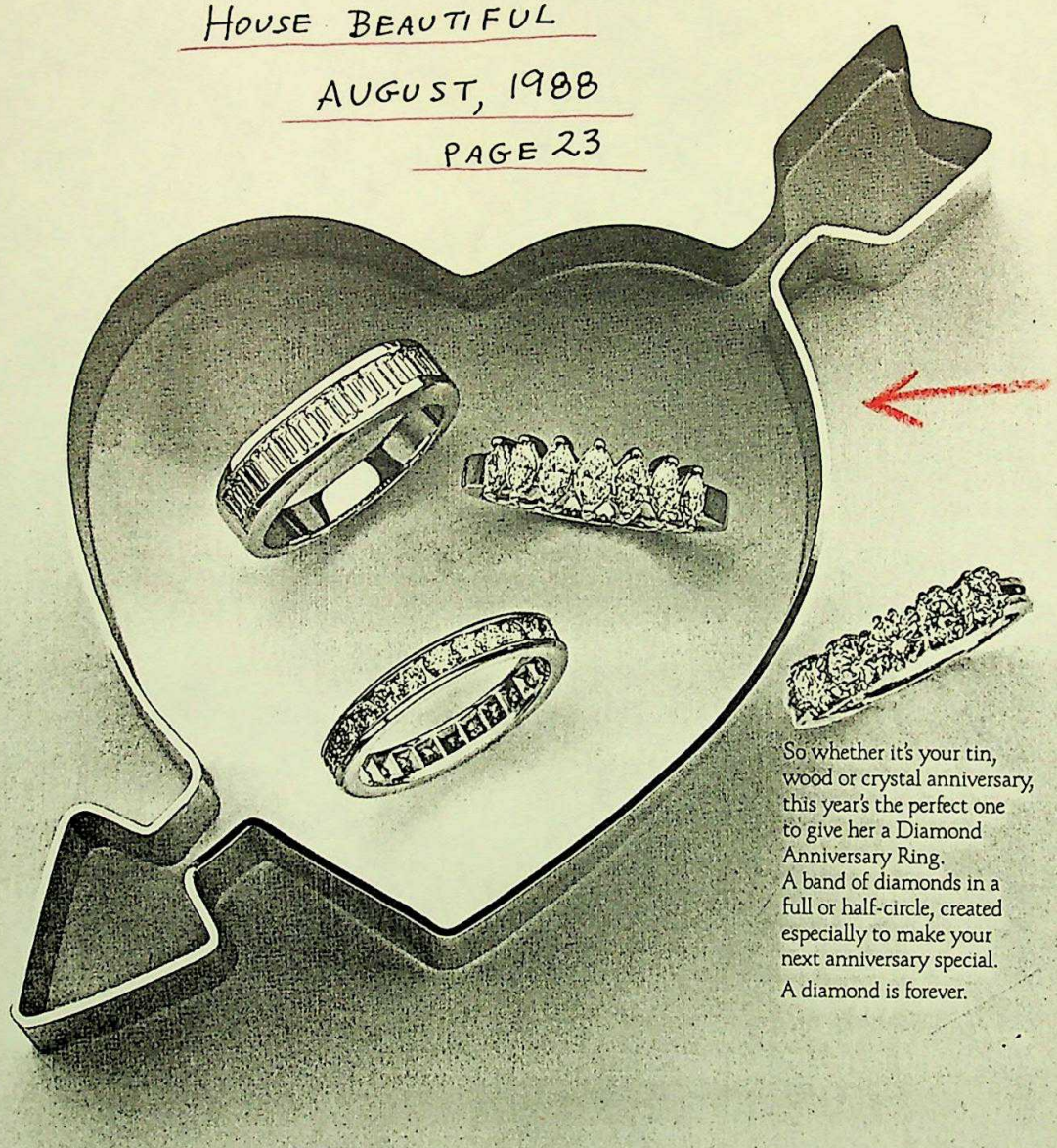

So whether it's your tin, wood or crystal anniversary, this year's the perfect one to give her a Diamond Anniversary Ring.
A band of diamonds in a full or half-circle, created especially to make your next anniversary special.
A diamond is forever.

The Diamond Anniversary Ring.
Only a band of diamonds says you'd marry her all over again.

ARTCARVED®
SINCE 1850

Suggested retail price for these rings: $1,900-$2,400.
For more information, call: 800 922-9877.